

Report on International Collaboration for SDG Data, Comparative Research, and Development of Global Best Practices

1 | Institutional Overview

Woxsen University's global strategy integrates the United Nations Sustainable Development Goals (SDGs) across research, education, and policy.

Its Centre for International Relations (CIR) and Office of Ethics, Responsibility & Sustainability (ERS) coordinate international collaborations that serve two major objectives:

1. Participate in international collaborations for data gathering and SDG measurement.
2. Engage in comparative international research to develop global best practices on tackling SDGs.

Through strategic partnerships, Woxsen acts as both a data contributor and a policy innovator, advancing the visibility of the Global South in global sustainability frameworks.

2 | Institutional Mechanisms for Global SDG Collaboration

Centre for International Relations (CIR)

The CIR anchors all of Woxsen's international partnerships, establishing academic, cultural, and research linkages with global universities and intergovernmental agencies.

It supports:

- Data-driven partnerships to exchange sustainability indicators.
- Joint research projects on SDG policy implementation.
- Global best-practice repositories in collaboration with accreditation bodies and NGOs.

Office of Ethics, Responsibility & Sustainability (ERS)

The ERS Office integrates SDG metrics into Woxsen's teaching, research, operations, and reporting processes.

It compiles quarterly SDG data, aligns global collaborations to institutional sustainability policy, and organizes cross-sectoral dialogues.

3 | International Collaboration on SDG Data Gathering

3.1 Partnership with UNDIP SDG Centre, Indonesia

Woxsen collaborates with the **Universitas Diponegoro (UNDIP) SDG Centre**, a UNESCO-

affiliated research hub, to collect, compare, and visualize sustainability data across Asian higher education institutions.

Key Contributions:

- Creation of a South–South SDG Data Observatory for higher education.
- Exchange of institutional indicators on SDG 4 (education), SDG 7 (clean energy), SDG 9 (innovation), and SDG 13 (climate).
- Joint preparation of regional SDG data dashboards to evaluate HEI contributions to national SDG strategies.

Outputs:

- Comparative data sheets integrating Indian and ASEAN university sustainability metrics.
- Collaborative reports published under UNDIP’s regional SDG centre.

3.2 Collaboration through UN PRME Global Data Platform

(Evidence: Internationalization Update – May 2024 VFinal_compressed.pdf; CIR LinkedIn posts)

As a signatory to the UN Principles for Responsible Management Education (PRME), Woxsen contributes to the Impactful Five (i5) data consortium, capturing global academic data on SDG-aligned teaching and research.

Scope of Data Sharing:

- Curricular alignment mapping with SDG 4, 8, 9, 12 & 17.
- Institutional impact data for inclusion in global SDG databases.
- Participation in the PRME South Asia Data Exchange, benchmarking responsible business education across India and South Asia.

Outcome:

Woxsen’s datasets are integrated into the PRME Global SDG Progress Repository, providing international visibility to Indian HEIs.

3.3 Engagement with AACSB and EFMD Global Data Systems

Woxsen contributes to global SDG data through AACSB’s Global Data for Impact and EFMD’s Business School Impact System (BSIS).

Measured Metrics:

- Institutional carbon emissions and energy consumption.
- Gender balance and inclusion.
- Research-to-policy translation rate.

Impact:

Woxsen's sustainability data is used by accreditation bodies to shape global benchmarks for SDG-aligned management education.

3.4 South–South Collaboration (India–Africa SDG Data Exchange)

Woxsen co-leads the South–South Collaboration Network with UNESCO Inclusive Policy Lab and GBSH Consult Group to harmonize SDG data collection frameworks in the Global South.

Objectives:

- Develop an open-access SDG Data Governance Framework.
- Conduct comparative ESG and employability data studies.
- Strengthen regional data transparency and institutional accountability.

Outcomes:

- Publication of a joint policy paper on data harmonization for the Global South.
- Establishment of a collaborative digital platform for SDG benchmarking across Africa and India.

3.5 AI-Driven Data Analytics for SDG Measurement

The **Artificial Intelligence Research Centre** employs machine learning to measure institutional progress toward SDGs through predictive analytics.

Applications:

- Energy usage and carbon emission forecasting.
- Student inclusion data mapping.
- Automated institutional sustainability scorecard generation.

4 | International Collaboration on Comparative Research and Best Practices (SDG 17.2.4)

4.1 Internationalisation Labs and Policy Dialogues

The Internationalisation Labs, coordinated by the CIR, convene academics, diplomats, and sustainability experts to share comparative approaches for SDG implementation.

Flagship initiatives include:

- *Promoting Global Citizenship Education* (Africa–Asia policy forum).
- *Design Thinking for Sustainable Development* (multinational collaboration with EU partners).

Outputs:

- A best-practice framework on integrating SDG literacy into curriculum and pedagogy.
- Comparative white papers on sustainability in higher education governance.

4.2 Centre for Galician Studies (Spain)

A collaboration with the Government of Galicia, Spain, the Centre promotes cultural sustainability and multilingual education.

Outputs:

- Policy models for inclusive education and linguistic diversity.
- Research publications linking heritage preservation with SDG 4 (Education) and SDG 10 (Reduced Inequality).

4.3 BAAL Applied Linguistics Fund (United Kingdom)

Woxsen’s project, “*Reconceptualising Family Language Policies from a Southern Perspective*,” developed comparative insights into inclusive education and linguistic equality.

Outcomes:

- UNESCO-recognized frameworks for multilingual policy implementation.
- Shared international best practices in inclusive pedagogy.

4.4 Designed in India Initiative (British University in Egypt)

This joint project integrates design and sustainability education through comparative pedagogy and cross-institutional course development.

Outcomes:

- Creation of the *Eco-Design Pedagogy Toolkit* adopted across partner institutions.
- Enhanced cross-border knowledge exchange in sustainable design innovation.

4.5 Comparative Policy Research Network (CPRN)

(Evidence: *Internationalisation Update – Nov–Dec.pptx*; *CIR LinkedIn posts*)

CIR's **Comparative Policy Research Network** (with MGIMO University–Russia, University of Fujairah–UAE, and others) facilitates research on SDG policy governance and performance comparison.

Deliverables:

- White Paper on *Policy Diplomacy and SDGs*.
- Framework for assessing education's role in sustainable governance.

4.6 House of Diplomats Global Forum

The House of Diplomats, hosted by Woxsen CIR, engages embassies, NGOs, and government bodies in dialogues on SDG-driven international cooperation.

Key Themes:

- Climate policy and data governance.
- Educational partnerships for sustainable societies.
- Public–private–academic collaboration on SDGs.

5 | Impact Highlights

Dimension	Impact Summary
Global Data Collaboration	Active contributions to UNDIP, PRME, AACSB, and EFMD global data repositories.
South–South Leadership	Established shared data frameworks between India and Africa through UNESCO-affiliated platforms.
Policy Research Influence	Comparative studies influencing regional and global SDG policy implementation.

Dimension	Impact Summary
Innovation and AI Integration	Predictive analytics models for institutional SDG tracking.
Best Practice Dissemination	Development of transferable SDG literacy and design education frameworks.
Diplomatic Partnerships	Sustained policy dialogues linking academia and government.

6 | Conclusion

Woxsen University exemplifies the integration **of international collaboration, data intelligence, and comparative research** into the global SDG ecosystem.

Through its active engagement with academic networks, international organizations, and policy bodies, the university:

- Gathers and contributes data for global SDG monitoring frameworks.
- Conducts comparative research to generate actionable best practices.
- Strengthens the Global South’s presence in sustainability leadership.
- Models how higher education can act as both a data hub and a policy laboratory for achieving the UN 2030 Agenda.

Woxsen’s approach—anchored in evidence, collaboration, and innovation—positions it as a global exemplar in SDG-focused internationalization.

Evidenced attached:

International Updates –

As on May
2024



Student Mobility – Fall 2024 (Outgoing)

TUHH
Technische Universität Hamburg

WOXSEN
UNIVERSITY

International Opportunities

Student Exchange Program



Rryan Mathew Hasan
B.Tech 2022-26 candidate

TUHH Hamburg University of Technology, Germany

www.foxsen.edu.in

ie
UNIVERSITY

WOXSEN
UNIVERSITY

International Opportunities

Student Exchange Program



Proshumi Banerjee
BBA 2023-26 candidate

IE University, Spain

www.foxsen.edu.in



WOXSEN
UNIVERSITY

International Opportunities

Student Exchange Program



Mahrshi Mehta
BBA 2023-26 candidate

Fu Jen Catholic University, Taiwan

www.foxsen.edu.in



WOXSEN
UNIVERSITY

International Opportunities

Student Exchange Program



Charvee Agarwal
BBA 2023-26 candidate

Sirichandana Chukka
BBA 2023-26 candidate

Maturu Sairavi
BBA 2023-26 candidate

Saint Martin's University, USA

www.foxsen.edu.in



WOXSEN
UNIVERSITY

International Opportunities

Student Exchange Program



Rohith Varma
BBA 2023-26 candidate

Yasaswini GLC
BBA 2023-26 candidate

University of Huddersfield, UK

www.foxsen.edu.in



WOXSEN
UNIVERSITY

International Opportunities

Study Abroad Program



G. Harshitha Reddy
BBA 2022-26 candidate

Liverpool Hope University, UK

www.foxsen.edu.in

Student Mobility – Fall 2024 (Outgoing) – Contd...

 **جامعة الأخوين**
أكاديمية
AL AKHAWAYN
UNIVERSITY

 **WOXSEN**
UNIVERSITY

International Opportunities

Student Exchange Program



Mobeen Zayaan
BBA 2023-26 candidate

Al Akhawayn University, Morocco

www.woxsen.edu.in

 **UNIVERSITY of
BRADFORD**

 **WOXSEN**
UNIVERSITY

International Opportunities

Student Exchange Program



Lingam Sai Charith
BBA 2023-26 candidate

Harika Yerramsetty
BBA 2023-26 candidate

University of Bradford, UK

www.woxsen.edu.in

 **PUCPR**

 **WOXSEN**
UNIVERSITY

International Opportunities

Student Exchange Program



Saddi Likhith Reddy
BBA 2023-26 candidate

Arjun Reddy
BBA 2023-26 candidate

Pontifical Catholic University of Paraná, Curitiba Campus, Brazil

www.woxsen.edu.in

And counting.....





Speaker

TOPIC

Art in the Workplace: Enhancing Productivity & Well-being



Dr. Solomon Jeresa
Assistant Professor, University of Huddersfield, UK


15th February, 2024 (Thursday)
5:30 PM to 7:00 PM IST
Venue: |  zoom

www.woxsen.edu.in





Topic:

FUTURISM: The Integration of Virtual & Augmented Reality in Artistic Business Practices



Sam Obafemi
CEO of Cerca Africa | Abuja, Nigeria

5:30 PM

WEDNESDAY
31st January, 2024

Venue: |  zoom

www.woxsen.edu.in




TOPIC

Intangibles, the Brave New World



Prof. Anup Srivastava
Canada Research Chair (Accounting, Decision-Making and Capital Markets) and Professor, Haskayne School of Business at University of Calgary, USA


02nd May, 2024 (Thursday)
5:30 PM to 7:00 PM IST
Venue: |  zoom

www.woxsen.edu.in

The FutureYou Talks

Doing Business in Emerging Markets (India) with EPHEC University, Belgium



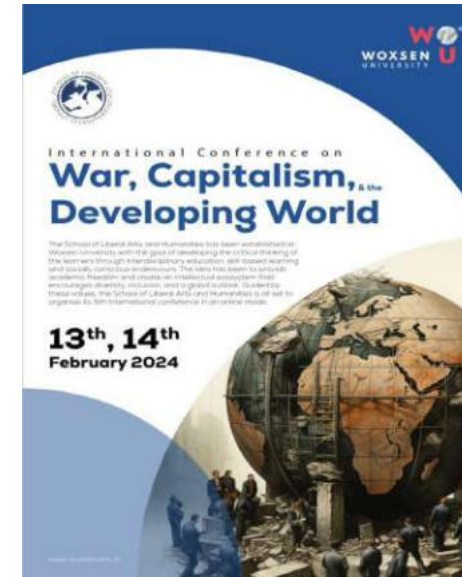
Doing Business in Emerging Markets (India) with IBS Moscow, Russia



International conferences hosted/to be hosted on campus



ADoBE'24
Conference by
School of
Architecture &
Planning



International conference
on "War, Capitalism and
the Developing World" by
SOLH, Woxsen University



SOB to organise
International
Case
Conference
2024 with BCU,
UK



International Design Show
as Hyderabad's first ever –
Design Vanguard 2024 by
SOAD, Woxsen University

**Russell Belk Centre for
International Relations**

Presents

Internationalization Lab

**Discovering Österreich:
An Insider's Guide to Life in Austria**

▼ SPEAKER



Benjamin Höller
Austrian Exchange Student



19th March, 2024
5:30 PM - 6:30 PM

Venue: LT1, Woxsen University

www.woxsen.edu.in

**Russell Belk Centre for
International Relations**

Presents

Internationalization Lab

**Discovering España:
An Insider's Guide to Life in Spain**

▼ SPEAKER



Sofia Villamarin Rodriguez
Student (BA.Hons_2026)



01st May, 2024
5:30 PM - 6:30 PM

Venue: LT2, Woxsen University

www.woxsen.edu.in

Professorships & Global Engagements

Chair Professors

77

Distinguished Professors

Total

74

Emeritus Professors

12

Partner Universities

147

Professors of Practice

Total

63

Adjunct Professors

Total

177

Executive Fellows

300+

AACSB and EFMD Global Board visits Woxsen for special faculty training workshops



Woxsen LitFest 2024 featuring Former Union Minister of State for External Affairs of India



www.woxsen.edu.in



Woxsen University Proudly announces



H.E. Mr. Federico Salas
Ambassador of Mexico to India



**H.E. Mr. Jason
Keats Hall**
High Commissioner of
Jamaica in India



**H.E. Mr. Javier Manuel
Paulinich Velarde**
Ambassador of Peru to India



**H.E. Mr. Omar Lisandro
Castaneda Solares**
Ambassador of Guatemala to India



**H.E. Mr. Alberto
Guani**
Ambassador of Uruguay to India



Mr. Chahat Mishra
Head - International Relations
and Strategic Development,
Woxsen University

Joins
Indo-LAC Advisory Board

**The House of
Diplomats
featuring
H.E. Mr. Javier
Manuel Paulinich
Velarde,
Ambassador of
Peru in India**



**The House of
Diplomats
featuring
H.E. Mr. Alberto
Guani,
Ambassador of
Uruguay in India**





The House of Diplomats featuring H.E. Mr. Federico Salas, Ambassador of Mexico in India



**The House of Diplomats
featuring
H.E. Mr. Jason Keats Hall
High Commissioner of
Jamaica in India**





Former Prime Minister of Belgium, Mr. Yves Leterme visits Woxsen University



Former Prime Minister of Malta visits Woxsen University



**Vice President, Dr. Raul V. Rodriguez visits
AACSB HQ in Tampa, USA**



Woxsen represented by Dr. Anindo Bhattacharjee at PRME Global Meeting in Spain

**Dean- School
of Business,
Dr. Kakoli
Sen, presents
as a speaker at
the Times
Higher
Education Asia
Universities
Summit 2024**





**School of Law makes significant strides
in partnerships in the USA**

**Woxsen represented
in Santa Fe College,
USA to present a
paper on “Ethics
Unwired: Navigating
the Moral Landscape
of Artificial
Intelligence”**





Woxsen University Welcomes



Dr. Kiran Bedi

First Woman IPS Officer and
Former Lieutenant Governor of Puducherry

for
The FutureYou Talks
(Special Edition)

www.woxsen.edu.in



Thank You





INTERNATIONALISATION UPDATE

June-July 2024

NEW PARTNERSHIPS

Woxsen University
gladly announces

the academic partnership with
 **UNIVERSITY
OF GHANA**
University of Ghana
Ghana



www.woxsen.edu.in

Woxsen University
gladly announces

the academic partnership with
 **BOWIE**
STATE UNIVERSITY
— 1865 —
Bowie State University
USA



www.woxsen.edu.in

Woxsen University
gladly announces

the academic partnership with
 **Universidad
del Desarrollo**
Universidad del Desarrollo
Chile



www.woxsen.edu.in

NEW PARTNERSHIPS


WOXSEN
UNIVERSITY

Woxsen University
gladly announces

the Academic Partnership with

 **HULT**
INTERNATIONAL
BUSINESS SCHOOL

Hult International Business School,
USA

www.woxsen.edu.in


WOXSEN
UNIVERSITY

Woxsen University
gladly announces

the academic partnership with

EAE Business
School

EAE Business School
Spain

www.woxsen.edu.in

NEW PARTNERSHIPS



STUDENT MOBILITY - FALL (OUTGOING)

International Opportunities

Student Exchange Program



Sofia Villamarín Rodríguez
BA Honours 2023-2026 candidate

Om Pradip Chakkarwar
BBA 2022-2025 candidate

ESDES Lyon Business School, France

www.woxsen.edu.in

International Opportunities

Student Exchange Program



Adityavardhan
B.Tech 2023-27 Candidate

Farhan Khan
B.Tech 2023-27 Candidate

Pôle Universitaire Léonard de Vinci, France

www.woxsen.edu.in

International Opportunities

Student Exchange Program



Manikanta Motukuri
BBA 2023-2026 candidate

Saketh Choudhary
BBA 2023-2026 candidate

Institute of Business Studies, Moscow

www.woxsen.edu.in

STUDENT MOBILITY - FALL (OUTGOING)



International Opportunities

Student Exchange Program



Bhavika Agarwal
BBA 2022-2025 candidate

Woosong University, South Korea

www.woxsen.edu.in



International Opportunities

Student Exchange Program



Ashamgari Deethya Reddy
BBA 2023-26 candidate



Shankar Raj
BBA 2023-26 candidate

Wrocław University of Economics, Poland

www.woxsen.edu.in



International Opportunities

Student Exchange Program



Ankith Reddy M
BBA 2023-26 candidate



Mokshajna Reddy
BBA 2022-25 candidate



Saniya Acharya
B. Tech 2022-2026 CSE

Caucasus University, Tbilisi, Georgia

www.woxsen.edu.in

STUDENT MOBILITY - FALL (OUTGOING)

International Opportunities
Student Exchange Program



Hitesh Narukulla
BBA 2023-26 candidate

IBS Moscow, RANEP, Russia

www.woxsen.edu.in

International Opportunities
Student Exchange Program

Ronith Reddy
BBA 2023-26 candidate

Dev Jethani
BBA 2023-2026 candidate

TUM School of Management, Germany

www.woxsen.edu.in

STUDENT MOBILITY - FALL (INCOMING)





International Opportunities

International Exchange Students (Fall 2024)



Sebastian Friedl
BBA, 3rd Year



Felix Scharl
BBA, 3rd Year

August - December 2024

TUM School of Management, Germany

www.woxsen.edu.in





International Opportunities

International Exchange Student (Dual Degree Program 2024-25)



Nikita Funk
BA (Hons) Political Science
3rd Year

August 2024 to May 2025

IBS Moscow, RANEPA, Russia

www.woxsen.edu.in





International Opportunities

International Exchange Students (Fall 2024)



Farhana Faiza Jim
BA Journalism, 3rd Year



Salsabil Islam Orpa
BA Journalism, 3rd Year



Sanjida Rahman Prity
BA Journalism, 3rd Year



Fariha Mehrin
BA English Literature, 2nd Year



Shaif Al Shad
B.Tech, 4th Year

August - December 2024

United International University, Bangladesh

www.woxsen.edu.in

HOUSE OF DIPLOMATS

THE HOUSE OF DIPLOMATS

**Education for Peace
Building Between Nations**

25th July, 2024 (Thursday),
Venue: Woxsen Campus

Speaker

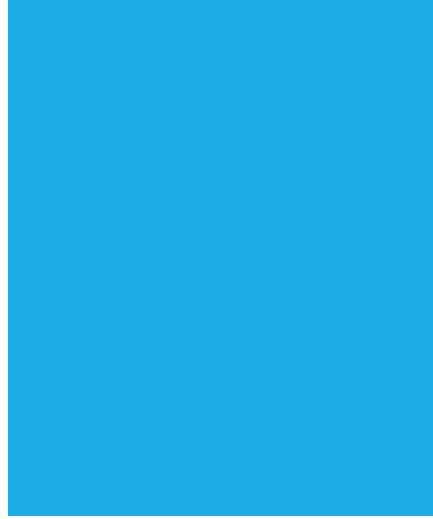
Dr. Nawab Mir Nasir Ali Khan

Honorary Consul of Republic of Kazakhstan in Hyderabad for
Telangana and Andhra Pradesh India



HOUSE OF DIPLOMATS





DR. (PROF) ELIZABETH LOFTUS



FUTURE YOU TALKS



Topic —

Besides Mobility, What Else Do Users Desire?

Prof. Ankit R. Patel
Researcher in Transportation,
University of Minho, Portugal

 31st July, 2024
10:30 AM
Venue: Campus LT-2



Speaker

www.woxsen.edu.in



Topic:

Empowering Your Impact on the World Through Work and Research



Guest Speaker

Dr. Craig J Selby
Academic Director, The Third Degree
Australia and Malaysia

Date:
24th July, 2024

Time:
5:30 PM - 7:00PM

Venue:  zoom

www.woxsen.edu.in



Topic —

Implementing VUCA Strategy to Enhance Performance Management

Prof. Abraham Orukpe
Professional Certified Trainer,
United Kingdom.

 31st July, 2024
5:30 PM ~ 7:00 PM IST
Venue:  zoom



Speaker

www.woxsen.edu.in

IMMERSION PROGRAMS

in collaboration with

 **Manchester Metropolitan University**

 **WOXSEN UNIVERSITY**

Woxsen University Presents

Explore UK's Creative Culture @Manchester

23rd July, Tuesday - 06th August, Tuesday

Manchester Metropolitan University, United Kingdom

www.woxen.edu.in



Students Participating at MANCHESTER SUMMER CREATIVE PROGRAM



INAYAT KHAN
B.Des Hons. 2023-2027 Candidate



KRISHA D
B.Des Hons. 2023-2027 Candidate



VAISHNAVI G
B.Des Hons. 2023-2027 Candidate



MOHUL PANDEY
B.Des Hons. 2023-2027 Candidate



C S SARAYU
B.Des Hons. 2022-2026 Candidate

Manchester Metropolitan University, UK

www.woxen.edu.in

IMMERSION PROGRAMS



International Opportunities

Woxsen University offers a
Progressive Studies Program

in association with

KEDGE
BUSINESS SCHOOL

TRIPLE CROWN ACCREDITED

Program

Master of Business Administration
Year 1 – MBA (WoU)
Year 2 – MSc (KBS)

Country: France 

www.woxsen.edu.in



Woxsen University

Proudly welcomes

Rutgers University- Camden

To join Doing Business in Emerging Markets (India) Program

Woxsen University Campus,
Hyderabad, India

January 2025

www.woxsen.edu.in

DESIGNED IN INDIA BY SCHOOL OF ARTS & DESIGN AND THE BRITISH UNIVERSITY IN EGYPT (BUE)



INTERNATIONAL FACULTY



DR. RAUL RODRIGUEZ - VICE PRESIDENT, PARTICIPATED IN THE 2024 EFMD ANNUAL CONFERENCE IN BOLOGNA, ITALY



DR. HEMACHANDRAN - DIRECTOR - AI
RESEARCH CENTRE & ASSOCIATE DEAN
SCHOOL OF BUSINESS PARTICIPATED IN A
GLOBAL CONFERENCE ON AI & HUMAN
RIGHTS HOSTED BY FACULTY OF LAW,
UNIVERSITY OF LJUBLJANA - SLOVENIA



CENTRE FOR GALICIAN STUDIES

www.woxsen.edu.in

WOXSEN UNIVERSITY

Woxsen University's
Centre for Galician Studies will take part in the

1st ever GALICIAN MARATHON

25 | **11** | **30**
COUNTRIES | Hours | INTERVIEWS

24th July, 2024
1:30 PM (IST) | 10:00 AM (CET)



Dr. Raul V. Rodriguez
Vice President,
Woxsen University



Dr. Anik Nandi
Associate Professor &
Director, Centre for Languages
& Multicultural Communication,
Woxsen University



Ms. Elena Gracia
Spanish Instructor &
External Relations,
Woxsen University



ACCREDITATION UPDATE



www.woxsen.edu.in

WOXSEN UNIVERSITY

WE ARE THRILLED TO ANNOUNCE
**SCHOOL OF BUSINESS,
WOXSEN UNIVERSITY**

HAS SECURED

**ASIA
PACIFIC
RANK** **#25**

and

A Global Rank of
181+

in the 2024 QS Executive
MBA Rankings

This recognition highlights the excellence of our
2-Year MBA Program, designed specifically for the
student cohort of experienced professionals.

STRENGTHENING INDIA-RUSSIA BILATERAL TIES



MOSCOW STATE INSTITUTE OF INTERNATIONAL RELATIONS (UNIVERSITY) MFA RUSSIA MGIMO





THANK YOU



WOXSEN INTERNATIONALIZATION UPDATE

August-October 2024

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- The #FutureYou Summit 2024
- Distinguished International Professors
- Doing Business in Emerging Markets
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- Study Abroad Sessions
- More Key Updates

PARTNERSHIPS



NEW PARTNERSHIPS

Woxsen University is Proud to Announce
Academic Partnership with
Woxsen University, Hyderabad
University of Ljubljana, Slovenia

UNIVERZA V LJUBLJANI
WOXSEN UNIVERSITY

PRME CQ

www.woxsen.edu.in

Collaborative Success
Woxsen University School of Arts and Design
has collaborated with
British University Egypt

The BRITISH UNIVERSITY IN EGYPT
WOXSEN UNIVERSITY

www.woxsen.edu.in

Collaborative Success
Woxsen University, Hyderabad
Has collaborated with
Bucharest University of Economic Studies, Romania

WOXSEN UNIVERSITY

www.woxsen.edu.in

NEW PARTNERSHIPS



WOBI
Inspiring Ideas

WOXSEN UNIVERSITY

Collaborative Success

Woxsen University
has collaborated with

Management Focus S.A. (WOBI),
Madrid, Spain



www.woxsen.edu.in



UCU Catholic University of Uruguay

WOXSEN UNIVERSITY

Woxsen University is Proud to Announce

Partnership with

Woxsen University, Hyderabad  Universidad Católica del Uruguay (UCU)

The first joint Centre for Diplomacy and Public Affairs

A pioneering step towards strengthening India-Uruguay relations



www.woxsen.edu.in



CATOLICA Global School of Law

WOXSEN UNIVERSITY

Collaborative Success

Woxsen University, School of Law
&
Católica Global School of Law, Universidade Católica Portuguesa



www.woxsen.edu.in

NEW PARTNERSHIPS



International Expo Group - Australia



NEW PARTNERSHIPS



**Woxsen University
is Proud to Announce**

Academic Partnership with

Woxsen University,
Hyderabad



IPAG, France



**Woxsen University is
Proud to Announce**

Woxsen University,
Hyderabad

Academic Partnership with

Waseda School of Business,
Waseda University, Japan



**Woxsen University is
Proud to Announce**

Woxsen University,
Hyderabad

Academic Partnership with

Thammasat Business School,
Thailand



NEW PARTNERSHIPS



Woxsen University signs MoU with Richfield ,
South Africa



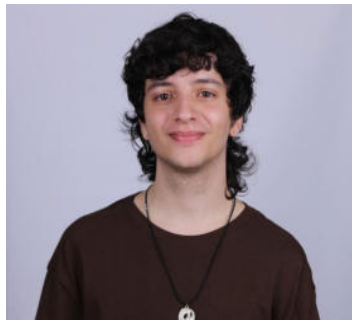
NEW PARTNERSHIPS



Woxsen University signs MoU with University & Government of Fujairah

The background of the image is a low-angle shot of a modern, light-colored building with a large, stylized red 'W' logo on its facade. In the foreground, there are green bushes with small white flowers. The sky is filled with soft, white clouds, and the overall image has a light, airy feel.

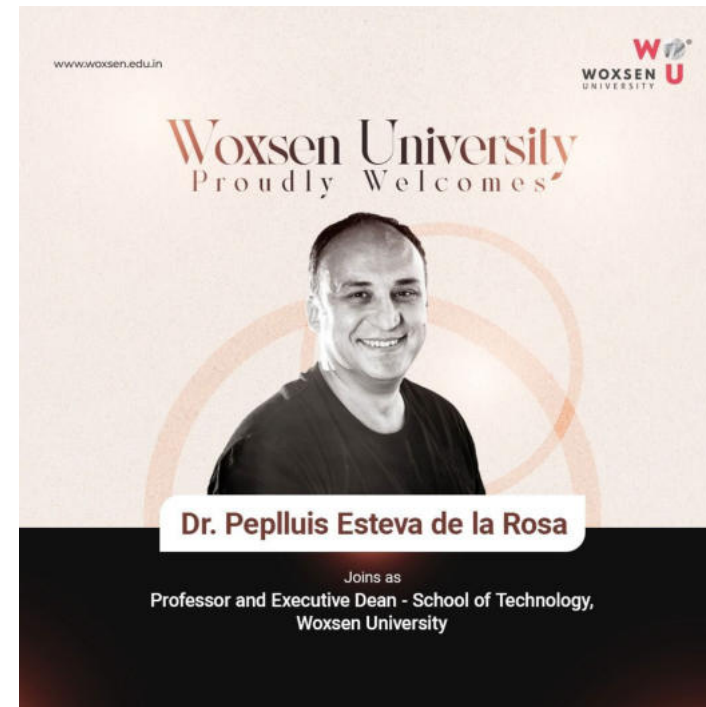
INCOMING INTERNATIONAL STUDENTS (FALL 2024)



EXECUTIVE DEANS



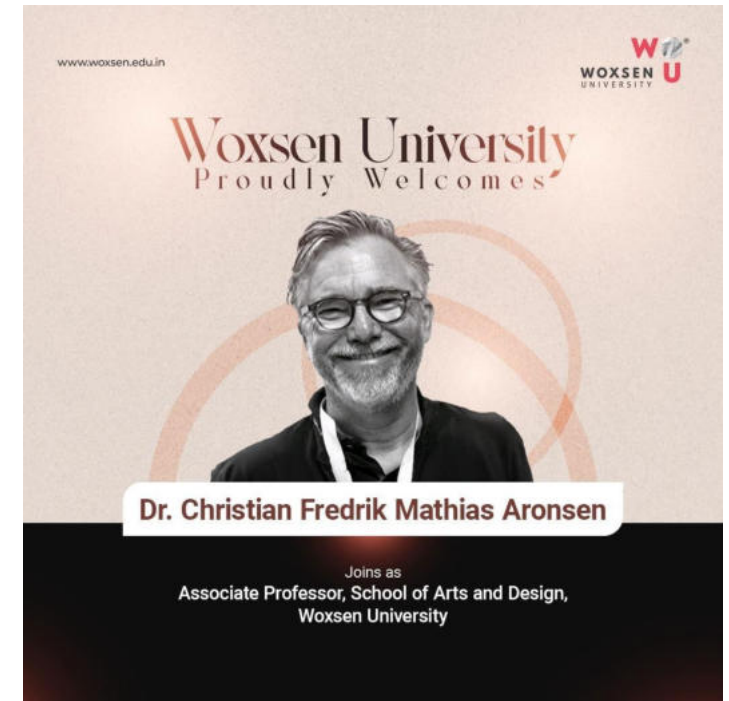
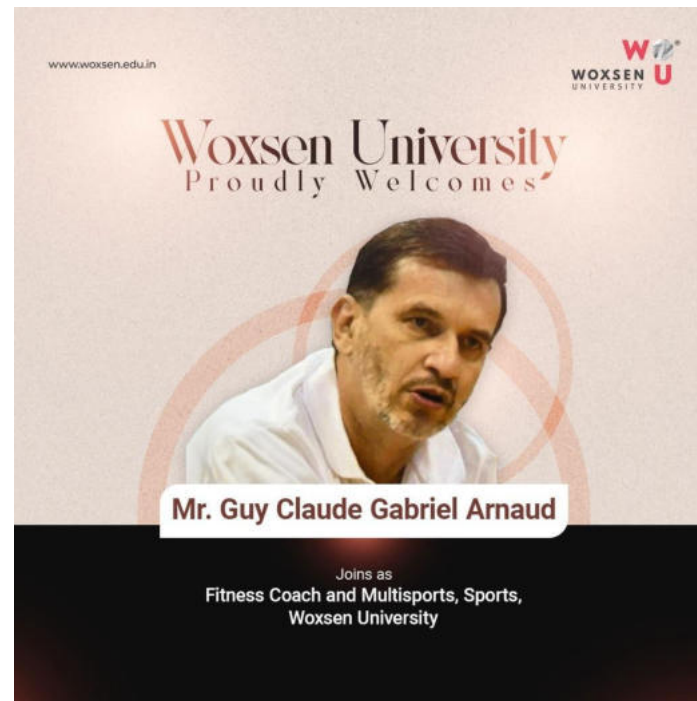
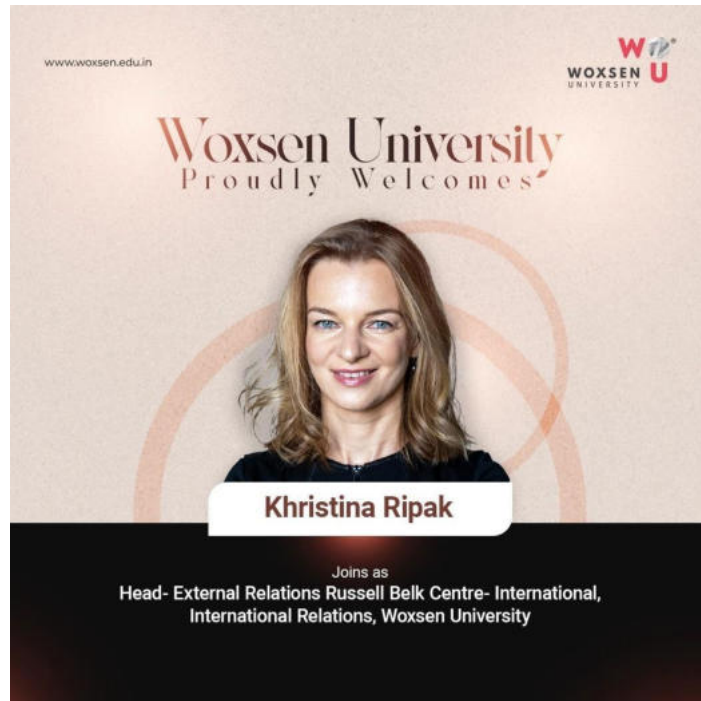
NEWLY APPOINTED EXECUTIVE DEANS



INTERNATIONAL FACULTY & STAFF



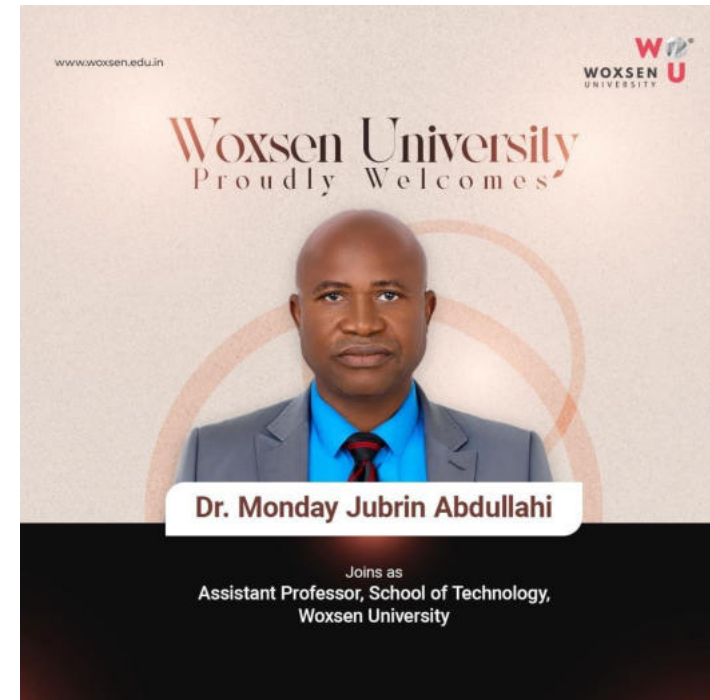
INTERNATIONAL FACULTY & STAFF



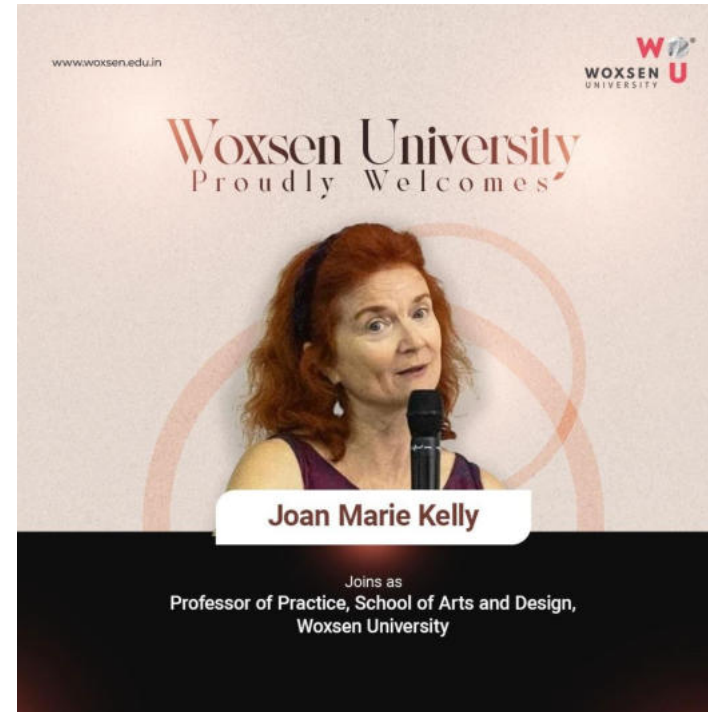
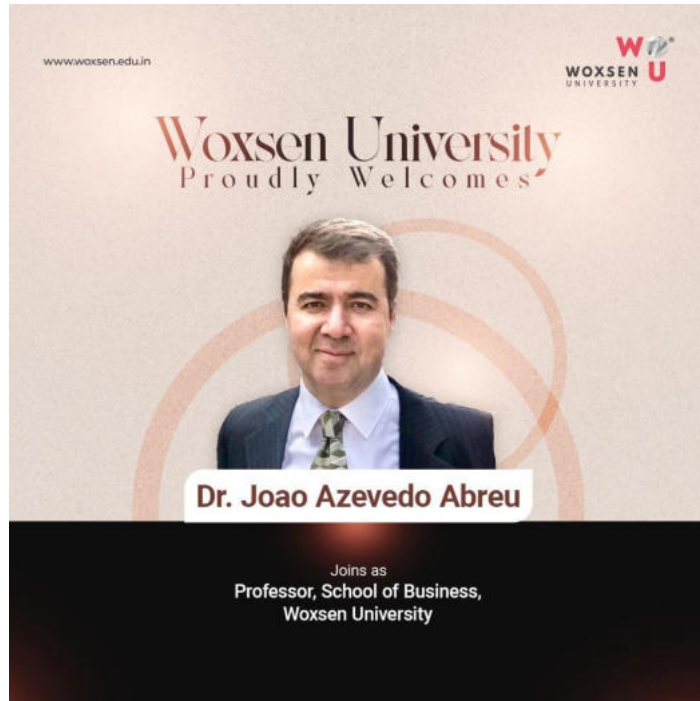
INTERNATIONAL FACULTY & STAFF



INTERNATIONAL FACULTY & STAFF



INTERNATIONAL PROFESSORS JOINING SOON..



NATIONAL DAY CELEBRATIONS



NATIONAL DAY CELEBRATIONS



India's Independence Day celebrations



Nigerian Independence Day



National Day of Galicia

NATIONAL DAY CELEBRATIONS



National Day of Uruguay celebrations



National Day of Spain celebrations



Jamaica's National Day celebrations

WOXSEN UNIVERSITY *Welcomes*



H.E. Juan Antonio March Pujol
Ambassador of the Kingdom of Spain in India

19th
September 2024



The House of Diplomats

Topic: Sustainability, Environment & Climate

16
AUG 2024

Venue: Woxsen University, Campus

Speaker: **Prof. Erik Solheim**
Green politician, diplomat, peace negotiator, Promoter of sustainable investments, Inspirational speaker on green business and politics, peace, development and geopolitics, Oslo, Norway




The House of Diplomats

Topic: The Nordic Welfare Model and the Finnish Success Story

30
September 2024

Venue: LT- 2, Woxsen University

Speaker: **Mr. Erik af Hällström**
Consul General of Finland Mumbai




www.woxsen.edu.in

WOXSEN UNIVERSITY *Welcomes*



24th
September 2024

H.E. Ms. Sofia Salas Monge
Chargé d'Affaires of the Embassy of Costa Rica



HOUSE OF DIPLOMATS

HOUSE OF DIPLOMATS





HOUSE OF DIPLOMATS

HOUSE OF DIPLOMATS



HOUSE OF DIPLOMATS



BUSINESS TALKS



BUSINESS TALKS

The Business talk

WOXSEN UNIVERSITY



Mr. Florin Muller
Head-Swiss Business Hub India,
Consulate General of
Switzerland in Mumbai

Monday 12th
August 2024

Topic:
Diplomacy in Practice

@ Woxsen University
Campus

www.woxsen.edu.in

The Business talk

WOXSEN UNIVERSITY



Priya Pansare
CEO, India Business Group

Friday 30th
September 2024

Topic:
Think Local, Go Global –
Focusing on SMEs

@ LT01,
Woxsen University

www.woxsen.edu.in

The Business talk

WOXSEN UNIVERSITY



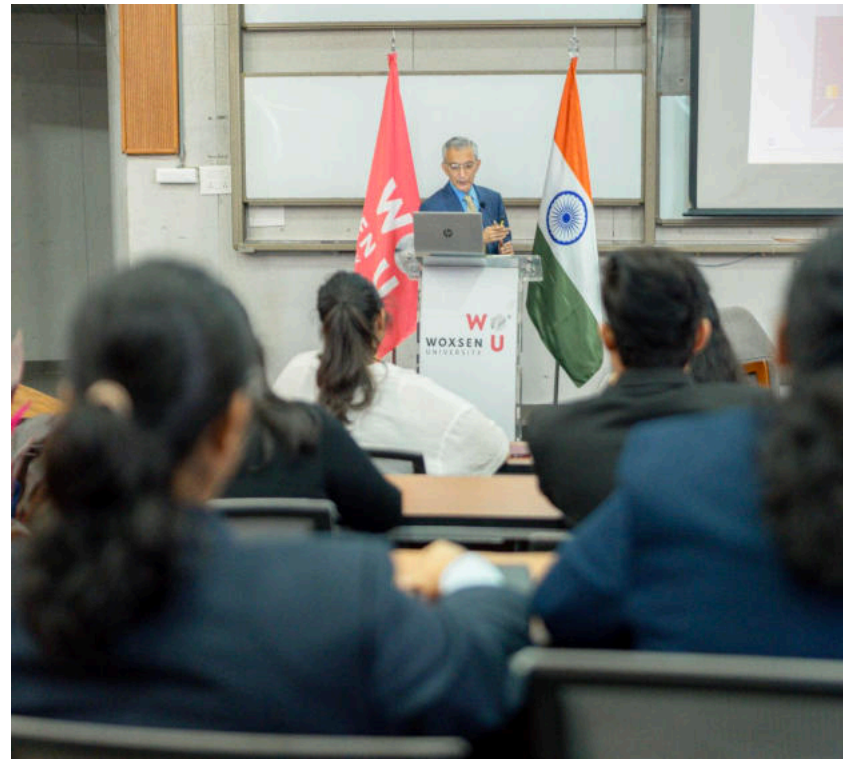
Ambassador Rahul Chhabra
Strategic Advisor, Independent Board Director,
Advisory Panel Member & Former Secretary
(Economic Relations), Ministry of External Affairs

Friday 20th
September 2024

Topic:
India in the Global
Economy: Geopolitics-
Goeconomics

@ Woxsen University,
LT 1

www.woxsen.edu.in



BUSINESS TALKS

FUTURE YOU TALKS



TOPIC

**Healthcare at a Crossroads:
Market Realities and Policy
Directions in Europe**



Speaker

Dr. Mujaheed Shaikh
Professor of Health Governance,
Hertie School of Berlin

Targeted Audience:
MBA First Year



20th September, 2024 (Friday)
3:00 PM – 4:30 PM IST
Venue: LT-1, Woxsen University

www.woxsen.edu.in



Woxsen University in collaboration with
Adelphi University is organising a

**Seminar on
The future of the classroom:
Leveraging AI for
enhanced learning**

Speakers

Prof. Patricia A. Joyce
Associate Professor, Adelphi University

Prof. Pavana Kiranmai
Head of Strategic Initiatives and Growth,
Woxsen University

Scan QR Code
for Registration







18th September, 2024



6:30 PM – 7:30 PM (IST)
9 AM – 10 AM (GMT)

www.woxsen.edu.in





Topic:
**Preparing The Leaders
For Tomorrow**

**Mr. Stephen
Manallack**
Former President, Australia India
Business Council, Victoria

5:30 PM WEDNESDAY
August 7th, 2024

Venue:  zoom

INTERNATIONAL RANKINGS 2024-2025

 **WORLD UNIVERSITY RANKINGS**  **WOXSEN UNIVERSITY**
MASTER'S IN FINANCIAL SERVICES

1st RANK IN INDIA | **13th RANK IN ASIA** | **151+ GLOBAL RANKING**

 **WORLD UNIVERSITY RANKINGS**  **WOXSEN UNIVERSITY**
MASTER'S IN BUSINESS ANALYTICS

2nd RANK IN INDIA | **9th RANK IN ASIA** | **101+ GLOBAL RANKING**

 **WORLD UNIVERSITY RANKINGS**  **WOXSEN UNIVERSITY**
MASTER'S IN MANAGEMENT

7th RANK IN INDIA | **19th RANK IN ASIA** | **151+ GLOBAL RANKING**



 **WOXSEN UNIVERSITY**

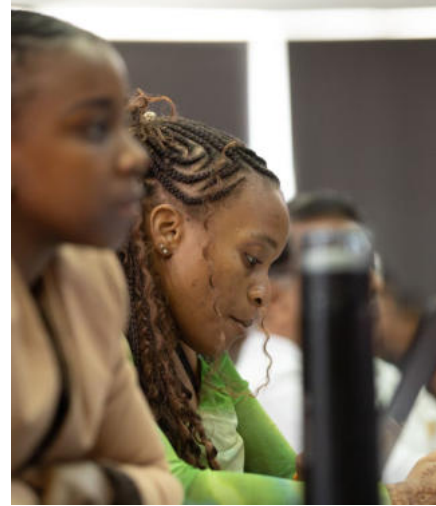
 **BEST B-SCHOOLS** **Woxsen University**
Best Business School

6th Rank 
ASIA PACIFIC
2024-2025

3rd Rank 
INDIA
2024-2025

www.woxsen.edu.in





THE #FUTUREYOU SUMMIT 2024



DISTINGUISHED INTERNATIONAL PROFESSORS



WOXSEN
welcomes



Dr. Duysal Aşkun Çelik
Professor, Rice University, USA

Distinguished Professor
School of Business, Woxsen University

www.woxsen.edu.in



WOXSEN
welcomes



Dr. Hulusi Cenk Sözen
President – Turkish Academy of Management
Director of Graduate School of Social Sciences,
Başkent Üniversitesi, Türkiye.

Distinguished Professor
School of Business, Woxsen University

www.woxsen.edu.in



WOXSEN
welcomes



Dr. Wim Vandekerckhove
Professor of Business Ethics at
EDHEC Business School, France

Distinguished Professor
School of Business, Woxsen University

www.woxsen.edu.in



WOXSEN
welcomes



Dr. Roberta Fida
Professor of Organisational Behaviour and
Organisational Psychology at Aston University

Distinguished Professor
School of Business, Woxsen University

www.woxsen.edu.in



DOING BUSINESS IN EMERGING MARKETS



Johannesburg Business School (JBS), South Africa



Johannesburg Business School (JBS), South Africa



Johannesburg Business School (JBS), South Africa



INTERNATIONAL PROFESSORS/GUESTS

www.woxsen.edu.in

WOXSEN UNIVERSITY

Woxsen University is pleased to announce

Prof. Pedro Álvarez Mosquera
Associate professor of University of Salamanca

Will be a Plenary Speaker at

VOICES OF INDIA CONFERENCE

Topic
Bridging Minority Languages for Sustainable Development in Galicia (Spain) and beyond: Researching language biases and implicit attitudes in Higher Education

29th August, 2024

Woxsen University

ETSC

WOXSEN UNIVERSITY

Woxsen University Proudly Welcomes

Dr. Catherine Harper
Pro Vice Chancellor (Education),
The British University in Egypt, Cairo
Chair Professor of Design, Woxsen University,
Hyderabad, India

As keynote Speaker at
International Conference on
FASHION AS A TOOL FOR SOCIAL CHANGE
Cultural Preservation and Innovation
Organized by School of Arts and Design

Topic
Cultural Appropriation vs.
Cultural Exchange in Fashion

05th - 06th August 2024

www.woxsen.edu.in

WOXSEN UNIVERSITY

Woxsen
Proudly Welcomes

Dr. Sherif H. Kamel
Professor and Dean
The American University
in Cairo, Egypt

August 2024

www.woxsen.edu.in

WOXSEN UNIVERSITY

Woxsen
Proudly Welcomes

Dr. Thami Ghorfi
President,
ESCA School of Management,
Morocco

August 2024

www.woxsen.edu.in

Dr. Sherif Kamel & Dr. Thami Ghorfi at Woxsen University



Dr. Sherif Kamel & Dr. Thami Ghorfi at Woxsen University



Meeting With Mr. Takahashi Muneo, Consul-General of Japan in Chennai



A photograph of Mr. Daisuke Tanji, Founder & CEO of Indobox Inc. Japan, visiting Woxsen University. He is standing on a paved walkway next to a woman in a dark blue suit. They are in front of a large, modern concrete building with large windows. The building has a 'WOU' logo on its upper left corner. In the background, there is a green lawn, palm trees, and a banner that reads 'WOXSEN UNIVERSITY'.

Mr. Daisuke Tanji,
Founder & CEO,
Indobox Inc. Japan
visiting Woxsen
University



**Professor Catherine Harper - Phd, Pro Vice
Chancellor (Education) at the British University
In Egypt visited Woxsen**



**Prof. Pedro Álvarez Mosquera at
Woxsen University**

WOXSEN UNIVERSITY

Panel Discussion

Topic
Promoting Global Citizenship Education
to Foster Sustainable Development in Africa

30th August, 2024 | 10:30 AM to 1:00 PM
Moot Court, Woxsen University

Speakers



Prof. Pedro Álvarez Mosquera
Associate Professor,
University of Salamanca



Dr. Michael Oyenuga
Associate Professor, ILM,
Woxsen University



Dr. Isioye Segun Emmanuel
Associate Professor, ILM,
Woxsen University



Dr. Dankar Nawaah
Associate Professor, ILM,
Woxsen University



Mr. Umar Balla
Moot Court Coordinator,
Woxsen University



INTERNATIONALIZATION LAB

Topic: Promoting Global Citizenship Education To Foster Sustainable Development In Africa

Journalismfund Europe

WOXSEN UNIVERSITY

Cross-Border Investigative Journalism Workshop

Organised by
School of Liberal Arts & Humanities

Topic
Mapping climate-induced migration of Indian fishers to UK fishing industry
A Journalismfund Europe environmental investigation

Speaker



Aliya Bashir
Journalismfund Europe grantee and Award-Winning Journalist



18 September, 2024
10 AM – 01 PM

Room No. 110,
Woxsen University

The School of Liberal Arts & Humanities hosted Ms. Aliya Bashir, Journalismfund Europe Grantee and Award-Winning Journalist, for an insightful workshop on cross-border investigative journalism

School of Liberal Arts and Humanities organises

TWO-DAY INTERNATIONAL WORKSHOP ON Media and Technicity: Critical Postmedia Ruminations

WOXSEN UNIVERSITY

Speaker



Dr. Manoj NY
Assistant Professor, SoLH, Woxsen University

Topics

- Technicity, Media & Phenomenology
- Techne, Life and the New form of Biopolitics: Post Pandemic Ruminations

Speaker



Dr. Joff PN Bradley
Professor, Teikyo University, Tokyo, Japan

Topics

- Bernard Stiegler, Technology & Digital Studies
- Philosophy and Aesthetics

28th & 29th August, 2024
10 AM - 1 PM
Venue: Room No 110

www.woxsen.edu.in

International Workshop on Media & Technicity: Critical Postmedia Ruminations by School of Liberal Arts & Humanities featured insightful discussions on Technicity, Media, Phenomenology, & More.

Speakers:
Dr. Manoj N.Y. Assistant Professor, Woxsen University
Dr. Joff PN Bradley, Professor, Teikyo University, Tokyo, Japan

INTERNATIONAL CONFERENCES/VISITS BY WOXSEN FACULTY





Dr. Raul Rodriguez, Vice President - Woxsen University conducted a session at Universidad Francisco De Vitoria for its marketing stream students from various divisions discussing the usages of AI tools in consumer behavior and exploring the upcoming synergies with Woxsen University



Dr. Raul Rodriguez conducted a workshop for staff members of University of Ljubljana, School of Economics and Business on various practical usages of AI in education from student engagement, to learning tracks, entrepreneurship, quality assurance and more

Dr. Raul Rodriguez at World Summit AI 2024



Dr. Raul Rodriguez at Nebrija Business & Technology School Universidad Nebrija



Dr. Raul Rodriguez delivered a keynote at UNLEASH 2024 on “Peak Performance Through Data: Optimizing Talent Management



Dr. Raul Rodriguez at the CEEMAN - International Association for Management Development Annual Conference in Innsbruck hosted by MCI - The Entrepreneurial School



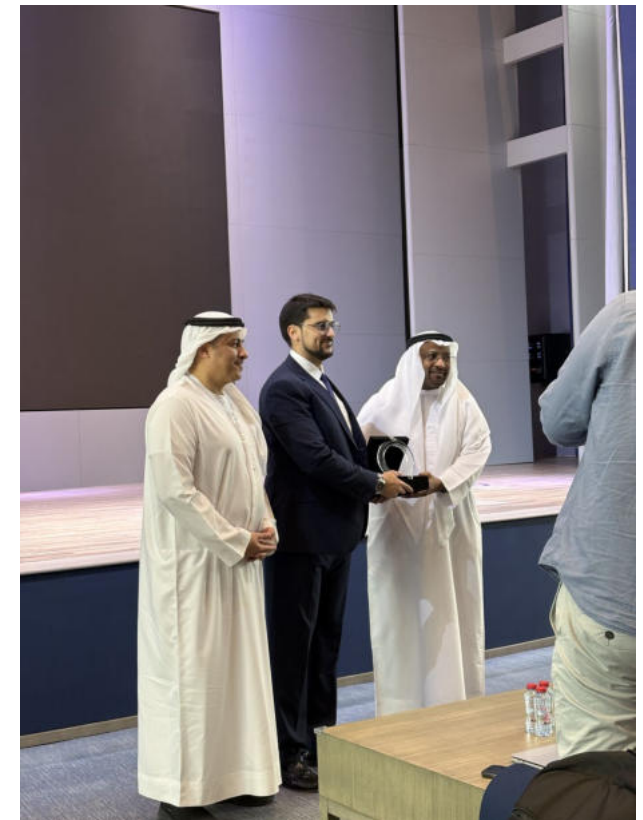
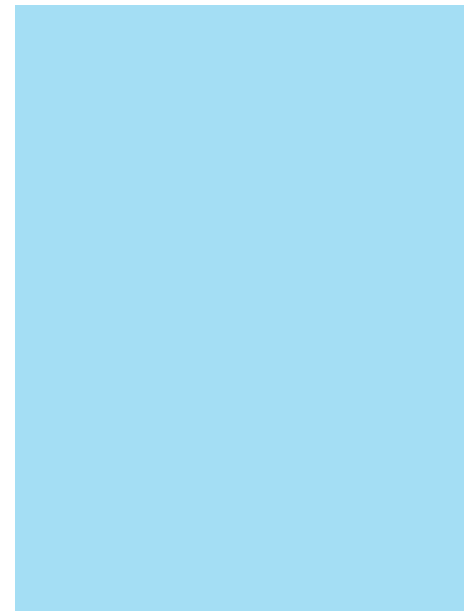
Dr. Raul Rodriguez at Public Sector Cloud Services, Infrastructure & AI 2024 in Edinburgh Scotland



Dr. Raul Rodriguez at Intelligent Health AI in Basel



Dr. Raul Rodriguez gives an address on
'The Impact of #GenAI in Power Sector' at
Dubai Electricity & Water Authority - DEWA





Dr. Raul Rodriguez at PMISCC 2024 Symposium



Dr. Syed Hasan Jafar, Associate Dean - School of Business participates in Super Return conference in London where he participated in a panel discussion on "Geographic Comparison: Where to Invest?"



Dr. Ravikant Kisana, Assistant Dean Of Academic Affairs - School of Liberal Arts & Humanities, Presented His Paper, "Mediations Of Knowledge-production And Identification-Case Of Van Gujjars," At The British Association For South Asian Studies (BASAS) Conference At King's College London



Dr. Musarrat Shaheen, Associate Director of Research invited as Session Chair for the OB & HRM Track at the Turkish Academy of Management 2024 Conference



Pavana Chepuri, Head of Strategic Initiatives & Growth, VP's Office participated in the EduTech Conference at La Trobe University in Melbourne



Prof. Anindo Bhattacharjee participated in Academy of Management Meeting 2024 in Chicago



Prof. Rajesh Kumar KV participated in Redefining Networks for Telco Transformation in Paris and MedTech Malta



Woxsen University participated in Times Higher Education's World Academic Summit 2024 hosted at The University of Manchester



Dr. Debdutta Choudhury, Associate Dean of Accreditations - School of Business participated in the 15th The European Marketing Academy (EMAC) Regional Conference 2024



Dr. Hemachandran participated in a panel discussion on "Leveraging AI for Education" at the Ai4 Conference in Las Vegas



.Point and Future
UIE University with purpose

**UIE and Woxsen University
strengthen their
collaboration with a
Masterclass at the Vigo
Campus by Professor
Debdutta Choudhury.**

#UIESTINMUROS , Agenda , News and current events , Press room
October 7, 2024



**Dr. Debdutta Choudhury led a masterclass at the Vigo
Campus of the Universidad Intercontinental de la Empresa**



Centre for Languages
and Multicultural
Communication
Woxsen University



Congratulations

Dr. Anik Nandi

Associate Professor, Director,
Centre for Languages & Multicultural
Communication (CLMC),
Woxsen University

have been selected to receive
**International Association of
Applied Linguistics Solidarity Award**
at AILA 2024 World Congress

Location

Kuala Lumpur, Malaysia

www.woxsen.edu.in





Dr. Adity Saxena participated in The Global Network of Academicians hosted in Tokyo



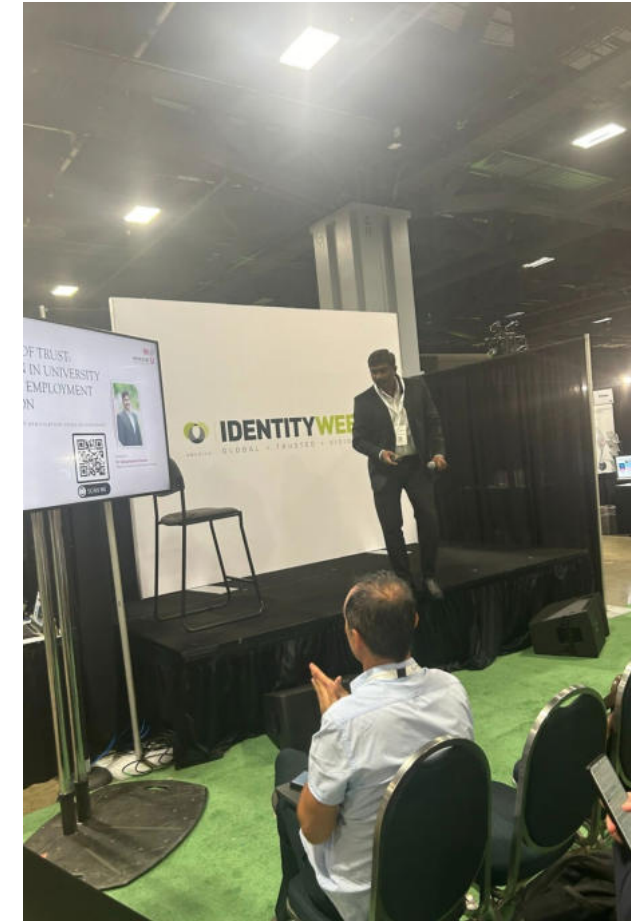
Dr. Hemachandran, Associate Dean - School of Business participated in The International Conference on Artificial Intelligence and Knowledge Processing (AIKP'2024) organized by JBS South Africa



Dr. Hemachandran participated in BioTechX USA 2024 Conference, where he spoke on the topic Necrobotics: Shaping the Future of Healthcare and the MOVE America 2024 Conference in Austin where he joined the panel on AI in Mobility: The Most Successful Applications



Dr. Hemachandran visited Adelphi University as guest speaker in two business classes and lead the faculty "Lunch and Learn" session on AI for Research



Dr. Hemachandran participated in Identity Week America 2024 to speak on 'Guardians of Trust: Blockchain in University Credit & Employment Verification.'



Prof. Dr. Parivelan Kuppuswamy Muthukrishnan — School of Business participated in the Edition 12 Intensive Phase (IP) of EMMIR - European Master in Migration and Intercultural Relations



UPCOMING



Woxsen Executive Education
Global Leadership Programs in UAE

Introducing Two New Programs:

- ▶ Happiness Index: A Data-Driven Approach to Organizational Well-being
- ▶ Generative AI: Unleashing Innovation and Efficiency

Featured Resource Person
Dr. Raul V. Rodriguez
Vice President, Woxsen University

Session at
هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority

Dr. Raul Rodriguez to conduct executive sessions, once again, at Dubai Electricity & Water Authority - DEWA



DR. RAUL V. RODRIGUEZ
VICE PRESIDENT WOXSEN UNIVERSITY, INDIA

SPEAKER
AI IN COGNITIVE PSYCHOLOGY

OCT 23 | PM 3.30
CONFERENCE HALL, USTF

www.ustf.ac.ae
USTFujairah



GUAYAQUIL EXECUTIVE SUMMIT
AVANZA - INNOVA - EXPLORA

INTERNATIONAL SPEAKER

El Dr. Rodriguez se especializa en la convergencia de la psicología cognitiva con tecnologías de vanguardia como Machine Learning, Deep Learning, Procesamiento del Lenguaje Natural, Visión por Computadora, Automatización Robótica de Procesos, Inteligencia Artificial Cuántica.

Registrado como experto en Inteligencia Artificial, Sistemas Inteligentes y Sistemas Multiagente en la Comisión Europea, ha sido nominado en la lista Forbes 30 Under 30 Europe 2020.

Conferencia Virtual : AI Business model entendiendo la nueva era

30 oct, 2024
09:00 am - 17 pm

SALON EVENTOS UEES

UEES Educación Continua
JBERR SOLUTIONS

STUDY ABROAD SESSIONS



Ms. Mirrin Raikhan, Manager - Campus France, conducted an insightful session with our MBA students



United States-India Educational Foundation (USIEF), New Delhi, Fulbright Commission in India, and University of Nebraska at Omaha conducted an insightful session with our MBA students

MORE KEY UPDATES





Students from the School of Design participated in Summer School at Manchester Metropolitan University

Woxsen University & Birmingham City University Present

WOXSEN BCU CASE CONFERENCE **2024** **17th – 18th October 2024** Woxsen University

Conference Themes

- Consumer Behaviour
- Digital Marketing
- Finance and Accounting
- International Business
- Human Resource Management
- Learning and Development
- Entrepreneurship
- Business Analytics
- Data Science
- Supply Chain Management
- Social Sciences
- Psychology

Important Dates

Abstract Submission: 15th August, 2024
 Acceptance Notification: 20th August, 2024
 Full Case Submission: 15th September, 2024
 Full Case Acceptance Notification: 30th September, 2024

WOXSEN UNIVERSITY

www.woxsen.edu.in

Woxsen University hosted the Woxsen-Birmingham City University International Case Conference 2024!



Woxsen University

Proudly Announces



Dr. Christian Schmeichel
Senior Vice President & Chief Future of Work Officer - SAP SE

Joins as
Executive Fellow,
Woxsen University

www.woxsen.edu.in




European Open Business School



EXECUTIVE CERTIFICATION IN AI ALGORITHM AUDITING (EC: AAA)

COURSE OVERVIEW	COURSE DURATION
Module 1 - AI Fundamentals	12 Weeks
Module 2 - Algorithmic Risk Management	
Module 3 - Governance and Compliance in AI	
Module 4 - Fairness and Bias Mitigation	
Module 5 - Advanced Auditing Techniques	
Module 6 - Capstone Project	

Scan QR Code for Registration



Upon successful completion of this course, you will receive

- **Course Completion Certificate**
(After completion of 6 Modules)
- **Certificate of Excellence**
(After completion of 6 Modules & Examination)

For more information

Dr. Rajesh Kumar K V
AI Research Centre,
Woxsen University
rajesh.kumar@woxsen.edu.in
+91-9985622799

www.woxsen.edu.in

AI Research Centre - Woxsen University Collaborated with European Open Business School to Present an Executive Certification in AI Algorithm Auditing (EC: AAA)



Securing an International Research Grant of £3,300

from the



British Association of
Applied Linguistics
(York, United Kingdom)

to conduct socio-linguistic research on the tribal
community languages in West Bengal.



www.woxsen.edu.in



world

The verses of Rosalía and Manuel María officially open the Galician Studies Center of India

Public Square @prazapublica

Monday, September 23, 2024



The Centre for Languages & Multiculutural communication hosted the inaugural symposium of the Galician Studies Centre. This marked the official launch of the first-ever Galician Studies Centre in Asia



THANK YOU



WOXSEN INTERNATIONALIZATION UPDATE

November - December 2024

TABLE OF CONTENTS

- Partnerships
- Incoming International Students - Spring '25
- International Ranking
- International Faculty & Staff
- National Day Celebrations
- Distinguished International Professors
- International Professors/Guests
- International Conferences/Visits by Woxsen Faculty
- More Key Updates

PARTNERSHIPS



NEW PARTNERSHIPS



WOXSEN UNIVERSITY
is proud to announce

Academic Partnership with

Woxsen University, Hyderabad


Rabat Business School,
Université Internationale De Rabat, Morocco




www.woxsen.edu.in



WOXSEN UNIVERSITY
is proud to announce

Academic Partnership with

Woxsen University, Hyderabad


Rome Business School, Italy




www.woxsen.edu.in



WOXSEN UNIVERSITY
is proud to announce

Academic Partnership with

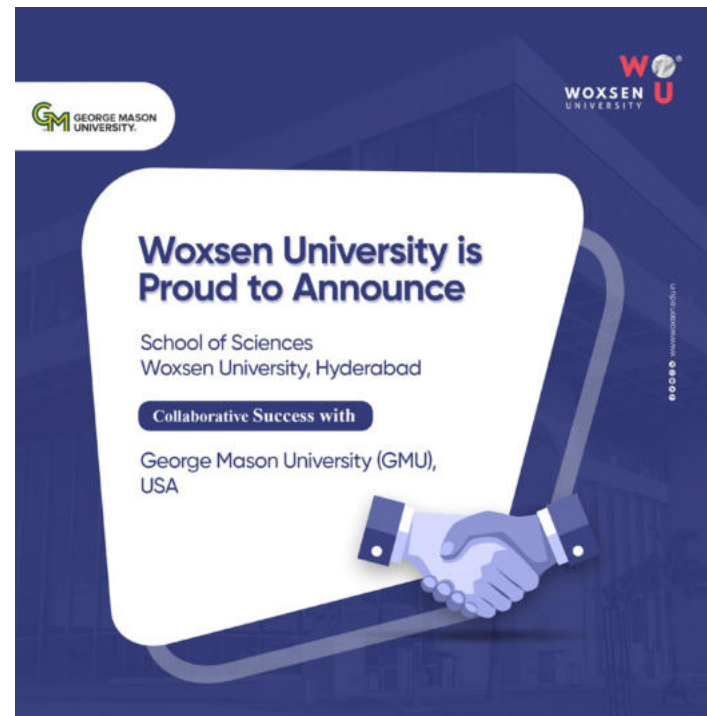
Woxsen University, Hyderabad


HAN School of Applied Sciences,
The Netherlands




www.woxsen.edu.in

NEW PARTNERSHIPS



NEW PARTNERSHIPS



Woxsen signed a tripartite Memorandum of Understanding with Indobox Inc. and Na Ra JAPAN Hub



Woxsen signed Memorandum of Understanding with Moscow School of Management SKOLKOVO

NEW PARTNERSHIPS



UNIVERSIDAD
TECNOLÓGICA
METROPOLITANA
del Estado de Chile



WOXSEN
UNIVERSITY

Collaborative Success

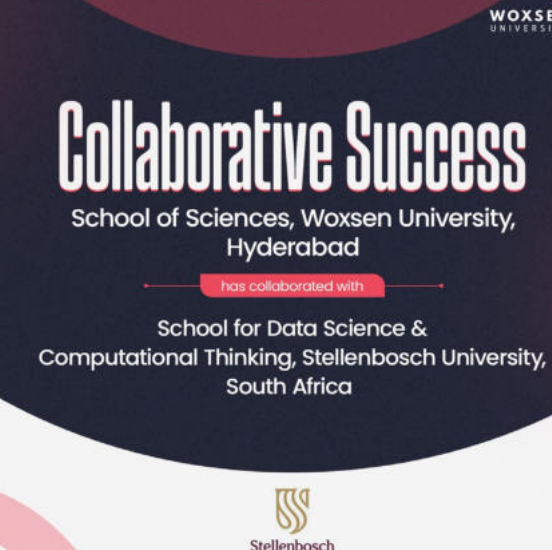
School of Sciences,
Woxsen University

Has collaborated with 

Universidad Tecnológica
Metropolitana, Macul,
Santiago, Chile



www.woxsen.edu.in



Collaborative Success
School of Sciences, Woxsen University,
Hyderabad

— has collaborated with —

School for Data Science &
Computational Thinking, Stellenbosch University,
South Africa

Woxsen U
WOXSEN
UNIVERSITY

Stellenbosch
UNIVERSITY
IV UNIVERSITEIT
UNIVERSITEIT

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INCOMING INTERNATIONAL STUDENTS (SPRING 2025)

INCOMING INTERNATIONAL STUDENTS (SPRING 2025)



INTERNATIONAL RANKING



BEST BUSINESS
SCHOOL IN INDIA

3 Palmes of Excellence



Woxsen University ranked in the Top 14 B-schools worldwide by Palmes as a first time-entry school with 3 Palmes direct rating which is a tremendous achievement by reputation among global Deans/Leaders

NEW INTERNATIONAL FACULTY



NEW INTERNATIONAL FACULTY



Dr. Jagoba Rey Gotxi joins the School of
Sciences



Dr. Uma Ananda Dagnino González
joins as Vice Chancellor

NATIONAL DAY CELEBRATIONS



ZAMBIA'S 60TH INDEPENDENCE DAY



Dr. Alick Rabson Gumbo's enlightening talk traced Zambia's inspiring journey, from its hard-won fight for independence, powerfully symbolized by the eagle on Zambia's flag, to the country's breathtaking landscapes, rivers, and vibrant wildlife, reflecting its deep connection to nature

GLOBAL DIWALI CELEBRATIONS



DISTINGUISHED INTERNATIONAL PROFESSORS

DR. DAVID J. REIBSTEIN



Dr. David Reibstein from The Wharton School, University of Pennsylvania, one of the world's foremost authorities on marketing and strategy visited Woxsen University.

DR. DAVID J. REIBSTEIN



Woxsen University facilitated a meeting with Professor David Reibstein (Wharton) at Continental Coffee, a leading global coffee manufacturer, to discuss their B2C and international expansion plans. Subsequently, a meeting was held at L&T Metro Rail Hyderabad, the world's largest PPP metro project, where the discussion focused on "Value of Marketing - Role of Intangibles." Professor Reibstein provided valuable feedback to both teams.

INTERNATIONAL PROFESSORS/GUESTS



Dr. Andronikos Paliathanasis, Durban University of Technology, South Africa visited the School of Sciences visited Woxsen University



Prof. Ed Overes (Researcher & Lecturer, ZUYD Hogeschool, ZUYD University of Applied Science visited Woxsen University

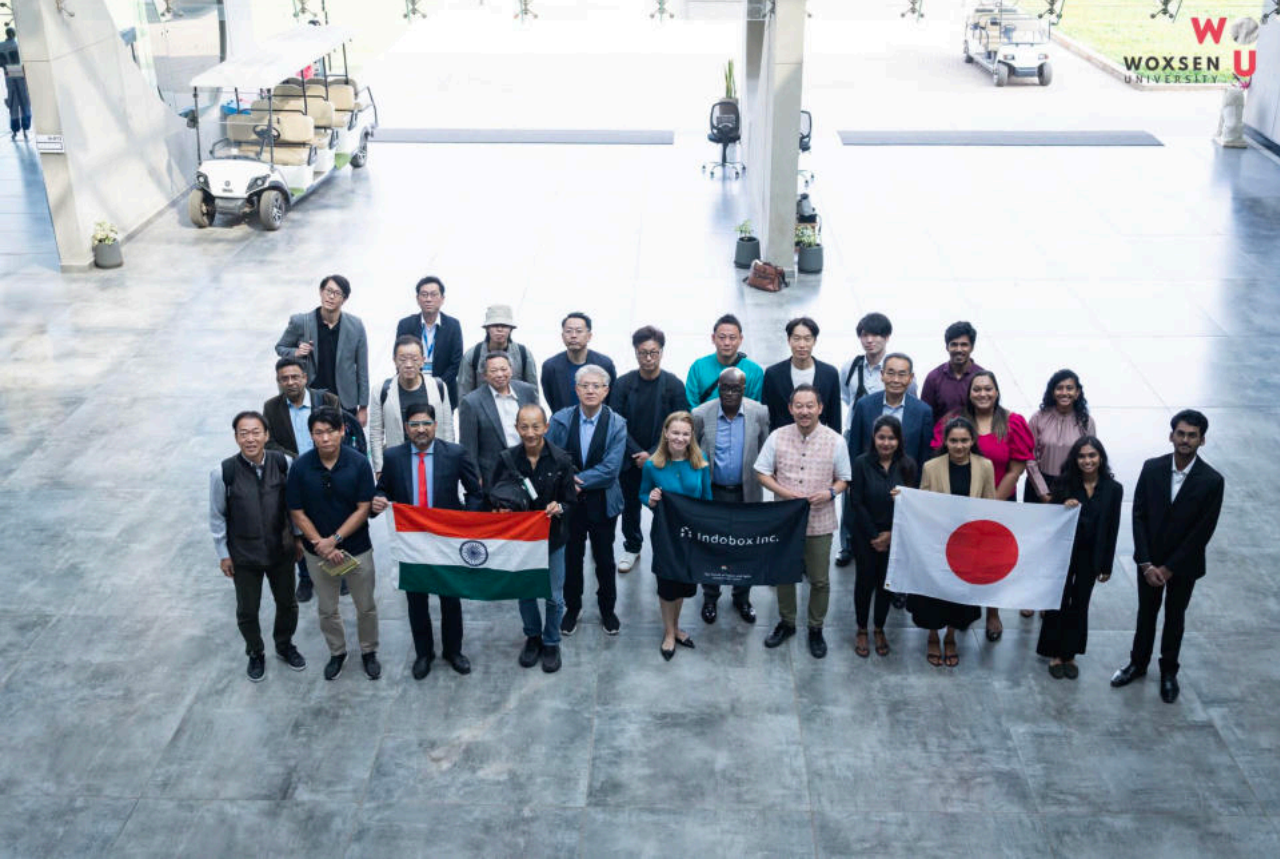
Dr. David
Dunne,
University of
Victoria,
Chair Prof.
SOAD visited
Woxsen
University



Prof. Tsholofelo Tshabadira, Central University of Technology, Free
State, SA visited Woxsen University as part of SoAD's International
Professor's Residency Program

Woxsen hosted Manchester Metropolitan University for a successful masterclass. Professors Thornton, Ermenc, and Albin-Clark inspired our Foundation students with insightful sessions, culminating in a live showcase of their creative work

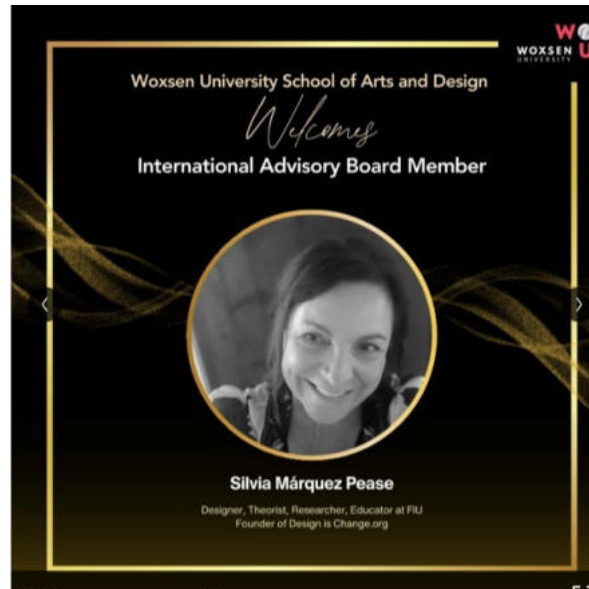




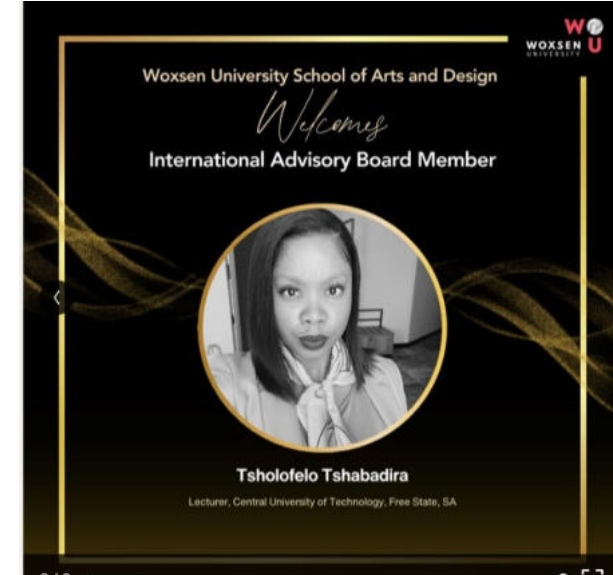
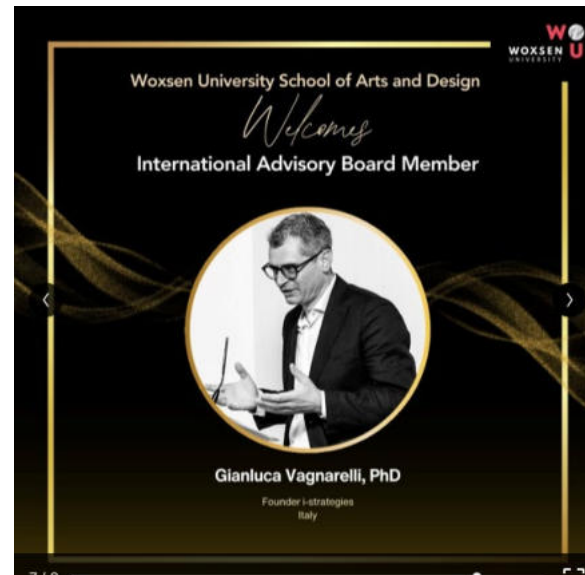
Woxsen hosted 19 members from Japan Management Consultants Association, strengthening Indo-Japanese SME development in association with Indobox



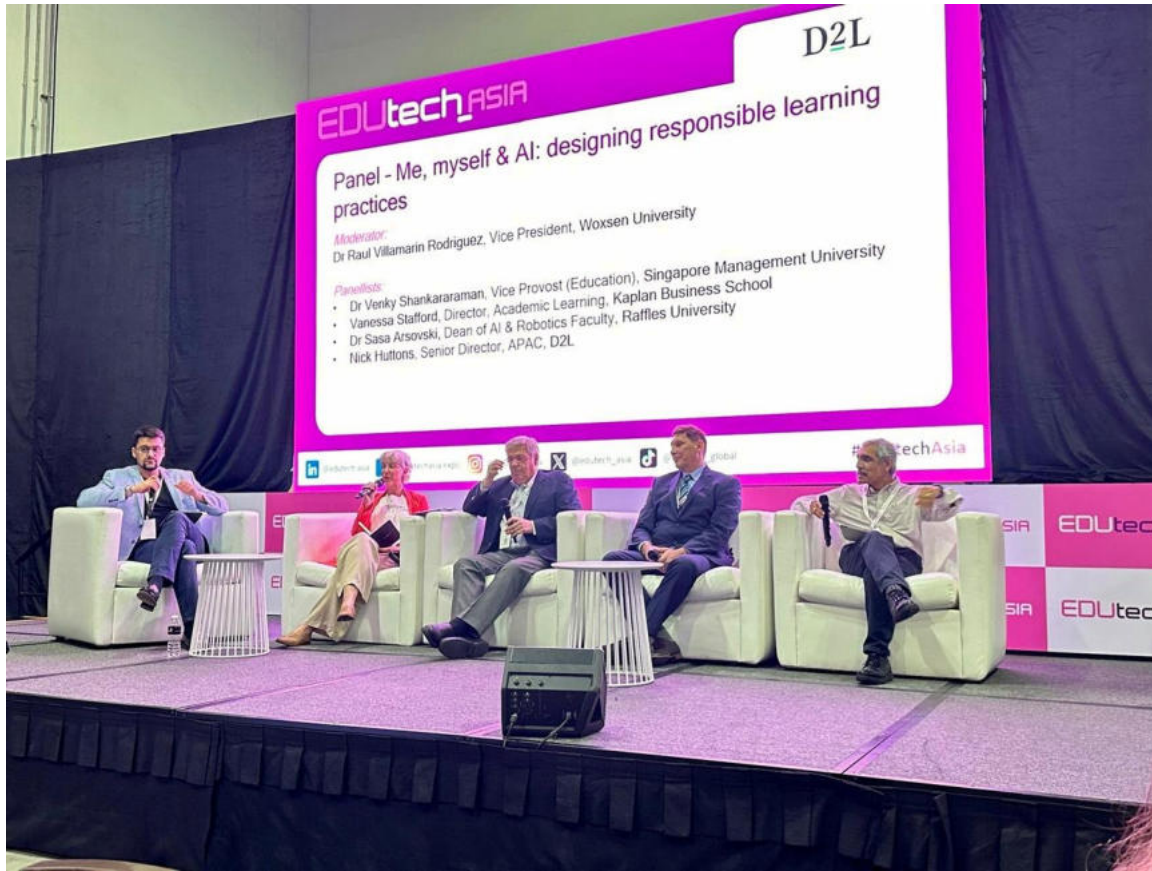
INTERNATIONAL ADVISORY BOARD MEMBERS



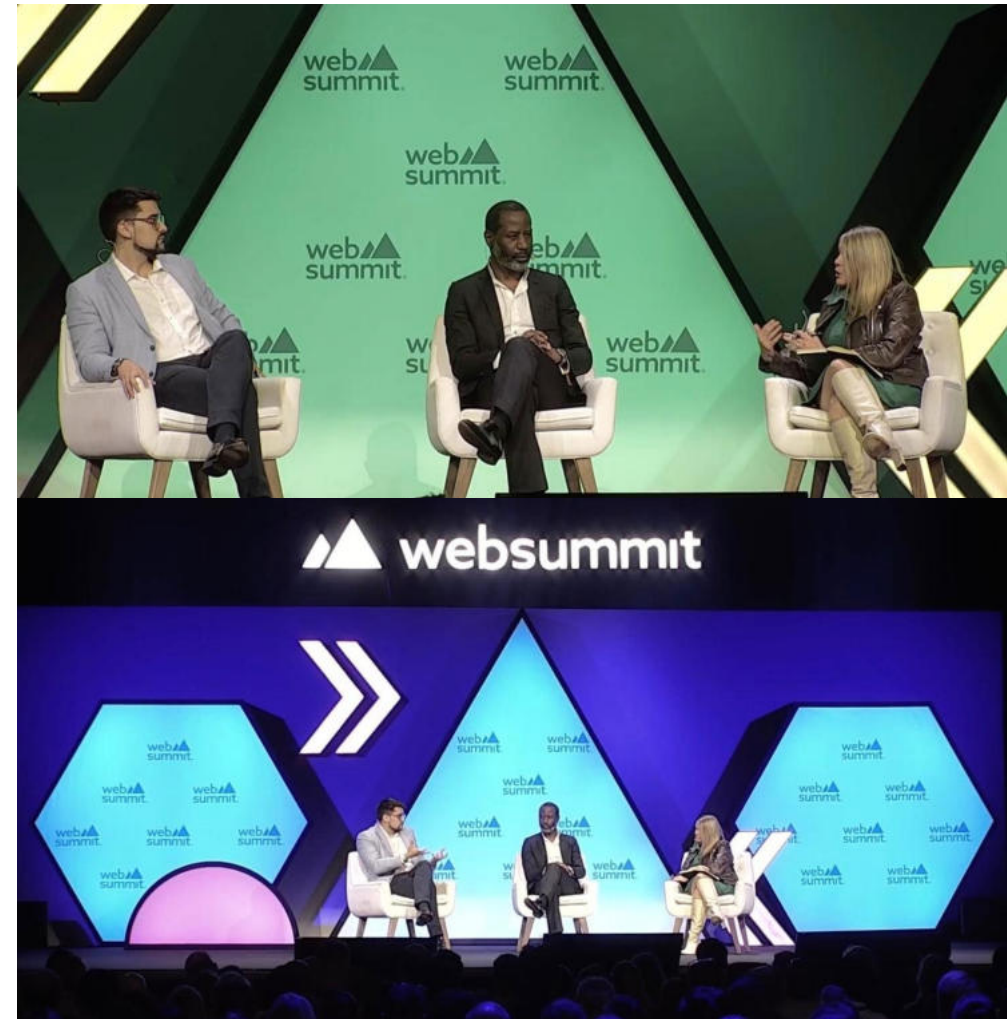
INTERNATIONAL ADVISORY BOARD MEMBERS



INTERNATIONAL CONFERENCES/VISITS BY WOXSEN FACULTY



Dr. Raul Rodriguez, Vice President moderated a panel at EduTech 2024 Asia - Singapore



Dr. Raul Rodriguez, Vice President at Web Summit Lisbon



Dr. Raul Rodriguez, Vice President at CII HR Conclave: Decoding the new HR mandate in Mumbai



Dr. Raul Rodriguez, Vice President at World Summit AI and Intelligent Health MENA in Doha



Dr. Raul Rodriguez, Vice President and Dr. Luis Osorrio, Assistant Dean for Corporate Alignment at Cityscape Global Saudi - Riyadh



Dr. Raul Rodriguez, Vice President at AABS Deans & Directors in Rabat



Dr. Raul Rodriguez, Vice President at Central Asia Air Cargo Summit in Tashkent



Dr. Raul Rodriguez, Vice President at ESCA Ecole De Management



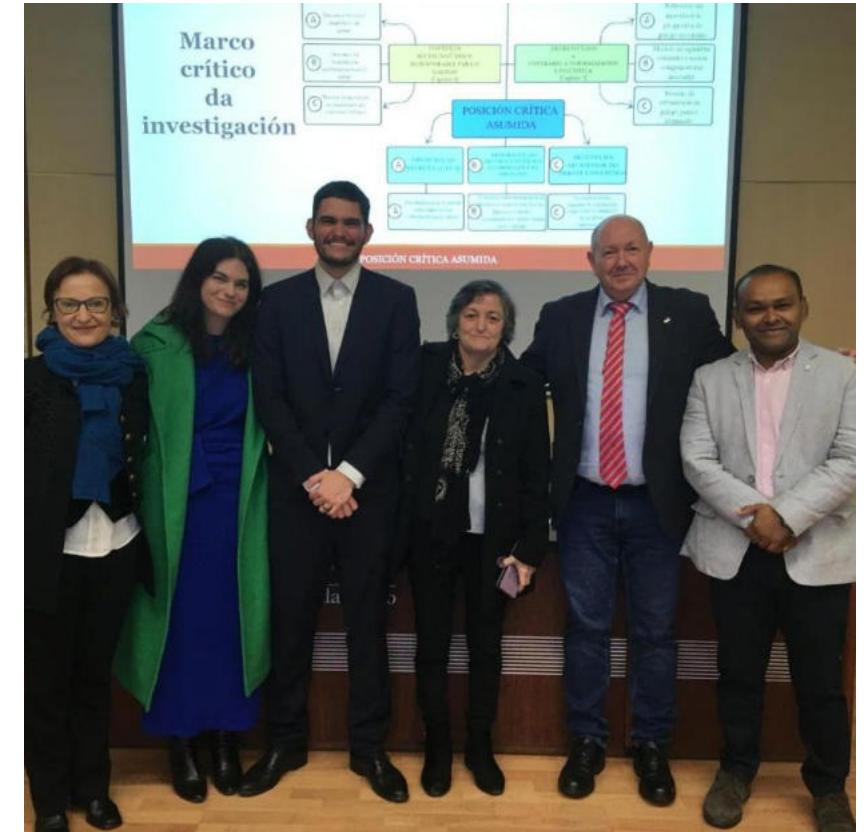
Dr. Daya Shankar, Dean School of Sciences, Participated in National Health & Innovation Precincts Summit in Gold Coast, Australia



Prof. Dr. Parivelan Kuppuswamy Muthukrishnan — School of Business participated in the Edition 12 Intensive Phase (IP) of EMMIR - European Master in Migration and Intercultural Relations



Dr. Oyenuga Michael invited as session Chair at the 9th Interdisciplinary Conference of Management Researchers (ICMR, 2024) at Sabaragamuwa University of Sri Lanka



Dr. Anik Nandi evaluating a PhD Thesis at Universidade de Vigo, Spain on 16th December 2024



Dr. Anik Nandi was a panelist at the Universidade de Vigo, Spain



Dr. Anik Nandi delivering a guest lecture at Extepare Basque Institute, Spain

www.woxsen.edu.in



International Workshop on

Mathematical Modelling, Cosmology & Data Science

Organizer:

School of Technology, Woxsen University

25th - 29th October, 2024

Objective of the Workshop

To discuss the recent developments in Mathematical modelling, Cosmology and Data Science and focus on the significance of available methods and their results.

Targeted Participants

Faculty Members, Scientists, Industry Professionals, Post Docs, Research Scholars, Postgraduate and Undergraduate students with Mathematics, Physics and Computer Science Background.

Registration & Payment

Students (UG, PG and PhD Scholars): Rs. 1000/-

Industry Experts and Faculty: Rs. 1500/-

International Participants : \$50 USD



Scan QR Code for
Registration



Resource Persons



Prof. PGL Leach
University of KwaZulu-Natal,
Durban, South Africa



Dr. Supriya Pan
Presidency University,
India



Prof. Lakshmiarahan
University of Oklahoma,
USA



Prof. Rajeswari S
Pondicherry University,
India



Prof. Sergey Meleshko
Suranaree University of Technology,
Thailand



Dr. Samanthi
Institute of M&M,
Australia & Sri Lanka



Dr. Andronikos P
Institute for Systems Science,
Durban University of Technology,
Durban, South Africa



Dr. Evgeniy Kaptsov
Suranaree University of
Technology, Thailand



Dr. C T Duba
University of the
Witwatersrand, South Africa



Dr. Sudesh Pundir
Pondicherry University,
India



Prof. Pradyumn
BITS-Pilani,
Hyderabad Campus



Prof. Bivudutta M
BITS-Pilani,
Hyderabad Campus



Dr. Amlan Kanti H
Woxsen University,
India



Prof. Reetu Malhotra
Chikara University,
Punjab

Advisors



Dr. Kiran Kumar R
Dean - School of Technology,
Woxsen University



Dr. Ravi Gunupuru
Assistant Dean, SOT,
Woxsen University



Dr. Balaji
Venkateswaran
Assistant Dean Academics,
Woxsen University

Chairman
Dr. Amlan Kanti H
Assistant Professor,
SOS, WOU

Coordinator
Dr. Shourvik Chakraborty
Assistant Professor,
SOS, WOU

Co-Coordinator
Dr. Gobinda Ghosh
Assistant Professor,
SOS, WOU

Treasurer
Dr. R Revathi
Assistant Professor,
SOS, WOU

School of Sciences, Woxsen University organises



Workshop on

Navigating Drug Discovery: One-Day
Comprehensive Virtual Workshop on
SAMSON Software Suite

23rd November 2024, 3:30 PM - 6:30 PM

Mode: ☒ Online

Target Audience:

UG / PG / Ph.D. students,
Postdocs, and Faculties
interested in Bioinformatics

Registration Fee:

NIL



Speaker

Stéphane Redon, Ph.D.

CEO and Co-Founder at OneAngstrom

Advisor

Dr. Daya Shankar

Dean - School of Sciences, Woxsen University

Coordinators

Dr. Amit Kumar Singh

Assistant Professor, SOS, Woxsen University

Dr. Vishal Anand

Assistant Professor, SOS, Woxsen University

Dr. Madhuri Pola

Assistant Professor, SOS, Woxsen University

Scan Here for
Registration:

Registration Deadline:
22 November 2024



For any queries contact:
amitkumar.singh@woxsen.edu.in

MORE KEY UPDATES





Woxsen University welcomed Austrade Education to explore the Australia-India Future Skills Initiative. This collaboration empowers our students with in-demand global skills, aligning with our commitment to providing world-class education and fostering global connections



Dr. Gary Walpole, Co-Director of the Regional Innovation & Regeneration and Smauel Perry from Cardiff Metropolitan University conducted a Faculty Development Workshop on Clean Growth Innovation: Unlocking Opportunities

Mr. Isogai, former
SHARP India MD, visits
Woxsen University

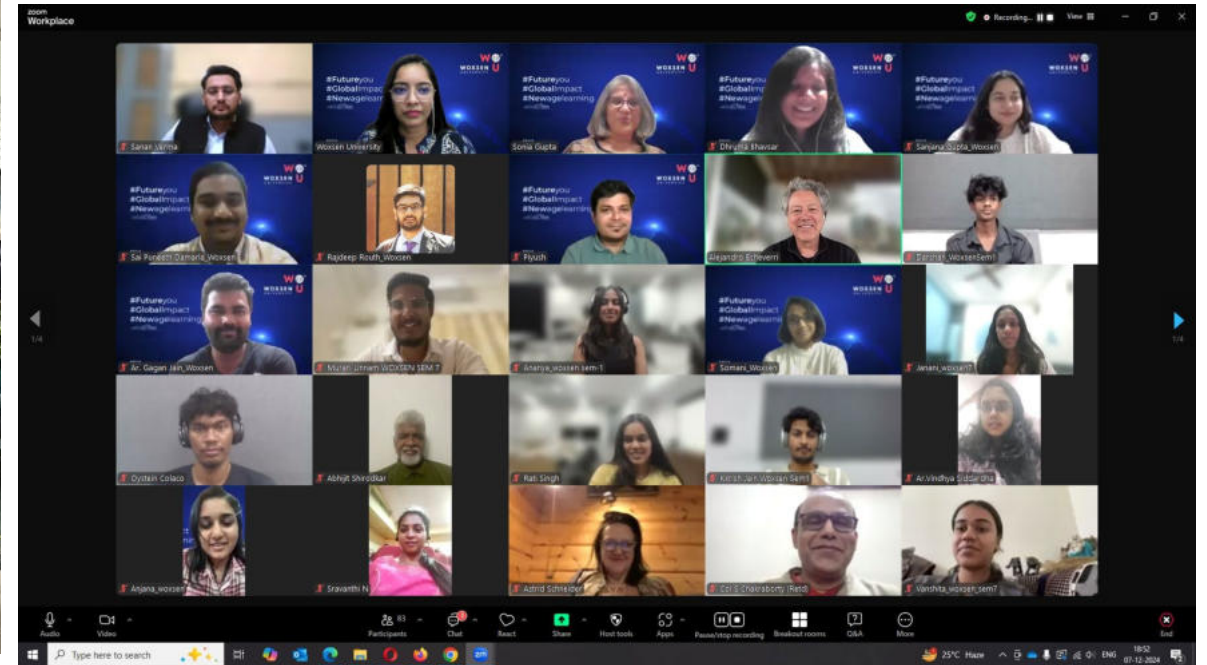




Masterclass on Fashion Design with Prof. Jasbir Kaur, Director of Postgraduate Studies in Fashion and Textiles at Birmingham City University



A meeting with the representatives of Brandeis University



School of Architecture & Planning hosted the 2nd International Symposium on Cities: Towards Safe Spaces in collaboration with the Council of Architecture with participation from Professor Alejandro Echeverri of Tecnológico de Monterrey and Urban greening Consultant Niall Mc Evoy

UPCOMING...

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WOXSEN UNIVERSITY

A new era of diplomacy

DIPLOMATS CONCLAVE 2.0

Uniting Higher Education and Diplomacy to Drive Change

21st January 2025 Woxsen University

—Hosted by Woxsen University—



H.E. Mr. Javier Paulinich
Ambassador of Peru to India



H.E. Mr. Alberto Guani
Ambassador of Uruguay to India



H.E. Mr. Juan Angulo
Ambassador of Chile to India



H.E. Mr. Omar Castañeda
Ambassador of Guatemala to India



H.E. Mr. Mariano Caucino
Ambassador of Argentina to India



H.E. Mr. Fernando Bucheli
Ambassador of Ecuador to India



H.E. Ms. Sofía Salas
Chargé d'affaires of Costa Rica to India



H.E. Ms. Yanytzel Duarte
Chargé d'affaires of Panama to India

UPCOMING...



Woxsen University will host the next Australia-India Leadership Roundtable (AILEAD) in 2025, in collaboration with the University of Melbourne co-chaired by Dr. Adity Saxena - Dean SoAD

UPCOMING...

Woxsen University to
host the Association
of African Business
Schools (AABS) 2025
Deans And Directors
Forum in Hyderabad





THANK YOU



The British Association for Applied Linguistics

August 23, 2024

Dear Anik,

We thank you for your application to the BAAL Applied Linguistics Fund for £3,300 in support of your project: *Reconceptualising family language policies from a Southern perspective: Discursive practices around detribalisation, retribalisation and language reclamation in India*.

The committee has given careful consideration to your application against the criteria specified in the call and ranked your proposal in the top four applications. In particular, the committee recognised the need for this type of awareness-raising work in the specific context identified in your proposal.

Sincere apologies for the later than planned notification of your success. Please could you let us know whether you would be happy to accept the funding?

General terms and conditions for funding along with financial arrangements have been publicised in the call. We include them and additional ones below for your reference:

Successful applicants will be required to produce a short report of 1000 words on completion of the project. This will be posted on the BAAL website and published in the BAAL newsletter.

Award holders are also encouraged to give an oral presentation at the BAAL conference on satisfactory completion of the activities. The presentation will not be subject to the usual peer review process. Additionally, award holders are entitled to *one day* conference registration fee waiver, which award holders may pay first and then claim back from BAAL. We hope that you will be able to apply to your home institution to cover any costs related to travel and accommodation. The funding support from BAAL should be acknowledged where appropriate. This applies to all the outputs and activities supported by the fund. Please contact the BAAL Secretary Dr Caroline Tagg for advice as to the use of logo and wording.

25% of the approved budget will be paid at the beginning of the project with the remainder on satisfactory completion of a project. An invoice for the remainder should be sent within 6 months of receiving the BAAL EC's approval of the final 1000 word project report.

All funds must be processed through institutions, preferably by cheque, and not through individuals. Please contact the BAAL Treasurer Dr Bettina Beinhoff regarding the invoice and claim of conference fee waiver.

Prior to embarking on your project, we encourage you to familiarise yourself with the [Recommendations on Good Practice in Applied Linguistics](#).

Congratulations on the success of the application. We are looking forward to working with you. Please feel free to get in touch with us if you have any questions.

Best wishes,

Rachel Wicaksono, Sultan Turkan and Yi Zhang on behalf of the BAAL Executive Committee

The *Xunta de Galicia*, through the General Secretariat of Linguistic Policy, would like to collaborate with the **Woxsen University in Hyderabad (India)** by signing a collaboration agreement for teaching, research and the promotion of the Galician language, literature and culture, not only in the academic field of the University but also in its area of influence through a program of actions to achieve the full revitalization of the Galician language.

The financial contribution of this General Secretariat will be: **four thousand euros (€4,000.00).**

Taking into account that the agreement will be processed under Chapter IV of the general secretary's budget, intended for current transfers, I am informing you of the following:

1. The imputable expenses will be current expenses of the entity, that is, expenses for the provision of linguistic services and other activities to promote the Galician language that do not involve investment.
2. The activities covered by the agreement can be carried out from January 1, 2024.
3. The entity does not have to make any financial contribution.

With the University's acceptance of the collaboration commitment, you must send as soon as possible:

1. Proposal of activities to be developed within the framework of the agreement
2. Economic evaluation of the activities
3. Account number and bank entity
4. Once we receive the activity proposal and its assessment, we will send you the draft agreement for your approval.

Likewise, I am sending you the file containing the declaration of responsibility and the authorization to this general secretariat to request the certifications that - if you agree - must be filled out and signed by the person in charge of that entity.

The requested documentation must be sent to the email address of the Deputy General Director of Linguistic Planning and Revitalization: lectorados@edu.xunta.es

Contact numbers:

M^a Lourdes Batán Aira: 881 996 328

M^a Pilar Vázquez Bascuas: 881996 314

Santiago de Compostela, on the date of the digital signature

Valentín García Gómez

The General Secretary of Language Policy

The Autonomous Government of Galicia



PRME City Chapter Event at Woxsen University, Hyderabad

Date: 13th October 2023

Time: 10 a.m. onwards

Venue: Woxsen University Campus

Theme: City Chapter Meet

On the 13th of October 2023, Woxsen University in Hyderabad hosted a one-day event as part of the PRME City Chapter initiative. The PRME City Chapter, designed for cities striving to integrate sustainability into their strategies, served as a collaborative platform for knowledge exchange and sustainable development efforts.

The overarching goal of this event was to cultivate responsible decision-makers who can drive sustainable development in the future. It provided a unique platform for professionals from diverse sectors, including city officials, academicians, and business leaders, to converge, fostering connections and collaborations among like-minded individuals who shared similar interests and objectives.

1. Welcome by Dean, School of Business (followed by Lighting of the Lamp)

The event began with a warm welcome by the Dean of the School of Business, Dr. Kakoli Sen. This was followed by the traditional "Lighting of the Lamp," symbolizing the commitment to sustainability. The Dean acknowledged the sponsors, Colruyt and Alpha Group, for their support in making the event possible.

Addressing the Telangana Social Impact group, the Dean highlighted the importance of local collaboration for sustainable urban development. She thanked all attendees for their presence and shared the day's agenda, emphasizing how the university aimed to inspire sustainability and responsibility in the community. The esteemed guests also participated in the "Lighting of the Lamp" ritual, symbolizing unity in the pursuit of sustainability.

2. Woxsen as a Champion PRME school and highlights - Dr. Raul Rodriguez, Vice President Woxsen University

Dr. Raul Rodriguez Spoke about, Woxsen University, a Champion PRME school, which has been dedicated to the PRME initiative for almost two years, and also about the university's work at the New York Global Chapter event done by Mr. Chahat Mishra as an international relations head. The university's commitment to responsible management is reflected in its five core pillars: research, corporate alignment, internationalization, ethics, responsibility, sustainability, and entrepreneurship.

Woxsen's emphasis on community impact and social responsibility was evident through its ERS (Education, Research, and Social) activities. These initiatives not only create a positive impact on the beneficiaries but also offer a transformative perspective to participants. The university's primary focus is on improving the community rather than engaging in competition for students and rankings, with an emphasis on the essential role the university plays in driving positive change. He also urged universities to keep this in mind and come together more for such collaboration. Dr. Raul Rodriguez also highlighted the collaborative efforts of the corporate alignment team, working together with international students and faculty. Regarding future initiatives, Woxsen unveiled plans for a joint project with Colombia. This project is designed to empower disadvantaged women by providing them with job opportunities, with a particular focus on enabling village women to work abroad, ultimately creating opportunities for those in need, such a cross-collaboration has never been done before.

3. Why responsible education must be the game changer of the decade - Mrs.V.Karuna, Secretary, Department of Education, Telangana

In her thought-provoking address, Mrs. V. Karuna, Secretary of the Department of Education in Telangana, highlighted the urgent need for responsible education to serve as the game changer of the decade. She emphasized that as a generation, we cannot afford to be casual about our future, especially in the face of pressing environmental challenges.

Mrs. Karuna commenced her address by drawing attention to the "Haritha Haram" initiative, a massive afforestation campaign in Telangana. The Secretary remarked how every corner of the city and state now gleams with lush greenery, and this transformation is a testament to the power of collective action. One of the most significant indicators of progress, Mrs. Karuna pointed out, is the remarkable increase in forest cover. Telangana has seen remarkable growth from 23% to 30% of its land dedicated to forestry. This surge in green cover is a result of concerted efforts and a growing awareness of the importance of environmental responsibility. Mrs. Karuna went on to stress that the responsibility for sustaining this transformation doesn't solely rest with the government or a select few; it's a shared duty of the students and citizens alike. Responsible education, she argued, is pivotal to this equation. It's the force that can empower individuals to understand the gravity of environmental challenges and inspire them to take meaningful actions.

In conclusion, Mrs. V. Karuna's address highlighted that responsible education isn't just a choice; it's an imperative. It's the game changer of this decade, capable of equipping individuals with the knowledge and values required to address environmental concerns and create a sustainable, green future for generations to come.

4. Telangana state sustainability vision and role of HEIs - Chief Guest

Dr. Rajat Kumar, Special Chief Secretary, Irrigation and CAD, Government of Telangana

In his insightful address, Dr. Rajat Kumar, the Special Chief Secretary for Irrigation and CAD in the Government of Telangana, shed light on the state's remarkable sustainability journey and the pivotal role of Higher Education Institutions (HEIs) in shaping its future. Dr. Kumar began by highlighting a staggering achievement - the Telangana government had single-handedly crossed a quarter of its carbon sink goal, underscoring the state's unwavering commitment to environmental stewardship. He proudly shared that over the course of 7-8 years, the state had planted around 2.5 billion trees, not only halting environmental damage but also contributing positively to it. He went on to discuss the Kaleshwaram project, completed in just three years, and its impressive accomplishments. Among them, the fisheries industry had tripled in the last 7-8 years, and groundwater levels in Hyderabad had seen a significant rise. The economic transformation was equally remarkable, with Hyderabad's per capita income increasing from 10,000 to 3.5 lakhs. Land productivity was at an all-time high, with the city's value increasing tenfold, and an increase in the state's share of GDP from 2.5% to 9%. Dr. Kumar emphasized the vital role of empowering women in the workforce and promoting gender equality. He pointed out that, compared to East Asian countries, Indian women often face more challenges in accessing education and employment. The situation was particularly challenging in less developed states like Bihar, Madhya Pradesh, Rajasthan, and Uttar Pradesh. Acknowledging both social and environmental threats to society, Dr. Kumar stressed the importance of educational curricula that focus on social and environmental studies rather than traditional moral or religious teachings. He congratulated Woxsen University for its leadership in sustainability initiatives and extended the government's support to the institution. Dr. Kumar encouraged the audience to not only embrace these principles on an institutional level but to implement them on a personal level as well.

In conclusion, the Dean of the School of Business presented a token of thanks, expressing gratitude for Dr. Kumar's illuminating address and his support for the university's sustainability efforts.

5. Hear it from the PRME Global Student Representative - Mr. Vishal K.

Mr. Vishal K., a vital part of Woxsen University's Alumni Relations and the current PRME Global Student Representative, shared his remarkable journey and contributions in his heartfelt speech. Vishal's association with Woxsen University began back in 2018, and he recalled his journey of giving back to the institution. It all started with his role as the Divisional President of Street Cause, where he took the initiative to educate an underprivileged girl child. This act of compassion ignited his passion for creating positive change within and beyond the university. The path to becoming a PRME Global Student Representative was far from easy. Vishal had to draft his application video multiple times, working tirelessly as the deadline loomed. What made

this feat even more remarkable was the fact that he was juggling this demanding task while his mother was hospitalized. Nevertheless, he persevered, recording and completing his video in just an hour. It was this unwavering dedication that earned him the role of PRME Global Student Representative. In his role, Vishal took on the responsibility of analyzing societal problems and connecting with students from diverse corners of the globe, including Africa and Australia. Collaborating with these students, he strived to find solutions to some of the world's most pressing challenges. Within a mere six months, his dedication and insights led to his promotion as the Task Force Coordinator, where he provided valuable perspectives on issues like climate change and its implementation. Vishal concluded his speech by expressing his deep gratitude to Woxsen University and its exceptional leaders for the opportunities he'd been afforded. He also extended his unwavering support to the university, emphasizing the profound impact the institution had on his journey toward making a positive difference in the world.

6. Woxsen Project Aspiration Highlights - Amartya Srimali

Teaching and Training Program-

The Training Program of Project Aspiration was led by postgraduate students of Woxsen University and mentored by Dr. Kakoli Sen, Dean of the School of Business, and Dr. Shubhendhu Patnaik. The training programs spanned three weeks during which girls were exposed to various aspects of the future. The primary goal was to help them develop SMART (Specific, Measurable, Achievable, Relevant, Time-bound) Goals and learn how to work towards achieving them. Professors from different schools at Woxsen University conducted sessions where they briefed the students on various avenues of higher education and career opportunities.

Debates and Discussions-

The Project Aspiration team organized various debates and discussions on crucial social issues. These activities aimed to open up young minds and encourage critical thinking.

Role-Play and Simulation Activities-

After the completion of the workshop, the students applied their learnings in role-play and simulation activities. These practical exercises allowed them to practice and implement what they had learned.

Empowering Girls and Strengthening Project Management Skills-

Project Aspiration is not only about empowering girls from marginalized sections of society but also about strengthening the project management skills of MBA students involved in the program.

Student Experiences-

Satvika and Ashwini, students from Munepally School, shared their experiences and expressed their happiness at being part of the Project Aspiration program. They noted that the program helped them realize their goals and aspirations, making them more confident and imparting valuable knowledge. It was an enriching experience for the students, equipping them with essential skills and empowering them to pursue their dreams.

7. Panel Discussion on “Importance of imparting responsible education in HEIs”-

Moderator: Dr. Shruti Choudhary.

Panelist: Dr. Manuel Rincon, Woxsen University

Dr. Chakradhar, HoD – MBA, VJIT

Dr. Nageswar Rao -

Donkor Nawaah - Assistant Professor, Department of Finance, Woxsen University

1. How We Can Implement Sustainable Practices in Education and Align with the Corporate World (Nageswar Rao)

Dr. Nageswar Rao initiated the discussion with gratitude towards the panel and Woxsen University. He emphasized that responsible education was unique in its own right. Dr. Rao argued that the ultimate purpose of education shouldn't be merely obtaining a certificate but, more profoundly, shaping individuals.

He drew a parallel with the ancient Indian Gurukul system, where education began at a young age. Dr. Rao advocated that subjects such as human ethics should be integral to education from childhood, nurturing ethical values early on. He stressed the importance of education in making individuals more ethical, underlining that ethics and morals are imbibed at home and by teachers.

Dr. Rao highlighted the distinction between literacy and education, asserting that education molds a person into an all-rounder, a nation-builder, and a responsible member of society through critical thinking.

2. How to Align Education Curriculum for Student Readiness in Sustainability (Dr. Manuel Rincon and Dr. Donkor Nawaah)

Dr. Manuel Rincon proposed the idea of creating a separate subject on corporate social responsibility and periodically conducting CSR classes. He suggested that ethics should be incorporated into every class rather than compartmentalized, fostering motivation and a sense of purpose.

Dr. Donkor Nawaah, a professor at Woxsen University, emphasized the importance of creating an environment where professors and students can engage in open discussions. He encouraged universities to promote ethical topics, thereby cultivating habits that concentrate on social and economic development.

Nawaah stressed the value of increasing opportunities for social events and one-on-one faculty sessions. He highlighted the pivotal role of faculties in shaping students' learning experiences and recommended specialized training for faculty members to strike a balance between professionalism and friendliness.

Nawaah underscored the significance of digitalization in enhancing the curriculum, especially in the current online era, leveraging technology for student development.

3. How India is Working on Maintaining Sustainable Practices (Answered by Dr. Chakradhar)

Dr. Chakradhar started his speech by discussing the importance of education. He emphasized the need to provide education to those who don't have access to it, particularly students in government schools who face infrastructural challenges. Chakradhar addressed the question, "What is the carve of education today?" and discussed how individuals from rural backgrounds often lack access to books but manage to build their educational fundamentals. He emphasized the need for continuous learning, one-on-one interaction, and the role of educators in serving the nation. Chakradhar also shared his practical experiences in educating students in rural areas, highlighting the importance of making education accessible to all, regardless of their background.

8. Panel Discussion on "The Path to Sustainable Economic Growth – Sectoral Challenges

Moderator: Dr.Kakoli Sen

Panelists:

Ms. Anuradha Sharma, Head Legal and Company Secretary at Colruyt Group India

Mr. Shubham Pahwa, Lead CSR and DEI, Bata India Ltd.

Dr. Mudrika Khandelwal, Dean Corporate Connect and Alumni, IIT Hyderabad

PP Sreyash, Founder & Managing Trustee, Project Bodhan

Prof Bhavannarayana K, Principal, Priyadarshini College of Management

1. What are the sectoral challenges in your specific fields ? How do you think we need to prepare our students to prepare for that? (Ms. Anuradha Sharma)

Ms. Anuradha Sharma introduced her organization's principles, the 5P principle - "People, Planet, Profit, Peace, and Partnership," with Peace and Partnership being the latest additions. She emphasized the idea that profit should not be the sole objective, but rather the result of doing

things the right way. Industrial and economic growth is crucial, but it should go hand in hand with a focus on sustainability, inclusion, and other vital aspects.

Mrs. Sharma stressed that holistic development can only be achieved with sustainable growth in all sectors. She highlighted the challenges faced by various sectors, such as the agricultural sector's overproduction leading to the green revolution and excessive use of genetically modified seeds and fertilizers. The manufacturing sector has resulted in excessive waste, particularly packaging material. The transport sector is heavily reliant on fossil fuels, and the financial sector has experienced irresponsible growth. These challenges stem from a lack of attention to the long-term consequences.

To prepare students for these challenges, awareness of these issues must be raised in higher education. Students need to understand the requirements for sustainable development, as they are key to ensuring a better future.

2. What are the new trends that are coming up which could improve ?(Mr. Shubham Pahwa)

Mr. Shubham Pahwa expressed his gratitude for the opportunity and praised Woxsen for creating future-ready resources. He discussed Bata's journey and how tough decisions were pivotal in reviving the company between 2000 and 2010.

He introduced a program where customers can donate old shoes, with good ones provided to the needy and unusable ones sustainably discarded. This initiative encourages customers to return twice the number of shoes they purchase. He spoke about how Bata is focused on creating a circular economy where everything purchased has a decided life before it is even made. Bata's CSR activities target frontline workers such as: Police, Health workers, Municipal corporation, Children at government and non-formal schools, Orphanages.

3. Sustainability in Technology and Social Concerns (Dr. Mudrika Khandelwal)

Dr. Mudrika Khandelwal, the dean and alumna of IIT Hyderabad, emphasized the need for "inventing and innovating technology" rather than focusing on challenges. She stressed the importance of society's growth as a whole for individual progress.

Khandelwal discussed finding solutions to technologically and scientifically challenging societal concerns through material intervention, focusing on sustainability. She also touched upon the importance of women's menstrual health and the need for sustainable and affordable solutions that prioritize hygiene and comfort.

4. Addressing Sustainability Challenges , Concluding remarks (PP Sreyash)

PP Sreyash reflected on the discussions since the morning and the need for change. He highlighted the theme of sustainability through inclusivity for the year, with a focus on G20 influencing people. Mr. Sreyash noted that only 3% of corporate social responsibility (CSR) goes toward inclusion. He discussed the challenges faced by a small-scale industry community called Kanchanjanga.

He emphasized that social aspects should not be separated from sustainability and questioned whether the 2030 vision was being achieved. Sreyash shared an example of a gathering in Chennai to discuss issues faced by migrant laborers. Mr. Sreyash suggested bringing industry experts to the table to discuss these topics consistently and regularly. He praised Woxsen University's initiatives and suggested that schools and universities should take responsibility for saving nearby environmental areas.

5. Concluding Statements on Consumerism and Waste (Prof. Bhavannarayana K)

Prof. Bhavannarayana discussed the challenges posed by consumerism, particularly in terms of waste management. He shared information about the "Wealth out of Waste" project undertaken in their college. The discussion shed light on various sectoral challenges and the importance of preparing students to tackle them. Panelists also emphasized the need for a shift toward sustainability in various fields and the critical role of higher education in creating a more sustainable future.

- BREAK -

9. Showcasing Presentations - HEIs & NGOs

Jury- Dr. Chandrika Parmar Chair PRME, India Chapter ,Mrs. Anuradha Sharma - Head Legal and Company Secretary at Colruyt Group India ,Mr. Shubham Pahwa, Lead CSR and DEI, Bata India Ltd. , Dr.Mudrika Khandelwal, Dean Corporate Connect and alumni, IIT Hyderabad

Each participating HEI or NGO gets an opportunity to present their initiatives. They delve into the details of their projects, sharing their objectives, the methods used for implementation, and the incredible impact they've achieved. These presentations are a testament to their innovation, dedication, and problem-solving capabilities. The audience and a panel of judges engage in interactive sessions with the presenters. They seek clarifications, delve deeper into the projects, and gain a more comprehensive understanding of the work carried out by these organizations. The judging process is transparent and thorough. A panel of experts evaluates the presentations, taking into account criteria such as innovation, impact, sustainability, and scalability.

1. VJIT - Joshita, Kunal , Neeraj, Shankar

Innovations Presented:

1. Innovative Educational Outreach Project: CANSATs

Primary Objectives:

Introduction of an innovative Mechanical Gyro-control system to demonstrate the descent stabilization of the CANSAT.

- Implementation of a CANSAT descent control system, featuring a deployable double parachute with a burn wire mechanism that activates at an altitude of 500 meters.

Secondary Objectives:

Exploration of novel descent trajectory control using Control Moment Gyros.

Utilization of innovative materials, particularly PLA material.

Integration of innovative sensors, including gas sensors, and advanced communication systems.

Inclusion of image capture capabilities from separation until final touchdown.

Introduction of innovative recovery techniques, such as HAM radio beacons.

Implementation of innovative quality and reliability analysis methodologies.

2. CLOUD BURST PREDICTION

Duration of the Project: 1 Year

Project Beneficiaries: This project aims to minimize property damage and loss of life caused by unpredictable short bursts of rainfall. It leverages real-time parameters and machine learning models trained on historical cloud burst events. Diverse algorithms are employed to enhance prediction accuracy based on learned patterns from the training dataset.

3. Nap No More

Duration of the Project: 6-9 Months

Project Description: An innovation in the form of a sensor-based drowsiness detection system. This system includes web server integration, app development, real-time alerts, motor control, parking lights activation, web-based app activation, IoT connectivity, safety-centric app development, data analysis, and family alerts via an app. It focuses on ensuring road safety by alerting drivers when they are drowsy to prevent accidents caused by driver fatigue.

4. Internet of Things (IoT) based Grain Storage and Monitoring System

Duration of the Project: 36 Months

Project Beneficiaries: This project is designed to empower Scheduled Caste communities in Moinabad Mandal, Rangareddy District, Telangana State. It involves the development of an IoT-based grain storage and monitoring system. The project aims to strengthen 80 Self Help Groups (SHGs) through science and technology interventions, including the formation of new SHGs during the project's course.

VJIT's presentation showcases a wide array of innovations spanning space technology, weather prediction, road safety, and social and economic empowerment through technology. These innovations reflect a commitment to addressing real-world challenges and bridging the gap between academia and industry in various sectors.

2. BVRIT: Dr. K Srinivas Rao

Interventions in Handicrafts for Sustainable Livelihoods

Objective: The primary objective of this project is to intervene in the field of handicrafts to support sustainable livelihoods. The project aims to benefit over 1000 women and has a duration of 2 years. The main problem addressed by this initiative is the insufficient rainfall that has severely affected the livelihoods of people in Telangana. Drought conditions, especially in semi-arid regions, have pushed many families to the brink of poverty, causing them to fall into debt traps.

Toy Making Using Coconut Coir: To counter these challenges, the project has initiated toy making using coconut coir in clusters located in Gummadidala and Bonthapalli. Traditional artisans from these villages in Junnaram Mandal of Medak district, Telangana, are involved in crafting toys from lacquer. The toys and decorative items are colored using dyes extracted from the Butea Monosperma flower, which are obtained by boiling and extracting the color. The project highlights its scalability potential. The growing global demand for environmentally friendly products presents a significant opportunity for expansion. The low-cost nature of the current intervention offers the potential for high returns.

Questions by the Jury and Responses:

1. **Plans for Scaling:** The project plans to start by identifying the number of Butea Monosperma plants/flowers they have. Expansion to other villages is on the agenda to reach a broader demographic.

2. **Cost and Pricing:** The labor cost is approximately 20 Indian Rupees, and the selling price of the products is around 100 Indian Rupees.

This presentation underscores the importance of interventions in handicrafts as a means of sustainable livelihoods in regions affected by drought. By using local resources and traditional knowledge, this initiative not only provides income opportunities but also contributes to environmental sustainability. Furthermore, its scalability demonstrates the potential for broader impact and economic growth in the handicraft sector.

3. Griet: Dr. T Padma

1. Green Kas and Unnat Bharat Abhiyan: SANKALP (One Year)

Location: Gunakochapally (where vegetation is the primary source of income)

This initiative emphasizes the importance of greenery and sustainable development in rural areas.

The program spans one year and aims to make a positive impact on the lives of the people in Gunakochapally.

The objectives of the project include increasing awareness about sustainable agriculture, providing training sessions, and encouraging higher studies, particularly for 8th, 9th, and 10th-grade students.

2. IoT Water Sprinkler System for Villages

A water-saving initiative that uses an Internet of Things (IoT) water sprinkler system.

The system is designed to save up to 80% of water by using moisture sensor data and a Wi-Fi-enabled mobile application.

The primary goal is to efficiently manage water resources and promote sustainable irrigation practices in rural areas.

The presentation highlights the multifaceted approach of Gokaraju Rangaraju Institute of Engineering and Technology, which encompasses agriculture, technology, and education. The initiatives not only aim to improve agriculture practices but also empower local communities and enhance the quality of life. The IoT water sprinkler system contributes to efficient water management, saving valuable resources and reducing water wastage. It also underscores the institution's commitment to environmental sustainability.

4. IMT: Shubham Tripathi

The "Literacy Camp" at IMT Hyderabad spans over four months and is specifically designed for children aged 6-13. This project targets underprivileged children in India, who often face limited access to quality education, resulting in significant disparities in literacy and computer skills compared to their more privileged peers. These disparities have far-reaching effects on their future prospects, impacting their performance in school, employment opportunities, and civic participation.

To bridge this gap, the "Literacy Camp" adopts a multifaceted approach. It creates a wide array of learning materials, carefully tailored to reflect the diverse interests of these children.

Additionally, technology is harnessed to make learning more engaging and accessible. The program itself is an intensive four-month undertaking that offers a holistic curriculum to address these disparities, ultimately empowering these young learners for a more promising future.

NGOS:

1. ISHVA: Ms Shilpa V, Ms Paramathi Dasgupta

The Ishva Foundation, led by Ms. Shilpa and Ms. Paromitha, addresses the critical issue of equity in the academic achievements of children from urban slums compared to their peers in private schools. Their vision is to offer underprivileged children in urban areas the opportunity to reach their full potential.

The foundation's mission revolves around creating learning centers within these urban communities, providing a platform for education and learning through the involvement of multifaceted, high-caliber mentors. Ishwa Foundation is committed to supporting gender equality and collaborates closely with communities to ensure that children receive the facilities they need. All of this is intrinsically linked to fostering economic growth.

With nine operational centers in Hyderabad and a dedicated team of over a hundred mentors, each mentor commits three hours per week to volunteer. What sets Ishwa apart is its long-term commitment. Not only do they support children during their school years, but they also extend their assistance to post-10th grade academics. Remarkably, many former students have returned to the foundation as teachers, demonstrating the lasting impact of the foundation's work.

Ishwa Foundation has been actively transforming lives since its inception in May 2015, marking nine years of dedicated service to the community.

2. Street Cause: Shruti Chandra

CEO of Street Cause India , Akshith Muppidi COO of Street Cause India

Street Cause, established in 2009, is a dynamic and student-run organization dedicated to nurturing socially conscious youth leaders and creating sustainable social impact. Under the leadership of Shruti as CEO and Akshat as COO, Street Cause has grown to become one of the largest student-run NGOs, partnering with 70 educational institutions.

The organization's diverse projects, under the banner of EFORCE, span various domains. These include Paw for animal welfare, Pride for strengthening the LGBTQ+ community, IMR for fostering innovation, and Debate to raise awareness about the UN Sustainable Development Goals (UNSDGs).

Street Cause has undertaken several major projects, raising funds individually and collectively. Notably, they introduced a cost-effective method for treating large quantities of water in Jalandhara. They've also improved the quality of education by donating water tanks, benches,

and maintaining school washrooms. In a rural context, the organization has made a significant impact by installing solar-powered streetlights for Prabhakara tribal families, promoting not only safety but also the use of clean energy. The Silpa Shakti Abhiyan is yet another commendable initiative, generating employment in remote areas to empower women.

Street Cause secures funding through Corporate Social Responsibility (CSR) partnerships and continuously develops leadership skills among its volunteers. Their new objectives include establishing six units for innovation and research focused on socio-economic solutions, launching a global water project, and aligning their vision with the UN's Sustainable Development Goals for 2030. They also aim to initiate at least one new project per year and aspire to produce socially conscious leaders through collaborations with corporates.

3.Bhodhan: PP Shreyas

PP Shreyaas, the Founder & Managing Trustee of Project Bodhan, shared valuable insights into the development sector during the presentation. Project Bodhan, with its initiative "Bridging the Way towards Adulthood," focuses on youth advocacy to change perspectives and explore holistic horizons. The organization's work is centered around various themes, including sex education, mental health, skill development, sustainability, and Global Development Goals.

The impact of Project Bodhan is significant, with reach extending to more than 800 audiences. They have successfully collaborated with over 17 organizations and executed 20+ projects in 11+ cities across India. Their influence has a global footprint, with volunteers hailing from the USA, Argentina, and Africa contributing to their mission.

In his presentation, PP Shreyaas emphasized the importance of connecting with the Sustainable Development Goals (SDGs) and delved into insights regarding the development sector. He highlighted the synergy between STEM and Liberal Arts, demonstrating how academic pursuits and student-driven clubs can play a pivotal role in driving positive change and sustainable development.

10. Developing PRME in Telangana, Woxsen in lead- Dr. Chandrika Parmar Chair PRME, India Chapter

Dr. Chandrika Parmar, Chair of PRME, India Chapter, who emphasized the importance of individual responsibility and the need for collective action. She spoke about the significance of micro-level activities in creating a larger ecosystem and highlighted the danger of moralizing in sustainability efforts. She shed light on the "Goc - 360 MBA" program, which encourages students to immerse themselves in rural India for a month, emphasizing the value of experiential

learning and community engagement. A systems approach was discussed in detail, revealing the positive impact of women who had previously dropped out of the workforce but have now found opportunities for employment. Dr. Parmar thanked Woxsen University for hosting the event and acknowledged the patience of the students. She summarized the event's key themes, stressing the importance of coming together to grow collectively and solve pressing issues. The decline in the women's workforce participation rate was addressed, and it was a focal point for discussions on ways to reverse this trend.

Dr. Parmar underscored the role of PRME as a platform for individuals and institutions to unite and work towards sustainable development. She highlighted that PRME is a vehicle, and its impact depends on the collective efforts of its members. The event concluded with a call to embrace the ideas shared during the day, emphasizing that meaningful change starts with the active participation of every individual.

11. Telangana Social Impact Group briefing- Ms.Archana Suresh Director, Telangana Social Impact Group

Mrs. Archana Suresh, the Director of the Telangana Social Impact Group (TSI). She leads the TSI, an organization dedicated to social and sustainable development in Telangana. Mrs. Suresh began her presentation by showcasing a video that highlighted various sustainable development activities conducted by the TSI. These included the "UDAAN" project, which focused on supporting migrant laborers, the "Bal Raksha" vehicle aimed at preventing child marriages, and various plantation drives. She also discussed the "Bring a Smile Foundation," an initiative she started, which collects clothes, footwear, and other items from apartment residents and donates them to those in need. The Importance of Passion and Networking

Ms. Suresh emphasized the importance of passion in driving social change. She shared a personal anecdote of how her network helped her land a job and encouraged the audience to embrace their passions to make a difference in their chosen fields. She emphasized that acts of help and donations don't need to be monumental; even small contributions can have a significant impact. Advice to Students

In her inspiring address, Mrs. Suresh advised students to expand their interests and explore multi-dimensional approaches. She stressed the value of being kind and encouraged networking through shared interests. She concluded by emphasizing that positive changes start with every individual and that collective action can lead to significant transformations.

12. Woxsen Ripple Effect Award - Presented by Dr. Kakoli Sen

The awards and prizes were distributed in two categories:

2 Lakh Prize for Universities: This prestigious prize was *awarded to BVRIT University.*

1 Lakh Prize for NGOs: *The Ishva Foundation* was honored with this prize for their exceptional work.

In recognition of their participation and dedication, all participating universities and NGOs were presented with certificates and trophies as tokens of appreciation.

In her closing remarks, Dr. Kakoli Sen extended her heartfelt gratitude to all the universities, NGOs, and participants for their unwavering commitment to sustainable development and responsible education. She emphasized that the collective efforts showcased at the event would have a lasting impact on society. Dr. Sen encouraged all attendees to continue their remarkable work in promoting positive change and sustainable practices.

She reiterated the importance of responsible education as the driving force for positive change and urged everyone to carry the spirit of the event into their future endeavors. With a sense of hope and inspiration, Dr. Kakoli Sen concluded the event, looking forward to the continued growth and success of initiatives in responsible education and sustainable development.

Q1
by ERS



Woxsen- Ethics, Responsibility & Sustainability

Quarterly
ERS Activity
Report Edition - 1

#1 Jan-Mar 2024



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1.1 Creating Connection and Comfort: Centre of Excellence -Diversity, Equity and Inclusion Assessment of Old Age Home

UN SDG: 3, 10

On 14th January 2024, a team from the Centre of Excellence for Diversity, Equity, and Inclusion (COE-DEI) visited Grace Old Age Home in Miyapur, Hyderabad. The objective of the visit was to assess the living conditions of the elderly residents, engage with them, and explore ways to support their well-being. The team found the infrastructure generally well-maintained but highlighted areas for improvement, such as repairing pathways to make the facility more accessible.

During conversations with the residents, the executives noted a strong sense of loneliness and a need for greater social interaction. While the staff was dedicated, there was room for enhancing their caregiving skills, especially in fostering empathy and emotional support.

The team recommended improving infrastructure, organizing more social activities, and providing staff training to enhance the emotional well-being of residents. They also suggested health and wellness programs and community engagement to create intergenerational bonds.

Overall, the visit emphasized the importance of creating an emotionally nurturing environment, ensuring Grace Old Age Home not only meets the physical needs of its residents but also enhances their quality of life through greater care and community involvement.

01

1.2. Sustainable Living in Focus: Woxsen University's Efforts to Promote Hygiene and Environmental Responsibility

UN SDG: 3, 11, 6

The Indian Constitution, through the 42nd Amendment, underscored the nation's commitment to environmental protection. Articles 48A and 51A mandate the state and citizens, respectively, to safeguard the environment and its resources. In alignment with these constitutional principles, the School of Law at Woxsen University organized an awareness program in Kamkole on January 24, 2024. The event aimed to educate the local community about the detrimental health implications of neglecting cleanliness, hygiene, and sanitation.

The program emphasized the significance of sustainable living and the role of individual choices in preserving the environment. Participants were urged to adopt practices that align with the principles of inter-generational equity. Cleanliness, a cornerstone of healthy living, was highlighted as a collective responsibility. The program underscored that by maintaining a clean environment, individuals can improve their physical well-being and contribute to a more sustainable future for generations to come.



1.3 Bridging Gaps: How Student Volunteers are Enhancing Education for Children of Construction Workers

The School of Architecture and Planning initiated a series of learning sessions for the children of construction workers. These sessions, targeting children between the ages of 4 and 14, aimed to engage the young participants in creative learning experiences. The first phase of the program commenced on 14th November 2023 and spanned 12 weekends, concluding on 3rd February 2024. Initially, the sessions welcomed nine children, but as the initiative gained momentum, more children joined, resulting in 18 participants in the final weekends.

The sessions were driven by student volunteers, who, under the guidance of faculty mentors, tailored the learning experience to the children's interests and needs. Rather than following a rigid curriculum, the volunteers encouraged the children to express what they wanted to learn on any given day and developed the sessions from there. In addition to teaching, the volunteers distributed essential stationery items such as notebooks, pencils, erasers, and sharpeners, ensuring the children had the tools they needed to participate fully.



UN SDG: 4, 10

Throughout the program, the children learned and practiced English language skills, including alphabets, words, and sentences. They also engaged in mathematics, focusing on arithmetic and multiplication tables. Creative activities, such as drawing, coloring, origami, and solving puzzles, were incorporated to stimulate their imaginations and foster problem-solving skills. These learning sessions not only provided the children with educational support but also gave them a platform to develop confidence and curiosity.

For the student volunteers, this ERS activity was an invaluable opportunity to practice empathy and apply their skills in a meaningful way. By contributing to the education of children who, due to temporary circumstances, could not attend formal schooling, the students demonstrated a commitment to social responsibility. The initiative was a powerful example of how small, consistent efforts can create lasting impacts on both the participants and the volunteers involved.

1.4 Community Connections: A Day of Service and Support

UN SDG: 2, 3

On January 22, 2024, COE-Advanced Energy Systems and New Age Technology, in collaboration with local temple authorities, organized a significant Employee Social Responsibility (ERS) event aimed at enhancing community welfare through food distribution and support for temple rituals. The event saw the enthusiastic participation of key individuals, including Dr. Prashant Kumat, Dr. Bhargav Prajwal, Dr. Bhanu Prakash, and 21 dedicated B.Tech students. Volunteers played a crucial role in distributing food to local residents, with meticulously planned logistics ensuring an efficient and equitable process that addressed community needs.

The ERS initiative yielded several important outcomes, including strengthened community connections, heightened awareness about social responsibility among B.Tech students, and a demonstration of COE's commitment to making a positive impact beyond academic boundaries. The dedication and enthusiasm displayed by team members and students reinforced the organization's commitment to social responsibility and community involvement.



1.5 Panel Discussion Insights: The Overlooked Voices in the Ayurvedic Beauty Industry

UN SDG: 10, 12

On February 2, 2024, the School of Liberal Arts and Humanities hosted a panel discussion focused on high-end wellness companies like Forest Essentials and Kama Ayurveda. While these brands promote Ayurvedic traditions, the absence of tribal communities—traditional guardians of these resources—from stakeholder discussions is a significant concern.

The panel highlighted the shift from artificial to natural products, emphasizing how this trend often exploits tribal populations who lack agency over their forest resources. External cultural influences have led to a perception that artificial products are superior, overshadowing local remedies.

Luxury pricing of products, such as a "brightening ghee cream" for 2,500 rupees, makes them inaccessible to lower-income groups, primarily targeting urban consumers.

The discussion called for critical analysis and policy reforms to include tribal stakeholders, recognizing their vital role in the commercialization of their knowledge. This inclusion is essential for creating a more sustainable and equitable wellness industry.



02



James A.F. Stoner is a distinguished professor of Management Systems at Fordham University's Gabelli School of Business and holds the prestigious James A.F. Stoner Chair in Global Quality Leadership. With a background in engineering and management from MIT, Stoner has made significant contributions to the fields of quality management, sustainability, and leadership. He is also a prolific author, consultant, and speaker, with a global influence through his executive seminars and advisory roles for major companies.

2.1 Seminar on SGD Aligned Research Works or Sustainable Solutions: Woxsen University's Seminar on SDG-Aligned Research

UN SDG: A11, 17

On February 7th, Woxsen University's School of Business hosted a vibrant seminar featuring Prof. James Stoner's keynote address and a masterclass. The event included presentations on SIG-aligned work by faculty and students, panel discussions, and insights from nonprofit organizations. Faculty development workshops focused on interdisciplinary approaches to teaching sustainability, while video posters from global participants showcased innovative ideas. The seminar highlighted Woxsen University's dedication to fostering knowledge exchange and promoting sustainability in higher education.

2.2 Webinar of Personal Carbon Footprint

UN SDG: 4, 12, 13

Woxsen University's School of Business recently hosted a webinar on personal carbon footprint reduction, led by Dr. Tauseef. The session explored practical strategies to minimize individual environmental impact. Dr. Tauseef's insights sparked engaging discussions, and the success of the event has prompted plans for future sustainability initiatives.



2.3 Dental Health Camp at Woxsen University: A Step Towards Healthier Smiles

UN SDG: 3, 17

School of Technology at Woxsen University partnered with Roy's Dental Clinic to host a free dental check-up camp on February 7, 2024. The event, held at the Law Block, aimed to promote oral health awareness among students, faculty, and staff. Led by dental experts Dr. Joseph Roy and Dr. Musadaq Mohammed, emphasizing the connection between oral health and overall well-being.

2.4 Wetlands for Human Wellbeing – Sustainable Development for Greener Tomorrow,

UN SDG: 13, 14, 15, 17

In celebration of World Wetlands Day on February 2, 2024, the School of Arts and Design (SOAD) at Woxsen University, in collaboration with TERRE Policy Centre, Pune, organized a poster and creative writing competition for students. This event aimed to raise awareness about the importance of wetlands and their role in human well-being, aligning with the global theme for World Wetlands Day 2024. The event also highlighted the significance of the Ramsar Convention, a treaty adopted in 1971 to protect wetlands of international importance. India, a key signatory since 1982, boasts 80 Ramsar sites, the highest in South Asia, though many of these sites require urgent conservation efforts.

Through the competition, SOAD sought to educate students and faculty on the importance of wetlands, their contribution to the ecosystem, and the need for public commitment to conservation. The event marked the beginning of a series of activities planned in partnership with TERRE Policy Centre.

2.5 The Curious Case of Button Masala

UN SDG: 9, 12

The Department of Fashion Design at Woxsen University's School of Architecture and Design (SOAD) recently hosted an insightful three-day workshop for Semester VI students, focused on sustainable fashion trends and techniques. The workshop introduced the innovative 'Button Masala' technique, invented by renowned fashion designer Anuj Sharma. This creative method involves using just buttons and rubber bands to create endless garment designs from a single piece of fabric. The simplicity, speed, and sustainability of this technique make it a revolutionary approach to fashion design, offering an alternative to the wasteful practices of the fast fashion industry.

The goal of the workshop was twofold: to raise awareness about the environmental impact of fast fashion and to provide practical, sustainable solutions. Students were encouraged to rethink traditional fashion design methods and adopt the values of sustainability in their creative processes. By learning the 'Button Masala' technique, they discovered how to create versatile, eco-friendly garments while minimizing fabric waste. The workshop also featured a display arena where students and visitors from the Woxsen community could observe the outcomes and reflect on the importance of responsible fashion choices in everyday life.

The workshop emphasized that sustainable fashion is not just a trend but a necessary shift in mindset. It aimed to inspire participants to incorporate sustainable design principles into their future careers, making eco-conscious decisions that can drive positive change within the fashion industry.



Fashion designer specializes in craft sustainability, while Anuj Sharma development and also exploring human behavior through fashion. His work has been showcased internationally, including in Japan, the UK, Sweden, Bangladesh, and at Lakme Fashion Week in Mumbai.

2.6 The Third International Ethics Advisory Board Meeting

UN SDG: A11, 17

On February 13, 2024, Woxsen University's School of Arts & Design (SOAD) hosted the 3rd International Ethics Advisory Board (IEAB) meeting. The board was briefed on the university's strategic focus, known as the Five Pillars, which include research, internationalization, corporate alignment, Ethics, Responsibility, and Sustainability (ERS), and entrepreneurship. A special emphasis was placed on the future plans of the ERS initiatives at SOAD. The board learned about SOAD's Social Immersion course, designed to expose students to real-world challenges, and the school's commitment to capacity-building programs for citizens through the Centre for Excellence, aligning with Woxsen's ERS vision. Students at SOAD are engaged in research on crucial global issues such as climate change, sustainability, and unorganized economies. SOAD's contributions to Sustainable Development Goals (SDG) 5 – gender equality, and SDG 13 – climate action, were also highlighted. In conclusion, IEAB members commended SOAD's efforts in addressing social and environmental issues through innovative academic and research activities. They also expressed interest in international collaboration, noting the market potential of SOAD's innovations and its alignment with the broader ERS mission of Woxsen University.

2.7 Breaking the Silence: Unveiling Menstruation Challenges and Advocating Workplace Inclusivity

UN SDG: 3, 5

Woxsen University's School of Arts & Design, led by Dr. Adity Saxena, has launched the project "Breaking the Silence: Unveiling Menstruation Challenges and Advocating Workplace Inclusivity." The initiative focuses on highlighting the struggles women face during menstruation at work, aiming to foster a more inclusive and supportive work environment. Through interviews with women from various industries, the project collects personal stories on the emotional and physical challenges of menstruation, while addressing societal taboos and workplace empathy.

The goal is to promote understanding and ensure inclusivity across industries, ethnicities, and socioeconomic backgrounds. By advocating for greater awareness, this project aims to create positive change around menstruation challenges, contributing to a more gender-inclusive workplace environment.

2.8 Gender and Gesture, Beyond Boundaries, Beyond Photography, International Photography Competition

UN SDG: 5

The Gender & Gesture: Beyond Boundaries, Beyond Photography is an international photography competition that represents a remarkable cross-cultural collaboration between the University for the Creative Arts, Farnham, and the School of Arts & Design, Woxsen University. This innovative project brings together diverse perspectives, creative talents, and cultural influences to explore the dynamic intersection of gender and gesture, transcending traditional boundaries of photography.

The competition serves as a captivating visual journey, highlighting how gender identity and expression are portrayed through the subtle art of gesture. The participants have pushed the conventional limits of the medium, crafting images that challenge societal norms and provoke thoughtful discussion around gender roles and representation.

The competition's impact goes beyond mere visual art—it fosters cross-cultural dialogue, creating a global platform for artists to express their unique interpretations of gender and gesture. This evolving project continues to inspire and engage, paving the way for future creative collaborations and conversations about gender in the visual arts.



Organized by **WOXSEN UNIVERSITY**

INTERNATIONAL

ETHICS ADVISORY BOARD MEETING

School of Arts and Design

13th FEB, 2024
16:30 IST

ADVISORY BOARD MEMBERS



DR. EZAZ AHMED, SHRIM-SCP
Dean, Division of Business,
Leadership and Communication
Columbia College, USA



MURIEL MAFICO
Deputy Representative,
UNICER, South Africa



Dr. Monique Darrisaw-Akil
Superintendent at Unilever UFSO,
USA



Prof. Dr. Amb. Tal Edgars
UNF, MAHE & ILO Experts,
South Africa



Prof. COLIN CLARK
Professor of Accounting, Director
Victoria Business Confucius Institute,
Melbourne



MARSHA MACATTA-YAMBI
Executive Director, Tanzania



MARTHA GETACHEW BEKELE
Delivery, Quality & Impact Lead,
Addis Ababa, Ethiopia



GAVIN RAJAH
CEO at GAVIN RAJAH ATELIER,
South Africa



JASON MAITLAND
President, Sustainability Institute
of Trinidad and Tobago



ABIGAIL KIMA
Host and Producer - Hail News
Podcast, Kenya





2.9 Harmony in Green: The Essence of Environmental Responsive Design for Sustainable and Resilient Structures

UN SDG: 11

The School of Architecture and Planning, Woxsen University, embarked on an insightful field trip to the Rural Technology Park (RTP) at the National Institute of Rural Development and Panchayati Raj (NIRDPR). This experience, intricately linked to academic subjects such as Environment Responsive Design, Acoustics & Illumination, and Low-Cost Building Techniques, offered students a practical understanding of sustainable living and innovative construction practices. The students observed and documented various house types, inspired by different regions of India, gaining valuable insights into cost-effective, eco-friendly building methods. The implementation of Laurie Baker techniques provided a firsthand perspective on the benefits of low-cost, sustainable construction. Additionally, a session with Mr. MD Khan, Senior Consultant at NIRDPR, ignited their entrepreneurial spirit and passion for promoting sustainability in architecture.

The field trip aimed to explore crucial aspects such as energy efficiency, sustainable materials, carbon footprint reduction, and community engagement within the built environment. Moreover, the trip emphasized the importance of involving local communities in the design process, ensuring that structures meet their needs while enhancing the surrounding environment. This immersive learning experience has equipped future architects with the practical knowledge and tools needed to develop sustainable design solutions. By merging academic concepts with real-world applications, Woxsen University is fostering a generation of architects committed to creating responsible, environmentally conscious structures.



2.10 Religion and Environmental Crisis: The Case of Arabi Malayalam Disaster Ballads

UN SDG: 13



Dr. Ophira
in South Asian
School of Critical
Glasgow
United Kingdom

Gamliel, Lecturer
Religions
Studies, University of

Dr. Ophira Gamliel delivered a keynote address as part of the *Pierre Bourdieu Virtual Lecture Series – 3*, focusing on the impact of environmental disasters and the role of religion in coping with them. Drawing from her fieldwork in Kerala, she examined how early 20th-century disasters, such as the 1924 flood and the 1909 cyclone, were memorialized in Arabi Malayalam disaster ballads. These ballads offer insight into how communities responded to and remembered such catastrophic events. Dr. Gamliel connected these historical events to more recent disasters, such as the 2018 Kerala floods and a cyclone in Bangladesh, demonstrating the lasting influence of past experiences on modern-day responses.

Her lecture emphasized the distinction between natural and manmade disasters, noting that while some disasters occur naturally, many are worsened by human actions, particularly in fragile ecosystems. The discussion also explored the impact of human intervention on climate change and raised important questions about how religion helps people recover from disasters. Dr. Gamliel highlighted the way religious beliefs often motivate individuals to take courageous and compassionate actions to assist those in need during crises.

With 2024 projected to be one of the warmest years on record, this discussion underscored the urgency of addressing environmental issues. Dr. Gamliel encouraged a forward-looking approach, asking how we can begin protecting the environment and what actions should be prioritized.

In conclusion, the lecture examined the potential role of religion in environmental protection and emphasized the need for a deeper exploration of this connection. Dr. Gamliel offered a semester course titled *Religions, Cultures, and Environmental Crisis* to further investigate these topics and encourage students to consider the intersection of religious values and environmental sustainability.

2.11 Justice for All: Observing World Day of Social Justice

UN SDG: 4,10,16,17

On February 23, 2024, the School of Law at Woxsen University commemorated *World Social Justice Day* with a series of meaningful events aimed at promoting a deeper understanding of social justice. Held at the Woxsen University campus, the event welcomed participants from both the university and a nearby government girls' school in Sadashivpet. In-house students, along with their peers from the local school, actively engaged in discussions that focused on the relevance of social justice in the legal realm. The day began with students expressing their views on social justice, followed by an awareness session titled "Social Justice in India," which provided valuable insights into the concept. Social justice, as discussed during the event, involves the fair distribution of resources, opportunities, and privileges, ensuring that systemic inequalities are addressed and all individuals have equal access to fundamental rights, regardless of their socio-economic background or identity.

A significant portion of the event was dedicated to gender equality, a key component of social justice. The discussions emphasized gender equality as a fundamental human right, deeply embedded in the Indian Constitution and critical to building a fair and just society. The event highlighted the importance of collective action from individuals, communities, and governments to combat gender-based discrimination.

Event Highlights:

1. **Speech Competition:** Students from Woxsen University and nearby schools participated in a speech competition, presenting diverse perspectives on social justice, and fostering a vibrant exchange of ideas.
2. **Awareness Session:** Dr. Sreelatha, Dean of the School of Law, led an interactive session on social justice, encouraging students to engage in open discussions and explore the various dimensions of social justice in the Indian context.

The celebration underscored the importance of social justice in creating an equitable society, reinforcing Woxsen University's dedication to promoting legal awareness and social responsibility.

2.12 Women Empowerment and Safety

Rise & Thrive: Women Leading Safely/ Safe She: Empowering Women, Securing Futures/ Empower her: Strength & Safety Unleashed

UN SDG: 5

The "Women Empowerment and Safety" ERS activity, organized by the School of Sciences at Woxsen University on February 9th, 2024, was designed to empower women and girls by providing them with essential knowledge, skills, and resources to enhance their personal and professional lives. With 500 participants, including faculty members and students, the event aimed to inspire and raise awareness about women's safety, legal rights, and personal growth. The sessions, led by Mrs. Saritha IPS, SP of the Women Protection Cell, CID, AP, and Advocate Vallala Nagaraju, focused on legal perspectives surrounding women's safety, addressing sexual harassment, and promoting resilience and mental well-being. The resource persons conducted interactive sessions that encouraged open discussions, allowing participants to share concerns and gain insights into critical issues affecting women. These conversations emphasized the importance of women understanding their legal rights and the measures they can take to protect themselves in unsafe situations.

The active involvement of faculty members, students, and resource persons made the event a success. The initiative highlighted the significance of collaboration in fostering a safe and empowering environment for women. The program concluded with positive feedback, reinforcing the importance of continued efforts to raise awareness about women's safety and empowerment within educational and public spaces. Overall, the "Women Empowerment and Safety" event succeeded in its mission to educate and inspire women, providing them with the knowledge and confidence to address challenges and contribute to structural changes that promote gender equality and safety.



Mrs. KGV Saritha IPS
SP Women Protection Cell, CID, AP



Advocate Vallala Nagaraju
Member of the Indian Police Foundation & Institute IPI
and Indian Society of Criminology ISC, Telangana



2.13 Generative AI for Digital Marketing

UN SGD: 4, 8, 9

Between the 12th and 19th of February 2024, the School of Science at Woxsen University organized a 5-day workshop titled "Generative AI for Digital Marketing" for undergraduate students. The goal was to provide knowledge and resources on generative AI and its applications in digital marketing, while also enhancing the professional skills of the participants. The workshop aimed to offer an inspiring and impactful experience. A total of 30 students participated, including 18 non-Woxsen students from Telangana Social Welfare Residential Degree College of Commerce for Women (TSWRDCCW), located in the Sangareddy district.

The event involved active participation from faculty members, laboratory instructors, and students from the School of Science, further enriching the learning experience. In addition, several professors who were integral to the program delivered lectures during the five-day event. These included Prof. Debdutta Choudhury, Associate Dean at Woxsen University; Dr. Daya Shankar, Dean of the School of Science; Dr. Beauty Pandey, Associate Professor at the School of Science; Dr. Ramakrishna Madaka, Assistant Professor at the School of Science; and Mr. T Charan Sanjeev, Startups Coordinator - Trade Tower, Woxsen University.

Throughout the workshop, topics related to both marketing and generative AI were explored in depth. The sessions offered crucial insights and practical takeaways for marketers, with workshops such as "Ways of Digital Marketing" and "Marketing Position." Attendees also gained a thorough understanding of how to apply generative AI in content creation, personalization, and data analytics, through presentations on topics like "Implementing Generative AI in Marketing Strategies" and "Smart Solutions: AI-enhanced Research Tools."

The event successfully fulfilled its purpose by exploring real-world case studies, inspiring participants to integrate generative AI into their marketing practices. The 5-day ERS activity on generative AI had a significant impact on digital marketing, with the success of the skill development workshop extending beyond the event itself. The collaborative efforts fostered a culture of learning and empowerment among participants, creating a transformative experience for all involved. The workshop also achieved its mission of equipping students with knowledge on digital marketing, generative AI technologies, sustainable marketing strategies, and smart tools for market research.

2.14 National Science Day Event-2024 "Vigyanshala" and-Satheesh Reddy Physics Lab Inauguration

UN SGD: 4, 9, 17



G. Satheesh Reddy is an Indian aerospace scientist who served as the chairman of DRDO from 2018 to 2022 and is the Scientific Adviser to the Defence Minister. Born in Mahimaluru, Andhra Pradesh, he earned his engineering degree from JNTU Anantapur and later completed his M.S. and Ph.D. at JNTU Hyderabad. Reddy began his career at the Defence Research and Development Laboratory (DRDL) and played a key role in developing advanced missile systems and India's successful Anti-Satellite (ASAT) missile test, Mission Shakti. He has received numerous accolades, including the AIAA Missile Systems Award and the Homi J. Bhabha Gold Medal.

The School of Science at Woxsen University organized a two-day event on February 27th and 28th to celebrate National Science Day and inaugurate the "Satheesh Reddy Physics Laboratory." The event was attended by 160 participants, including students from government and private schools, volunteers from the School of Science, and special guest Dr. G. Satheesh Reddy, Scientific Adviser to the Raksha Mantri, Ministry of Defence. The Vice President and Dean of the School of Science, along with other associated professors, were also present.

Dr. Satheesh Reddy, the honored guest, shared profound insights, emphasizing the critical importance of scientific research and innovation, which served as a source of inspiration for young minds embarking on their scientific journeys. The day was designed to provide participants with an inspiring and impactful experience. In line with the theme of National Science Day 2024, "Indigenous Technologies for Vikshit Bharat," the School of Science also organized a Project Expo. Aspiring young scientists from various government and private schools gathered at the university to showcase their talents and innovative technologies.

Prizes were awarded to standout prototypes, with recognition for the 1st and 2nd runners-up. Three consolation prizes were also distributed to encourage student efforts. Additionally, certificates of participation were awarded by P. Siddareddy, District Science Officer, and Anjaiah, Mandal Educational Officer, in recognition of the students' commendable contributions.

The event was a resounding success, highlighted by articulate student presentations that underscored a commitment to advancing indigenous technologies for a developed and sustainable India. National Science Day holds special significance as a platform for students from various schools to demonstrate their scientific expertise. The Expo showcased a fusion of innovation, scientific skill, and the pursuit of solutions for a technologically empowered nation.

2.15 Woxsen University Hosts Interactive Learning Session for Kamkole Government School Students

UN SGD: 4, 8, 9

On February 8th, Woxsen University welcomed students from Kamkole Government School for a special reading hour and interactive learning session. The initiative aimed to improve the students' speaking and communication skills, while fostering a love for reading and storytelling through engaging activities.

This enriching experience was aligned with the United Nations Sustainable Development Goal (SDG) 4: Quality Education, which promotes equitable access to education and lifelong learning opportunities. The interactive session, filled with stories and games, sparked enthusiasm among the young learners, making it a memorable and impactful event.

2.16 EmpowerIT: Bridging the IT Skills Gap for Underprivileged Children

UN SGD: 4, 10

EmpowerIT is an initiative designed to equip 20 underprivileged children with essential IT skills through a series of workshops, competitions, and mentorship programs. The project offers participants hands-on experience in key areas of technology, starting with an introduction to Database Management Systems (DBMS) and practical exercises using MySQL Workbench. The children were also introduced to web development, where they explored the structure of web applications and gained basic knowledge of frontend and backend software.

Throughout the program, participants honed their web design skills using HTML and CSS, learning to create their own web pages and manipulate design elements like menu bars and background images. They were also introduced to server concepts, working with Xampp Server and Apache to connect with PHP files. Additionally, the program covered Python programming, giving students a versatile foundation in coding and preparing them for future technological endeavors.

EmpowerIT aims to not only teach technical skills but also provide opportunities for personal and academic growth. By engaging underprivileged children in practical IT education, the program empowers them to pursue better opportunities and gain confidence in a highly competitive digital world.



2.17 Renovation work of Government Boys Hostel

UN SGD: 3, 4, 9, 11

Woxsen University's Transforming Rural Youth (TRY) initiative, under the Ethics, Responsibility, and Sustainability (ERS) program, successfully completed the "Transforming Lives at Kamkole Boys' Hostel" project. Conducted from January 5th to January 25th, 2024, the project aimed to improve the living conditions for hostel students by addressing key infrastructure challenges. The hostel, which had been in disrepair with issues like inadequate hot water, faulty plumbing, and deteriorating sanitation, received a comprehensive renovation.

Led by sudhan, with active participation from 9-10 students, the project included repairing water tanks, replacing plumbing fixtures, and repainting the hostel to create a cleaner, safer, and more comfortable environment. The initiative, aligned with the university's ERS vision, also involved close collaboration with hostel residents, university administrators, and maintenance staff to ensure the changes met the needs of the students. The result was a marked improvement in hygiene, comfort, and aesthetics, fostering a positive atmosphere for academic and personal growth. The project received positive feedback from the students, who appreciated the enhanced living conditions, reinforcing Woxsen University's commitment to societal impact through education and community engagement.



2.18 Project legacy

UN SDG: 4,10

Woxsen University has launched "Project Legacy," an initiative aimed at bridging the gap between university students and children from government schools. The project allows Woxsen students to serve as mentors, guiding young students in critical areas such as career decisions, stress management, time management, and communication skills. This mentorship program aims to provide personal and academic development opportunities for the mentees while encouraging university students to develop empathy and leadership skills.

The program involves Woxsen MBA students, who volunteer as mentors after receiving specialized training. Mentorship sessions were held covering essential life skills that support the mentees' personal growth and future career paths.

Project Legacy reflects Woxsen University's commitment to academic excellence and social responsibility by equipping young minds with valuable life skills. Through this initiative, Woxsen aims to make a lasting impact on the broader community, helping to shape future leaders and fostering a culture of mentorship and support.

3.1 Woxsen University Students Visit Waste Water Treatment Plant for Field Study

UN SDG: 4, 10

On March 20, 2024, a group of B.Com 4th semester students from Woxsen University, Kamkole, accompanied by Prof. Dr. Indira Das, visited the Waste Water Treatment Plant in Amberpet, Hyderabad. The field trip was organized to provide students with firsthand knowledge of the waste water treatment process, offering a deeper understanding of how water is purified for reuse or safe disposal.

During the visit, students gained insights into the various stages of waste water treatment, from preliminary screening and sedimentation to biological treatment and disinfection. The experience offered a comprehensive look at the intricate processes involved in water purification, highlighting the critical role of treatment plants in ensuring environmental sustainability.



3.2 Woxsen University BBA Students Explore CSR and Sustainability Practices

As part of the Corporate Social Responsibility (CSR) and Sustainability course for BBA 6th semester students at Woxsen University, a hands-on workshop was conducted to deepen their understanding of CSR activities, particularly in the context of multinational companies' policies before and after facing CSR conflicts or crises. The workshop aimed to elevate the students' comprehension of corporate sustainability practices while encouraging them to promote sustainability within their academic environment.

In keeping with sustainable practices, the students exclusively used recycled materials such as posters and papers that had been previously utilized by others. They created handmade posters instead of printing, demonstrating their commitment to reducing paper waste and electricity consumption. This initiative highlighted the students' conscious efforts to integrate recycling and conservation into their academic activities, reinforcing Woxsen University's dedication to fostering sustainable behavior among its students.



3.3 Woxsen University Organizes ERS Activity on Applications of Mathematics for School Students

UN SDG: 4, 9

On February 26, 2024, Woxsen University's School of Technology conducted an Ethics, Responsibility, and Sustainability (ERS) activity for students at Zilla Parishad School, Kamkole. The session, led by Prof. PGL Leach, Honorary Research Professor from Durban University of Technology, aimed to explore the "Applications of Mathematics" in real-world scenarios, emphasizing its importance across technological fields such as architectural design, weather monitoring, satellite navigation, and epidemic analysis.

The ERS activity was aligned with SDG Goals 4 and 9, promoting quality education and fostering innovation. Prof. Leach engaged with the students, encouraging them to view mathematics through an inquisitive lens, connecting theoretical concepts to practical uses. The session not only boosted the students' confidence but also highlighted how mathematical principles are integral to solving real-life problems, inspiring them to apply these concepts in creative and impactful ways.

3.3.1 Empowering Rural Resilience: The Evolution of Smart Villages

The School of Technology, in association with the Centre of Excellence for New Age Technologies, successfully conducted an event titled "The Evolution of Smart Villages" at ZPHS Venkatapur village. Led by coordinators Dr. P. Venkat Reddy, Dr. Bhargav Prajwal Pathri, Purushotham Muniganti, Kamil Reza Khondakar, Ph.D., and Dr. Sonal Jain, along with student coordinators Varenva Varma Penmetsa and Sowmya Saluru, the initiative aimed to promote sustainable development and innovation in rural communities.

The event featured interactive sessions, workshops, and community engagement activities focused on empowering rural areas through technology. Strategies were explored to enhance livelihoods, support rural resilience, and integrate modern technology into everyday rural life. This initiative emphasized Woxsen University's commitment to fostering

3.4. Workshop at Rescue Foundation – Unconventional and Nature Inspired Fashion

UN SDG: 4, 5, 10, 16

The School of Design at Woxsen University, under the organization of Prof. Sreeraghavi Mani, held a two-day workshop with survivors from the Rescue Foundation. The event took place on February 29th and March 1st, 2024, aiming not only to provide a comprehensive understanding of color theory but also to promote the inclusion of diverse perspectives in the learning process. Activities and discussions centered around the fundamentals of color were held, and on the second day, participants explored the natural surroundings of The Rescue Foundation Campus, collecting leaves, twigs, and papers. This exploration sparked a creative journey, where these found materials were transformed into unique and captivating fashion illustrations.

The workshop was highly interactive and sensory-rich, offering 40 participants the opportunity to not only acquire new artistic skills but also build confidence in their creative abilities. For individuals from vulnerable backgrounds, the workshop provided a safe and supportive space to explore their talents and express themselves freely.



3.5 Paper presentation at the International Conference on Indian Knowledge Systems for Achieving Sustainable Development Goals

UN SDG: 4, 9, 17

Professor Sreeraghavi Mani, from the School of Design, along with co-author Anindo Bhattacharjee, presented a research paper at the “11th International Conference on Indian Knowledge Systems for Achieving Sustainable Development Goals,” held on March 2nd and 3rd, 2024, at the School of Management Sciences in Varanasi. Their research focused on “Pedagogical Innovation through the Transformative Impact of Social Outreach Initiatives in Design and Responsible Management Education”. The conference received special commendation from the Prime Minister of India and among the 200 papers only two received the Best Research Paper Awards, Mani’s paper was one of them.

3.6 Enlightened Perspectives – Book Reading Session

UN SDG: 4, 5, 16



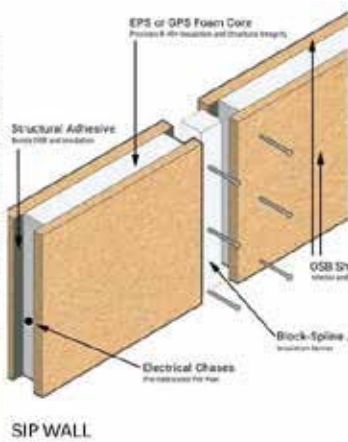
Hanae is an impact tech entrepreneur with 12+ years of experience in social impact and tech. She founded Douar Tech, empowering vulnerable youth, especially women, with digital skills. She also shaped startup ecosystems across Africa with Smart Africa and led Le Wagon coding school in Morocco. A public speaker and fellow of networks like Harambeans, Hanae holds multiple degrees from institutions like SciencesPo and HEC Paris, and received a 5-year French Government Scholarship for Excellence.

The School of Arts and Design at Woxsen University, in celebration of International Women’s Day on March 8, 2024, and in recognition of the achievements of women across various fields, organized a reading session with Ms. Hanae Bezaad, an internationally acclaimed author, social entrepreneur, and advocate for women’s rights. The event aimed not only to celebrate Ms. Bezaad’s book, *Being Other*, but also to raise awareness among the students of SOAD about the personal and professional challenges individuals face simply for “being other.”

Being Other is not only a testament to Ms. Bezaad's personal journey and lived experiences as a woman, Arab, Muslim, and African, but also an inspiring account of how one can transform challenges into opportunities and rise above adversity.



FILLER SLAB



SIP WALL



3.7 Designing the Logo for Indigenous Youth Story Telling Circles

UN SDG: 4, 10, 11, 17

An international student project has been launched in collaboration between Terralingua, a non-profit organization based in British Columbia, Canada, and the Visual Storytelling Centre of the School of Arts and Design (SOAD), Woxsen University. The project involves designing a logo for the Indigenous Youth Storytellers Circle (IYSC). Terralingua, which focuses on the preservation and promotion of biocultural diversity, initiated the Indigenous Youth Storytellers Circle as part of their international effort dating back to 2019, a year marked by the UN's International Year of Indigenous Languages. Since then, the initiative has brought together talented young authors, poets, artists, photographers, and filmmakers from all continents to share and publish their works through Terralingua. The organization is now seeking a logo to further establish its branding and marketing efforts.

To this end, SOAD's Visual Storytelling Centre has organized a logo design competition as part of its ERS (Educational and Research Services) activities. The competition is open to SOAD students, who will submit their creative interpretations



LOGO MAKING COMPETITION
in collaboration with
Visual Storytelling Center, Woxsen University



Design a logo for
**INDIGENOUS YOUTH
STORYTELLERS CIRCLE**



PDF submission should clearly present:
Your idea
Your idea behind choice of elements
Your idea behind choice of colors
Final logo with anatomy and measurements

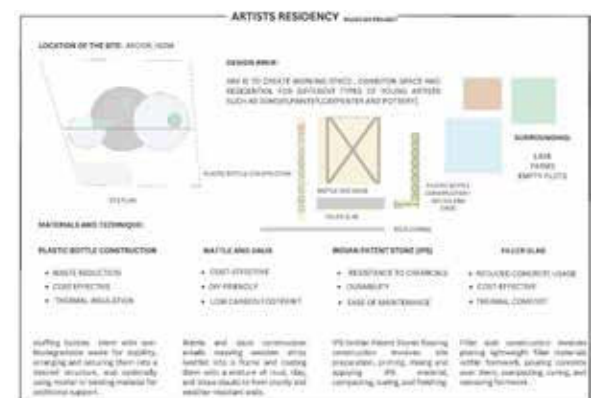
Mail your submissions at
vsc@woxsen.edu.in

3.8 Redesigning for Sustainability: Exploring Alternative Materials and Construction Techniques

UN SDG: 9, 11

The architectural redesign project focuses on utilizing alternative materials and eco-friendly construction techniques, with an emphasis on cost-effectiveness and sustainability. The goal is to develop innovative solutions that minimize the project's ecological footprint while maintaining financial viability. Key considerations include material selection, energy efficiency, water management, and community engagement.

By adopting these sustainable practices, the project aims to become a model of environmentally responsible development, proving that sustainable design can be both economically viable and aesthetically appealing. This initiative underscores the importance of integrating sustainability into architecture for long-term environmental benefits.



3.9 Awareness Programme for School Children on Environment Sustainability and Biodiversity Conservation

UN SDG: 7, 13, 14 & 15

On March 7, 2024, the School of Liberal Arts and Humanities, in collaboration with ZIBS-Woxsen China-India Centre, Woxsen University, organized an ERS initiative aimed at raising awareness about environmental sustainability and biodiversity conservation. The program targeted 10th-grade students from Vivekananda High School, Sadasivpet, with 40 students visiting the Woxsen University campus. The event featured lectures by Dr. Naveen Kolloju and Dr. P.V. Satya Prasad, focusing on the importance of environmental preservation and biodiversity. Students gained insights into the necessity of conserving natural resources and the critical role biodiversity plays in ecosystem balance. Following the lecture, a quiz competition was held on the topic, further engaging the students and reinforcing the subject matter.

The program successfully instilled a sense of responsibility among the students towards environmental conservation. Appreciation certificates were awarded to the top three winners of the quiz competition, ensuring continued motivation and follow-up on environmental education. This initiative marks a significant step in fostering ecological consciousness among young learners.



3.10 Spotlight on Villages

UN SDG: 4

On March 19, 2024, select BA (Hons) Semester 2 students volunteered at a Government Primary School in Allapur Village, Sangareddy district, as part of an ERS initiative. This hands-on experience provided the university students with valuable practical teaching exposure, while honing their communication and leadership skills. The collaboration also allowed rural primary school children to access quality education and mentorship, which they might not otherwise receive. This initiative not only enriched the students' social responsibility but also had a significant impact on the rural educational landscape, fostering growth and empowerment for both students and the community.



3.11 Awareness Session for Girls on Muslim Personal Law related to marriage and divorce

UN SDG: 16, 17

On March 22nd, the School of Law at Woxsen University conducted an impactful awareness session as part of the ERS Initiative (SDG16), held at Government Degree College, Zaheerabad. The session focused on educating participants about women's rights and duties under personal laws, with a specific emphasis on rights preceding and following marriage.

The session covered key aspects of women's rights, including property entitlements and marital privileges, creating a platform for robust discussions on legal frameworks governing women's rights before and after marriage. Participants explored the importance of empowering women with comprehensive knowledge of their legal entitlements, such as personal autonomy and property ownership, which are crucial for their societal and familial standing.

Post-marriage rights were also discussed, including inheritance, spousal support, and decision-making autonomy within the marital union. The discussions provided attendees with a clearer understanding of legal provisions and the complexities involved in advocating for women's rights, particularly within marriage.

Led by Prof. Ummul Waraah, the session highlighted Muslim personal laws on marriage and divorce, encouraging open dialogue about law-based challenges. The engaging format of the session allowed participants to delve deeply into these issues, fostering a greater understanding of women's rights and promoting gender equality through continued advocacy and legal education.

3.12 Bal-Vikash (Teaching Activity for School Students)

UN SDG: 4

The "Bal-Vikash" ERS activity, organized by the School of Sciences at Woxsen University in collaboration with Aikya Vidya, took place on March 21, 2024. This initiative aimed to enhance educational access and foster personal growth among students from Saraswati Sishu Mandir. The event saw active participation from 150 students from 6th to 9th standards, with Woxsen University students playing a key role in delivering the program.

The day began with a tour of the school, followed by an engaging teaching session where students from Woxsen University taught English language basics. The interactive session included practice exercises, addressing student doubts, and promoting active learning. Both groups found the experience beneficial, with the school students expressing joy and satisfaction with the activity.

The event concluded with a certificate distribution ceremony, recognizing the contributions of the volunteers. Faculty members and students from Woxsen University actively participated, contributing to the success of the initiative. "Bal-Vikash" not only promoted quality education but also fostered leadership, cultural sensitivity, and inclusivity among participants. This collaboration empowered students, providing them with a supportive environment and enhancing their personal development. Through this enriching experience, Woxsen University helped shape future generations and contributed to a more inclusive and knowledgeable society.



3.13 Elevate 3.0: Empowering Future Generations through Education and Creativity

In an inspiring effort to uplift the local communities around Woxsen University, the ERS Wing and Wellness Centre successfully organized Elevate 3.0, a five-week development accelerator program that ran from March 23. The initiative sought to empower the children of blue-collar staff and students from surrounding villages such as Ligampally, Kamkole, Budhera, Muqdumpalle, Digwal, and Melasangam. Under the leadership of Mr. Sudhan Guru and Ms. Dharshini Peddapalli, the program created a space for learning, growth, and fun for 500 children, aged 7 to 17, through interactive and creative lessons.

Spanning five weeks, Elevate 3.0 provided a comprehensive learning experience, covering essential life skills and practical knowledge. The subjects ranged from life and business skills to English language development, art, dance, and even lessons in science and creativity. The program was anchored in alignment with the UN Sustainable Development Goals (SDGs), specifically addressing Goals 3 (Good Health and Well-Being), 4 (Quality Education), 5 (Gender Equality), and 10 (Reduced Inequalities).

A Holistic Approach to Learning and Growth

The program's structure offered a blend of academic learning and extra-curricular activities, ensuring that students were both educated and engaged. The curriculum included practical lessons in subjects such as:

Life/Business Skills:

The children gained confidence in communication and financial literacy through interview skills, understanding the history and concept of money, and learning about markets. Activities like the Mini Marketplace gave them hands-on experience in economic principles, making learning fun and applicable to real-world scenarios.

English Language Development:

With a focus on foundational language skills, students made significant progress in grammar, paragraph writing, and public speaking. Sessions like Future Talk enhanced their ability to present themselves confidently. Engaging storytelling sessions helped them find joy in language learning while improving their communication abilities.

Art and Creativity:

Art classes were a highlight for the children, where they explored their creativity through finger painting, origami, and creating models from everyday objects. These sessions improved their fine motor skills and taught them how to see beauty and possibility in the simplest materials.

How Things Work:

In this subject, children were introduced to the basics of science, including chemistry, physics, and astronomy. These sessions sparked curiosity about how the world functions, allowing them to explore and understand complex ideas in simple, engaging ways.

The children also had access to dance and singing classes, where they learned to express themselves creatively. General knowledge sessions enriched their understanding of the world, while mental health and well-being lessons emphasized the importance of self-care and emotional awareness.



Impact and Success of Elevate 3.0 Building a Stronger Community

The impact of Elevate 3.0 was evident in the children's growth—both in terms of knowledge and confidence. The blend of academic rigor with hands-on activities made learning enjoyable and practical. This year's program saw children develop communication skills, enhance their creativity, and gain critical insights into various subjects.

At the end of the five weeks, the children proudly showcased their talents in an exciting closing ceremony, where games, performances, and a celebration of their hard work took center stage.

The success of Elevate 3.0 goes beyond academic achievements—it also forged stronger community ties. The program brought together children from different villages, creating a shared space for learning, creativity, and mutual respect. Through the initiative, Woxsen University reinforced its commitment to serving the community, fostering a love for learning, and creating opportunities for future generations.

As Elevate 3.0 concluded, gratitude was extended to the initiative's leaders, instructors, and the schools and families who participated. Their collective support was instrumental in making this program a resounding success.

Looking Ahead

Now in its third year, Elevate 3.0 continues to leave a lasting impact on hundreds of children. The program has become a beacon of hope and learning, where education meets empowerment. The lessons, friendships, and experiences shared will resonate long after the program has ended. As Woxsen University looks toward the future, there is a strong hope that Elevate 3.0 will continue to grow, expanding its reach and deepening its impact on the community for years to come.



Other ERS Activities Q1-2024

"Architectural Students Explore Sustainable Building Practices at NIRD&PR's Rural Technology Park"

On January 9th, 2024, 6th-semester students from Woxsen University's School of Architecture and Planning visited the Rural Technology Park at the National Institute of Rural Development and Panchayat Raj (NIRD&PR). The visit was part of their coursework in subjects like Environment Responsive Design, Acoustic & Illumination, and Low-Cost Building Techniques. During the visit, students observed and documented various house styles from across India, focusing on the incorporation of Laurie Baker's sustainable building techniques.

The visit included an interactive session with Mr. MD Khan, Senior Consultant at NIRD&PR, who inspired the students to explore entrepreneurship in the building sector. His insights encouraged them to consider sustainable living practices and innovations in rural development as future architects.

SOS Participation

Space Solar Powering Tomorrow

The objective of this project is to harness abundant solar energy from space to provide sustainable energy solutions for Earth. By capturing, converting, and transmitting power from space-based platforms, the project seeks to tap into a reliable and renewable energy source, overcoming the limitations of terrestrial solar energy and contributing to a more sustainable energy future.

Soil Moisture Indicator

The objective of this project is to accurately measure the water content in the soil. This data is essential for enhancing agricultural practices and for environmental monitoring, providing valuable insights that can lead to more efficient water use and better management of natural resources.

Delibot: Elevate Your Aerial Adventures on a Budget

The primary objective of the Delibot project is to develop a low-cost Unmanned Aerial Vehicle (UAV) that offers high value for various applications. The drone's design and purpose can be adapted for tasks such as precision agriculture, scientific research, infrastructure inspection, and search and rescue operations. By providing an affordable option for aerial technology, Delibot aims to make advanced drone capabilities accessible for a range of practical uses.

ReBattery- Transforming Waste into Hydrogen Energy:

The primary objective of the ReBattery project is to extract hydrogen energy from old batteries, aiming to create a sustainable energy source. This initiative focuses on reducing waste and promoting environmental awareness by repurposing used batteries, thus contributing to a more eco-friendly and efficient energy solution.

Woxsen University Partners with Hare Krishna Movement Hyderabad to Support Tribal and Rural Communities

In a significant step towards improving the welfare of tribal, rural, and underprivileged communities across India, Woxsen University has entered into a Memorandum of Understanding (MoU) with the Hare Krishna Movement Hyderabad's Aikya Vidya. This collaboration marks a promising development in the effort to bring about positive change in these underserved populations.

The MoU was signed by Dr. Raul Villamarin Rodriguez, Vice President of Woxsen University, and the President of Hare Krishna Movement Hyderabad, along with the Regional President of the Akshaya Patra Foundation. This partnership aims to implement a range of social programs focused on education, healthcare, environmental conservation, empowerment, and skill development.

As part of this initiative, Woxsen University and Aikya Vidya have selected two tribal-dominated areas for their pilot programs: Ahobilam village in Nandyal district, Andhra Pradesh, and Bhadrachalam in Telangana. These areas were chosen due to their significant need for support and their potential for positive impact through the planned interventions.

Through this collaboration, Woxsen University and Aikya Vidya hope to foster sustainable development and bring lasting improvements to the lives of people in these communities. The partnership underscores a shared commitment to addressing critical issues faced by rural and tribal populations and working towards a more equitable future.



Solar Flex Tech: Charging on-the-Go with flexible panels

The major objective of the Solar Flex Tech project is to explore and demonstrate the application of flexible solar panels for efficient and eco-friendly mobile charging. This project aims to enhance the convenience and sustainability of charging solutions by leveraging the adaptability and portability of flexible solar technology.

Workshop on Montreal Protocol and Paris Convention: Addressing Environmental Issues and SDGs

On January 10, 2024, Dr. A. Sreelatha and Prof. Ummul Waraah coordinated a workshop focused on the Montreal Protocol and the Paris Convention, with an emphasis on their impact on environmental issues and Sustainable Development Goals (SDGs). The Montreal Protocol on Substances that Deplete the Ozone Layer is a landmark multilateral environmental agreement designed to regulate the production and consumption of nearly 100 man-made chemicals known as ozone-depleting substances (ODS). These chemicals, when released into the atmosphere, damage the stratospheric ozone layer, which serves as Earth's protective shield against harmful levels of ultraviolet radiation from the sun. Adopted on September 16, 1987, the Protocol remains one of the few treaties to achieve universal ratification, underscoring its global significance.

The workshop provided participants with an in-depth understanding of the Montreal Protocol's achievements and its role in protecting the ozone layer. It also explored the Paris Convention's framework for addressing climate change and its alignment with the SDGs. By highlighting the intersection of these agreements with global environmental goals, the workshop aimed to enhance awareness and promote continued commitment to international environmental standards and sustainable practices.

Recap of ERS Activities Q1-2023



Painting work for ZP High School in Budhera

UN SDG: 4, 11, 17

In February 2023, Woxsen University's Department of Architecture launched a collaborative community initiative at ZP High School in Budhera. The painting activity involved students, faculty members, and volunteers from Woxsen University, with the goal of enhancing the school's visual appeal while fostering community engagement. This initiative had a positive impact by improving the overall aesthetics of ZP High School and introducing culturally relevant art on its walls. The project also emphasized the importance of community involvement, instilling a sense of pride among both university students and local residents. Through this initiative, students from the Department of Architecture had the opportunity to engage with real-world projects.

Gifting of portable projector to Kamkole school

UN SDG: 4, 10, 17

In its commitment to promoting quality education and empowering schools in underserved areas, in February 2023, Woxsen University initiated a project to enhance teaching and learning by donating three portable projectors to ZP High School in Kamkole Village, Munipally Block, Medak District. This initiative addressed the pressing educational needs of the rural school, which had faced challenges in adopting modern teaching techniques due to a lack of audiovisual aids.

The project proved to be a success, enabling more effective delivery of lessons through the integration of audiovisual tools into teaching methodologies. This allowed the school faculty to explain complex concepts more clearly, making lessons more comprehensible and engaging while promoting interactive learning. As a result, communication between teachers and students improved significantly.





Republic day celebration and Alcohol & drug DE addiction campaign at Pedda Gopalaran

UN SDG: 3, 4, 5, 11

On Republic Day, January 26th, 2023, the Transforming Rural Youth (TRY) team from Woxsen University organized an alcohol and drug de-addiction campaign in the village of Pedda Gopalaran, Munepalli Mandal, aimed at raising awareness about the issues of alcohol addiction among the rural youth. Recognizing addiction as a major challenge faced by rural individuals as young as 16, the TRY team decided to perform a Nukkad Natak (street play) at the local government secondary high school. The play highlighted the personal and familial consequences of alcohol and drug addiction.

The event also featured a day of cultural programs, including the TRY team's participation in a flag-hoisting ceremony throughout the village. A total of 20 students from Woxsen University's Schools of Technology, Design, and Business were involved in the event. Dr. Bhairab Chandra Patra and Anubha Jain were present as guests of honor.

Awareness Session in Govt Degree College, Zaheerabad

UN SDG: 4, 5, 8, 10

With the aim of identifying innovators and aspiring entrepreneurs among rural college students, the Transforming Rural Youth (TRY) entrepreneurship project conducted a field visit to Government Degree College, Zaheerabad, in February 2023. Members from Woxsen University assisted the college in understanding entrepreneurship by providing an awareness session for students, encouraging those with the best ideas to develop an entrepreneurial mindset. In addition to promoting innovation, the initiative encouraged both male and female students to express their thoughts on entrepreneurship and share their career aspirations.

Since the college offers instruction in Telugu, Hindi, and English, the team made efforts to communicate with the students in all three languages to ensure a clear understanding of the TRY programme. The session was designed to foster inclusivity, supporting gender equality and ensuring that students from all backgrounds were involved.

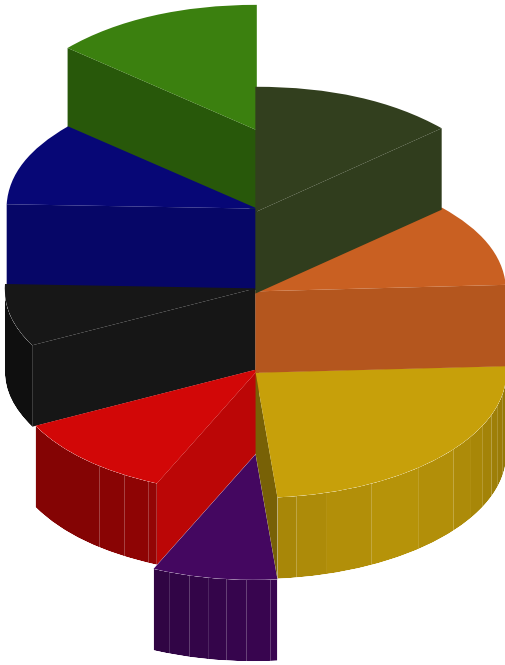


Jean-Luc Boulnois Rural Entrepreneurship Competition

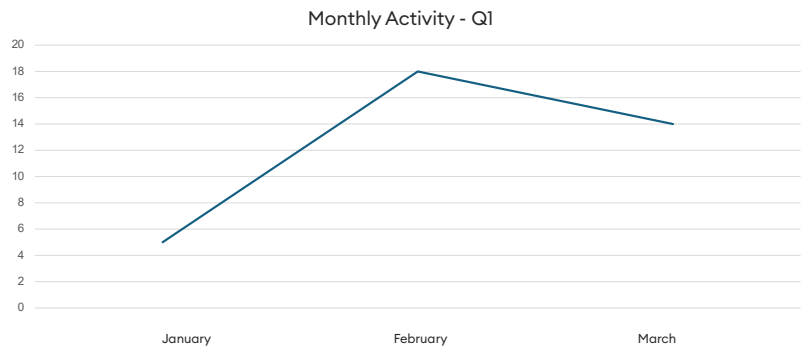
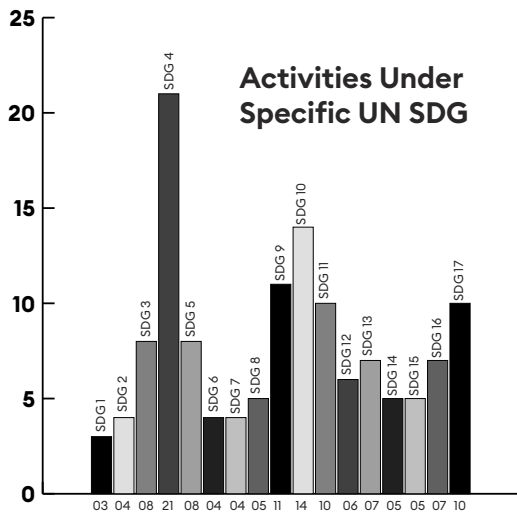
UN SDG: 4, 8, 110

The Transforming Rural Youth (TRY) initiative on Rural Entrepreneurship conducted the "Jean Luc Bounois Rural Entrepreneurship Competition" on February 16, 2023. Students from local government colleges, including TSWR Degree College, Budhera, and Government Degree College, Zaheerabad, had the opportunity to visit Woxsen University and present their business ideas. The competition featured 6 teams of 3 members each, along with 8 individual presentations. To prepare for the event, the TRY team visited these colleges to explain the process of developing a business plan. The students successfully presented innovative solutions to common societal problems. This achievement highlighted the competition's reach, as it encouraged participation from students, even those from non-business backgrounds, inspiring them to think creatively.

The winners received cash prizes, and all participants had the privilege of being judged by distinguished Woxsen professors: Prof. Sreelatha Annamaneni, Prof. Dr. Subhendu Patnaik, and Prof. Shreya Mukherjee. These experts, specializing in rural development and entrepreneurship, also shared their insights at the end of the session.



School	No. Activities
School of Business	05
School of Technology	04
School of Arts & Design	09
School of Architecture & Planning	03
School of Liberal Arts & Humanities	04
School of Law	03
School of Sciences	04
ERS Wing	05
Total	37



In the Quarter of 2024

37 **2542**
ERS Projects Total Engagement

SUSTAINABLE DEVELOPMENT GOALS



17 PARTNERSHIP FOR THE GOALS



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Woxsen- Ethics, Responsibility & Sustainability

Quarterly ERS Activity
Report Edition - 2

#2 Apl-Jun 2024

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1.1 Street Cause Woxsen and Finance Studio: Spreading Joy and Necessities at Kamkole Hostel

UN SDG: 1, 3 & 4

On April 21, 2024, Street Cause Woxsen and Finance Studio led a heartwarming initiative to support the Kamkole Government Hostel, located near Woxsen University. This effort focused on distributing essential items to the hostel residents, including clothes, stationery, chocolates, sports equipment, and shoes.

The MBA batch of 2022-2024, alongside the support from Dr. Prasad Padmanabhan's Finance Studio and Dr. Bjorn Espen Eckbo FinWiz Woxsen, actively participated, ensuring the initiative's success. Through collective action, the event highlighted the university's commitment to giving back to the community and made a meaningful impact on the lives of the hostel boys.

Street Cause Woxsen's initiative exemplified the spirit of empathy and compassion, underlining the importance of outreach and support in building strong community relationships. The event's success reinforces the power of teamwork in positively affecting those in need.



1.2 Vote for the Future: How Woxsen University Engaged Communities to Stand Out Together

UN SDG: 16 & 17

"Vote for Future, Stand Out Together with your VOTE (SOT-VOTE)" was an impactful awareness program conducted by Woxsen University to encourage voting. The initiative spanned both off-campus and on-campus activities from May 1st to May 8th, 2024. It included door-to-door campaigns in Moqdumpally village, outreach to teaching and non-teaching staff, and creative events like a singing event and a flash mob at the Oval. The efforts aimed at motivating the general public and first-time voters to exercise their voting rights. With enthusiastic participation, the campaign succeeded in raising awareness, particularly among first-time voters and staff. The program's central message, "Stand Out Together with your VOTE," resonated deeply, inspiring many to cast their votes for a better future.



1.3 Mangrove Breakthrough: Global Experts Unite for Conservation and Carbon Solutions

UN SDG: 13 & 17

An international webinar titled "Mangrove Breakthrough" was held on April 9, 2024, to explore critical issues surrounding mangrove conservation, the role of the Global Mangrove Alliance (GMA), and the emerging carbon markets. The event featured insightful presentations by three distinguished speakers. Dr. Kathiresan Kandasamy, an Honorary Professor at Annamalai University, highlighted the current state of mangroves in India, emphasizing the need for immediate conservation and restoration efforts. Dr. Jennifer Howard from Conservation International, USA, introduced the Global Mangrove Alliance and its Mangrove Breakthrough initiative. Chinmaya Thonse, Director of Asia at Goodcarbon, Germany, shared insights on India's carbon-financed project, spotlighting "The Great Green Wall of Gujarat."

The event, a collaborative effort between Conservation International and Goodcarbon, was coordinated by Prof. Kanna K. Siripurapu, Assistant Dean of ERS at Woxsen University. Participants from various countries, including India, Bangladesh, Germany, Sri Lanka, and the USA, joined the webinar. The discussions aimed to foster international collaborations and facilitate the distribution of funds from the Global Mangrove Fund and goodcarbon for mangrove conservation. This initiative aims to improve coastal livelihoods and enhance coastal resilience to climate change.

Dr. K. Kathiresan, M.Sc., Ph.D., D.Sc., is a honorary professor in Annamalai University, formerly Dean and Director, in Faculty of Marine Sciences in Annamalai University.

Dr. K. Kathiresan is a world-class scientist in the mangrove environment, placed among top 2% scientists in the world, and is ranked first in India for marine biology and hydrobiology, as assessed by Stanford University, USA.



Mr. Chinmaya Thonse is currently serving as the Regional Director and Team Lead for SEA and India at Good Carbon in Frankfurt, Germany. Dr. Thonse is an experienced professional with a strong background in business development and international partnerships, primarily in the sustainability and technology sectors. His prior experience includes managing international partnerships at Insiders Technologies GmbH, where he played a key role in market expansion across Germany from 2019 to 2022. Dr. Thonse brings a rich blend of strategic insight and leadership to his sustainability and global market development work.



Dr. Jennifer Howard is the Vice President of Blue Carbon at Conservation International, USA. Her work focuses on implementing scalable mechanisms to conserve coastal and marine ecosystems to protect threatened coastal communities, combat climate change and conserve coastal biodiversity.

She helped to found the Mangrove Global Alliance and represents CI on its steering committee to halt loss, double protection, restoring half of mangrove ecosystems globally through meaningful collaborations across sectors and disciplines.



1.4 Sustainable Living – is it really sustainable?

UN SDG: All 17

The student research project on Sustainable Living (SL) highlights the gap between the growing trend of sustainability online and its real-world application. Recognizing that many products are falsely marketed as "sustainable" through greenwashing, the study seeks to redefine what sustainability truly means. It explores critical questions, such as why society equates sustainability with being "green" and whether living sustainably is genuinely the best path forward. The project aims to discover a lifestyle that addresses pressing global issues like climate change and biodiversity loss, beyond mere labels. The follow-up plan includes redefining sustainable living to create more practical solutions for today's challenges.

1.5 Extreme Weather, Mental Health, and Coping Strategies: Learning from Vulnerable Geographies in India

UN SDG: 3, 13

The proposed study aims to explore the relationship between climate change and mental health in India, particularly focusing on resource-dependent communities in vulnerable geographies such as coastal, mountainous, and arid plains. The study will examine how extreme weather events, induced by climate change, affect the mental health of these communities, considering the spillover effects on lives and livelihoods. By exploring local response mechanisms and traditional healing practices, the study seeks to understand how these communities cope with mental health challenges. Additionally, the research will investigate the potential of systems thinking, design psychology, and inclusive therapeutic spaces in addressing mental health concerns. The outcomes of the study could lead to the creation of supportive systems, resettlement blueprints, and training manuals for healthcare professionals. The findings will also contribute to developing a digital mental health map and producing documentaries to raise awareness, conserve traditional knowledge, and promote further research.



1.6 Design Vanguard 2024

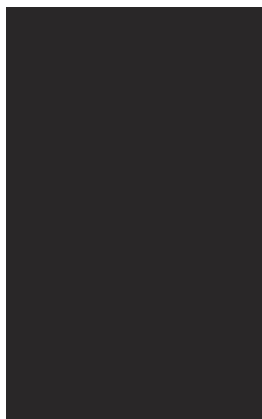
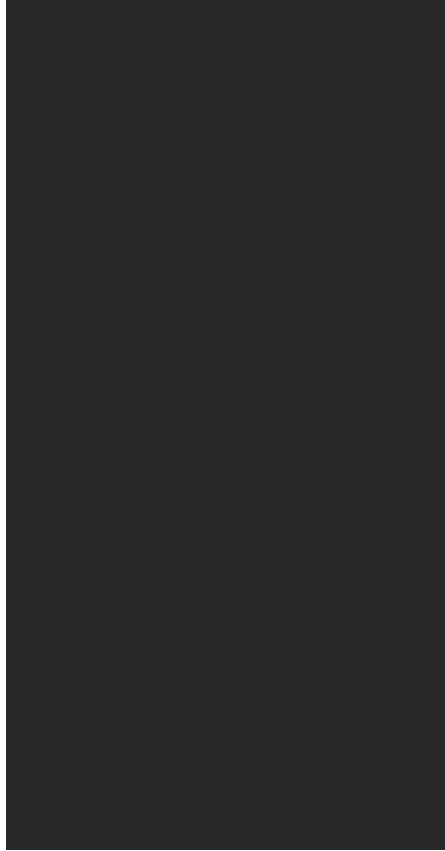


Adivi Sesh, Actor
Writer and Director

UN SDG: All 17

The School of Arts and Design (SOAD) at Woxsen University is launching *Design Vanguard 2024*, an annual event showcasing the exceptional talents of its students. The event is a collaborative effort between faculty, students, alumni, and industry partners, highlighting 20 innovative design projects from the four SOAD departments: Industrial Design, Interior Design, Communication Design, and Fashion Design. These projects tackle pressing social issues, such as Climate Change, MedTech, Disaster Management, and Inclusive Design, reflecting the university's commitment to addressing global challenges through design innovation.

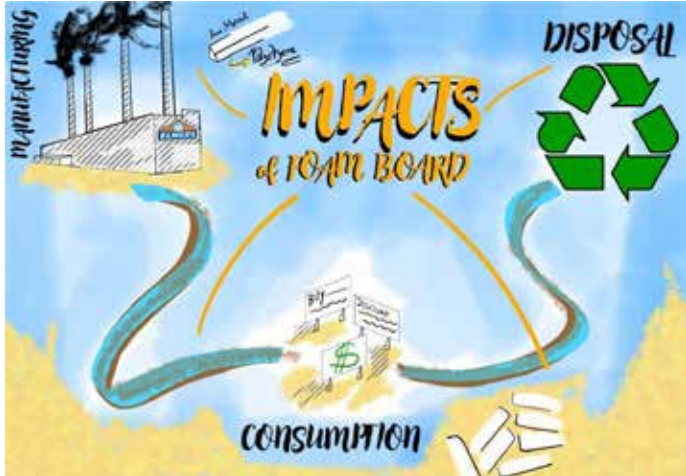
The goal of *Design Vanguard 2024* is to provide a platform for graduating students to display their work to industry professionals, potential employers, academia, and the wider community, while fostering networking opportunities.



1.7 J.Qork – a Premium and Sustainable Lifestyle Brand

UN SDG: 9 & 12

J.Qork, a sustainable lifestyle brand, emerged from a capstone project at Woxsen University's School of Arts and Design. Guided by Prof. Munwar Khan and supported by Prof. Mrudul Chilmulwar, this initiative exemplifies how academic learning can evolve into entrepreneurial ventures. J.Qork celebrates the natural elegance of cork, sourced ethically from Portugal and handcrafted in India, emphasizing eco-conscious, cruelty-free, and ethically produced products. Officially launching at *Design Vanguard 2024* on April 27, 2024, the brand showcases student creativity and innovation. Additionally, J.Qork is in talks with TITAN to design cork watch straps and explore sustainable materials for the automobile industry.



1.8 Placing Sustainability at the Forefront: A Course in Design and Development

UN SDG: All 17

The objective of this course is to help students critically engage with environmental transformations and issues arising from design practices and technological innovations. The course encourages students to reflect on the growing need to consider ecological impacts in innovation by examining the environmental costs associated with development, particularly for marginalized communities. Students will explore how design processes interact with and affect the environment, aiming to place sustainability at the forefront of developmental discussions.

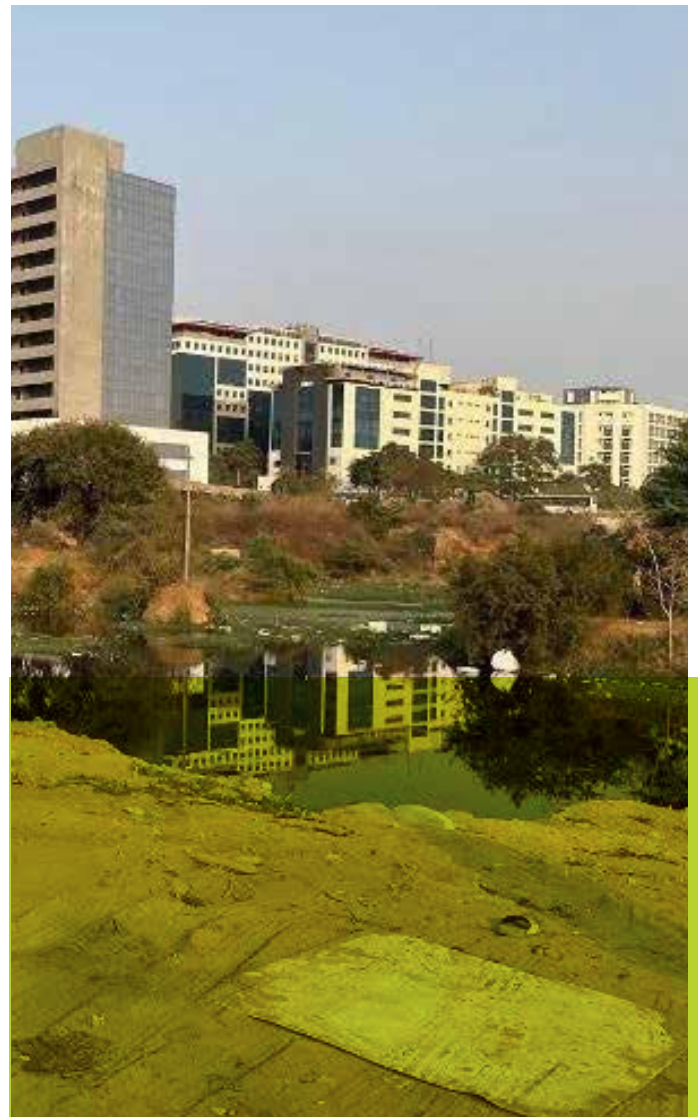
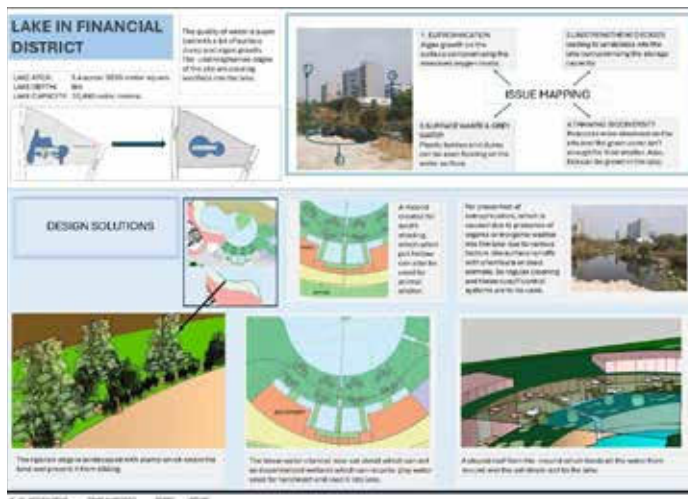
As a follow-up, students will apply their understanding of sustainable practices in future projects, adopting eco-conscious lifestyles and contributing to sustainable resource use in both personal and professional spheres.

1.9 Addressing Urban Challenges: Students Design for Sustainable Lakes

UN SDG: 4, 6, 11, 13 & 14

In response to the growing environmental concerns surrounding Hyderabad's water bodies, a lake restoration project was launched, encouraging students to design proposals for reviving these ecosystems. The project aims to restore the lakes' health while fostering environmental responsibility in the younger generation.

Hyderabad faces several challenges like water pollution and encroachment, which endanger biodiversity and public health. This project aims to address these issues by designing an innovative, sustainable designs for lake rejuvenation and creating eco-friendly solutions. It also seeks to raise awareness among students about environmental conservation and the need to preserve natural resources.



1.10 UDAAN: Empowering Muslim Women through Education and Advocacy

UN SDG: 5, 10, 16 & 17

On April 24th, 2024, the School of Law at Woxsen University conducted an insightful awareness session as part of the ERS Initiative (SDG16). Students from the Government Degree College, Zaheerabad, were invited to learn about the status of women under Muslim personal laws related to marriage and divorce. The session aimed to deepen understanding of the legal framework that governs Muslim women's rights and duties and to spark a discussion on contemporary issues affecting women today.

Key points included the importance of gender equality, justice, and women's rights in shaping the laws surrounding marriage and divorce. Empowering women through personal laws that emphasize consent, financial independence, and decision-making authority -

was highlighted as essential to advancing gender equality. The session, led by Prof. Nehal Ahmad and moderated by Ms. Ummul Waraah, encouraged interactive discussions and fostered a comprehensive understanding of the complexities surrounding Muslim personal laws and women's status.

The event's success was attributed to active participation and a rich exchange of perspectives, which led to a more nuanced understanding of the challenges and opportunities in advocating for women's rights. The session exemplified Woxsen University's commitment to fostering legal literacy and gender equality.



1.11 Swasthya Mela (Medical Camp): Empower her Wellness

UN SDG: 3, 5, 10 & 17

The "Swasthya Mela," organized by the School of Sciences in collaboration with Olive Hospital on April 30, 2024, focused on improving the well-being of Woxsen University's Group D employees. The event provided medical assistance and promoted health awareness through comprehensive health assessments and tests. Key medical services included blood pressure monitoring, blood sugar tests, and electrocardiograms (ECG), conducted by Olive Hospital professionals. The screenings aimed to identify potential health issues such as hypertension, diabetes, and heart irregularities, while also addressing symptoms like chest pain and fatigue. The success of Swasthya Mela highlighted the university's commitment to health awareness, empowering employees to take proactive steps toward healthier lifestyles and fostering a culture of wellness within the community.



1.12 Woxsen University Empowers Underprivileged Female Students with Free IT Course

UN SDG: 4, 5 & 10

Woxsen University is thrilled to announce the successful completion of a free certification course for 20 underprivileged female students, part of our ERS Initiative. Guided by the expertise of Prof. Sudeshna Sani, this program aims to provide equal opportunities for rural girls in the rapidly evolving IT sector.

Over the course of six months, participants learned essential skills in Web Technology, front-end development using HTML, CSS, and JavaScript, as well as back-end development with PHP and MySQL. Beyond technical knowledge, the course emphasized job readiness, equipping students with vital skills such as resume crafting, effective use of LinkedIn, life skills education, and mock interview practice.

EmpowerIT represents more than just a project; it is a transformative journey of empowerment, knowledge, and skill-building. We are immensely proud to contribute to the future success of these talented young minds, paving the way for their careers in technology. This initiative underscores Woxsen University's commitment to fostering inclusivity and providing opportunities for all, reinforcing our belief that every individual deserves a chance to thrive in today's competitive landscape.

2.1 Beyond Donations: Students Build Bonds with Orphanage Children

UN SDG: 1, 2, 3 & 10

Through generous donations, the students purchased essential items and fun gifts for the children at the orphanage. Their visit began at 4 pm and was filled with games and conversations, quickly forming a connection with the children. Their smiles and laughter lit up the room. The students also met elderly residents, abandoned by their families, whose heartbreaking stories were both sobering and inspiring. Cakes were distributed, and quality time was spent with everyone, leaving the students deeply moved. The experience highlighted how small gestures can bring immense joy. Committed to this newfound bond, the students promised to return monthly to continue supporting their new friends through play, reading, or simply listening.



2.2 Empowering Staff: CPR Training Workshop at Woxsen University

UN SDG: 3

On May 3, 2024, a CPR training workshop, organized by the School of Technology, took place at the Moot Court, Woxsen University Campus, Telangana. The workshop aimed to train 70 Woxsen staff members on performing CPR and rescue breathing, crucial in emergencies like cardiac arrest and electrocution.

Dr. Sivranjani Santosh led the session, providing a comprehensive overview of recognizing cardiac arrest and the importance of timely intervention. Participants engaged in practical demonstrations, using dummies to practice proper chest compressions and rescue breathing techniques, gaining hands-on experience.

The workshop was a resounding success, leaving participants with increased competence and confidence in handling medical emergencies. By equipping staff with life-saving skills, the session significantly strengthened campus preparedness and ensured a safer environment at Woxsen University.

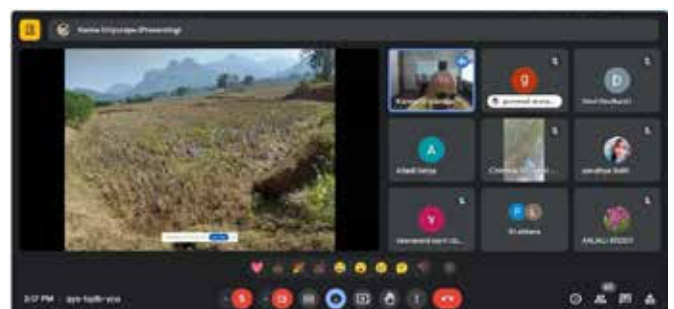


2.3 All is WELL and Woxsen University Host 10-Day Webinar on Environmental Education

UN SDG: 4, 10 & 17

All is WELL, a non-profit organization from Kakinada, Andhra Pradesh, collaborated with the Centre for Learning Design, School of Arts and Design, Woxsen University, Telangana, to organize a 10-day webinar series on "Environmental Education and Action" from May 6-16, 2024. This event was part of an internship program offered to 60 undergraduate students from Anaavaram Satyavathi Devi (ASD) Government Degree College for Women, Kakinada, to sensitize students to global environmental challenges and encourage innovative solutions.

Eminent speakers like Prof. Haritha Ponnappalli (Woxsen University), Dr. M. Sarveswara Rao (Bluedrop Enviro Pvt. Ltd.), Dr. G. Sailu (Forest-PLUS 3.0, USAID), and Prof. Kanna K. Siripurapu (Woxsen University) shared valuable insights. The program aimed to help students develop a deeper understanding of sustainable development and the responsible use of natural resources.





2.4 Divers Earth and Woxsen University Collaborate on "Sacred Species Retreat" in Kalimpong

UN SDG: 15

Divers Earth, an NGO based out of Geneva, Switzerland, partnered with the School of Arts and Design to organize the "Sacred Species Retreat" from May 15-17, 2024, at Buddha Pada, Kalimpong, West Bengal. This participatory research retreat brought together tribal and indigenous communities, scholars, practitioners, and the international community to reflect on the significance of sacred species and the role these communities play in their conservation. Discussions also focused on existing compensation mechanisms for local communities engaged in this vital conservation work.

Participants from diverse regions, including Siberia, Switzerland, Tibet, Nepal, and various parts of India, joined the retreat to explore compassionate relationships with sacred species and spaces. The outcome of this retreat is expected to shape a global initiative aimed at supporting those who foster such relationships, contributing to conservation and promoting peace.

2.6 Reviving the Desi Wool based economy in different regions of India.

UN SDG: 12 & 15

India, home to 74 million sheep and diverse indigenous wool, faces a decline in wool procurement from shepherds due to increasing reliance on imported wool. The Centre for Pastoralism (CfP), a New Delhi-based NGO, launched the Desi Oon initiative to rebuild the indigenous wool economy and address the issue of wool adulteration with acrylic, which has diminished the value of pure wool. By using technology to trace the wool's origin, the initiative aims to restore consumer trust and revive the desi wool market.

Ms. Jinoodhaya S.S., a Semester VIII Industrial Design student at Woxsen University, is interning with CfP and working on this initiative as part of her Graduation Project, under the mentorship of Prof. Santosh Kocherlakota. The project aims to ensure authenticity in the wool value chain across different regions of India.

2.5 Terralingua and Woxsen University Collaborate on Indigenous Youth Storytellers Circle Logo Design

UN SDG: 4 & 7

Terralingua, an NGO based in British Columbia, Canada, partnered with the Visual Storytelling Centre at Woxsen University to design the logo for the Indigenous Youth Storytellers Circle (IYSC), an initiative aimed at promoting indigenous scholars and creative writers. This project, initiated in 2019 as part of the UN's International Year of Indigenous Languages, saw Woxsen University students enthusiastically contribute to the cause.





2.7 NAYASA Platform Aims to Revolutionize Transparency in Agriculture Value Chains

UN SDG: 1, 2 & 12

India's food systems contribute significantly to deforestation, greenhouse gas emissions, and biodiversity loss. With 90% of India's once abundant rice varieties lost and small-scale farmers struggling against brands and middlemen, the need for transparency in agriculture has become urgent. In response, NAYASA, a discovery platform, was launched to enhance traceability in agriculture value chains. Utilizing advanced technologies such as blockchain, IoT, GPS, and AI, NAYASA connects farmers directly with consumers seeking organically grown products, offering insights into environmental impacts and simplifying the certification process.

Ms. Kanika Bukka, a Semester VIII student from Woxsen University, joined NAYASA for her Graduation Project under the mentorship of Prof. Kocherlakota, Prof. Mrudul Chilmulwar, and Prof. Kanna K. Siripurapu. Her contributions to improving the platform were highly appreciated, reflecting the platform's potential to reshape food transparency in India and abroad.

2.8 Conscium: A Streetwear Brand Promoting Circular Fashion and Social Awareness

UN SDG: 9, 12 & 17

Conscium, a streetwear brand, is dedicated to raising awareness of pressing social and environmental issues through its circular fashion strategy, blending sustainability with social consciousness. The brand not only offers trendy streetwear but also supports local artisans and craftsmen who share its values. By focusing on sustainability and cultural issues, Conscium aims to create fashion that contributes to environmental protection and the upliftment of artisans.

The brand seeks long-term collaborations with NGOs, businesses that collect preloved garments, and local fabric manufacturers to close the loop in the garment life cycle. Through recycling and upcycling techniques, Conscium converts waste into new resources, involving processes like collecting, segregating, sanitizing, shredding fibers, and creating recycled fabric with desired compositions, thus contributing to a cleaner and more sustainable fashion industry.

2.9 SICO Programme at Woxsen University: Integrating Design Education with Community Outreach

UN SDG: 10

The Social Internship and Community Outreach (SICO) programme is a key part of holistic undergraduate education at the School of Arts and Design (SOAD), Woxsen University. From the second semester onward, design students participate in a two-week mandatory SICO programme with a non-profit or social enterprise during their summer break. This initiative allows students to apply their design knowledge in real-world settings, fostering both professional and personal growth while contributing meaningfully to society.



Under the dual supervision of an internal faculty member and an external supervisor from the host organization, students gain hands-on experience in sectors like traditional crafts, small-scale farming, and marginalized communities. The programme emphasizes experiential learning, nurturing empathy and socially responsive design thinking, ultimately enhancing students' employability and preparing them to make a positive impact on society.

2.10 Collaboration for Biocultural Diversity: Animation Project by Terralingua and SOAD

UN SDG: All 17

Terralingua, a non-profit organization based in British Columbia, Canada, has partnered with the Department of Communication Design at SOAD to create an educational animation video focused on biocultural diversity. This initiative aims to raise awareness and advocate for the conservation of biocultural diversity through effective educational materials.

2.12 Vernacular Resurgence: Merging Tradition and Modernity in Sustainable Architecture Across Five Regions

UN SDG: 11

The Vernacular Resurgence architectural brief focuses on revitalizing traditional styles and techniques in five regions: Leh, Naggar, Jodhpur, Panjim, and Puducherry. This initiative seeks to merge modern needs with local cultural heritage to create sustainable, contextually sensitive designs. The project emphasizes sustainability, cultural preservation, community involvement, and innovation to honor regional identity while embracing future demands. The development includes 50 residences with 2BHK, 3BHK, and 4BHK layouts. Beyond housing, the project features a multipurpose hall, outdoor amphitheater, market area, community kitchen garden, security and administrative offices, and recreational spaces, ensuring a holistic living experience. This thoughtful blend of tradition and modernity aims to preserve and celebrate regional architecture.



2.11 Colors of Joy: Woxsen Architecture Students Inspire Creativity in Children

UN SDG: 4

On Saturday, 4th May 2024, the School of Architecture and Planning Semester 1 students organized a creative and engaging activity for the children of manual workers. The event focused on finger painting, allowing the kids to explore their artistic abilities in a fun and playful manner. This initiative not only helped the children express themselves creatively but also fostered a sense of bonding and community between the students and the children. The activity was well-received, with the kids enjoying the vibrant colours and hands-on experience, making it a memorable day for all involved.



2.13 Empowering Labourers: The ERS Initiative Promotes Voting Awareness and Democratic Inclusion

UN SDG: 10, 16 & 17

The ERS initiative aimed to raise awareness among labourers from Bihar and other regions about the importance of voting, especially given the challenges they face in returning home for elections. Encouraging participation in the electoral process aligns with the United Nations Sustainable Development Goals (UNSDGs), including Goal 10 (Reduced Inequalities) by ensuring equal political participation, Goal 16 (Peace, Justice, and Strong Institutions) by fostering democratic inclusion, and Goal 17 (Partnerships for the Goals) through collaboration between governments and organisations. The initiative highlighted the need for alternative voting methods for daily wage earners to ensure their voices are heard in the democratic process.



2.14 Kawach : Legal Aid and Literacy Camp for Labourers

UN SDG: 8, 16 & 17

As part of an ERS Activity, Dr. A Sreelatha, Dean of the School of Law, Prof. Ummul Waraah, and Mr. Sudhan from Woxsen University visited MGNREGA laborers working in cotton fields near Kamkole Toll Plaza. The visit aimed to raise awareness about labor rights, wage issues, and working conditions. Observations revealed wage violations and lack of understanding of legal protections. Concerns about children's education and skill-based training were also addressed. The team recommended organizing regular legal aid camps, training programs, and collaborations with NGOs. This initiative aimed to empower the laborers with knowledge and ensure their rights are protected and upheld.

2.15 Breaking Barriers: Legal Aid and Support for Women and Children at Sakhi Centre

UN SDG: 5, 10, 16 & 17

The recent visit to Sakhi Centre, Sangareddy, aimed to provide legal assistance and awareness to women and children affected by domestic violence, sexual abuse, and other forms of gender-based violence. The visit focused on educating them about their legal rights and available remedies. Personalized legal counseling addressed issues such as domestic violence, child custody, and maintenance claims. Coordination with Sakhi Centre staff highlighted challenges in providing continuous support to victims. Observations revealed a high demand for legal assistance, a lack of awareness of protective laws, and a pressing need for psychological support. Fear and societal stigma emerged as barriers for victims seeking help. Recommendations include organizing regular legal aid camps, conducting staff training on legal procedures, implementing awareness campaigns, and collaborating with NGOs for comprehensive support. The visit was a success, with positive participant feedback, emphasizing the necessity of ongoing legal aid and support in the region.



2.16 Vote Shakti: Empowering Woxsen University Staff Through Electoral Awareness and Civic Responsibility

UN SDG: 16 & 17

The "Vote Shakti" ERS activity, organized by the School of Sciences at Woxsen University on May 8th, 2024, aimed to raise awareness about elections and voting among university staff, including housekeeping personnel and security guards. The event welcomed 100 participants from various roles, offering a comprehensive introduction to the importance of elections and democratic participation. Resource persons, including Shri S. Venkateswarlu, District Educational Officer, and others, led insightful sessions on the significance of voting, democracy, and fundamental rights.

The interactive sessions and discussions fostered a nurturing environment, allowing participants to ask questions and engage deeply with the content. The active participation of faculty and students ensured a collaborative learning experience. The initiative succeeded in instilling a sense of civic responsibility and motivating attendees to vote. Feedback collected from participants highlighted the lasting impact of the program, promoting informed citizenship and personal growth for a more engaged electorate.

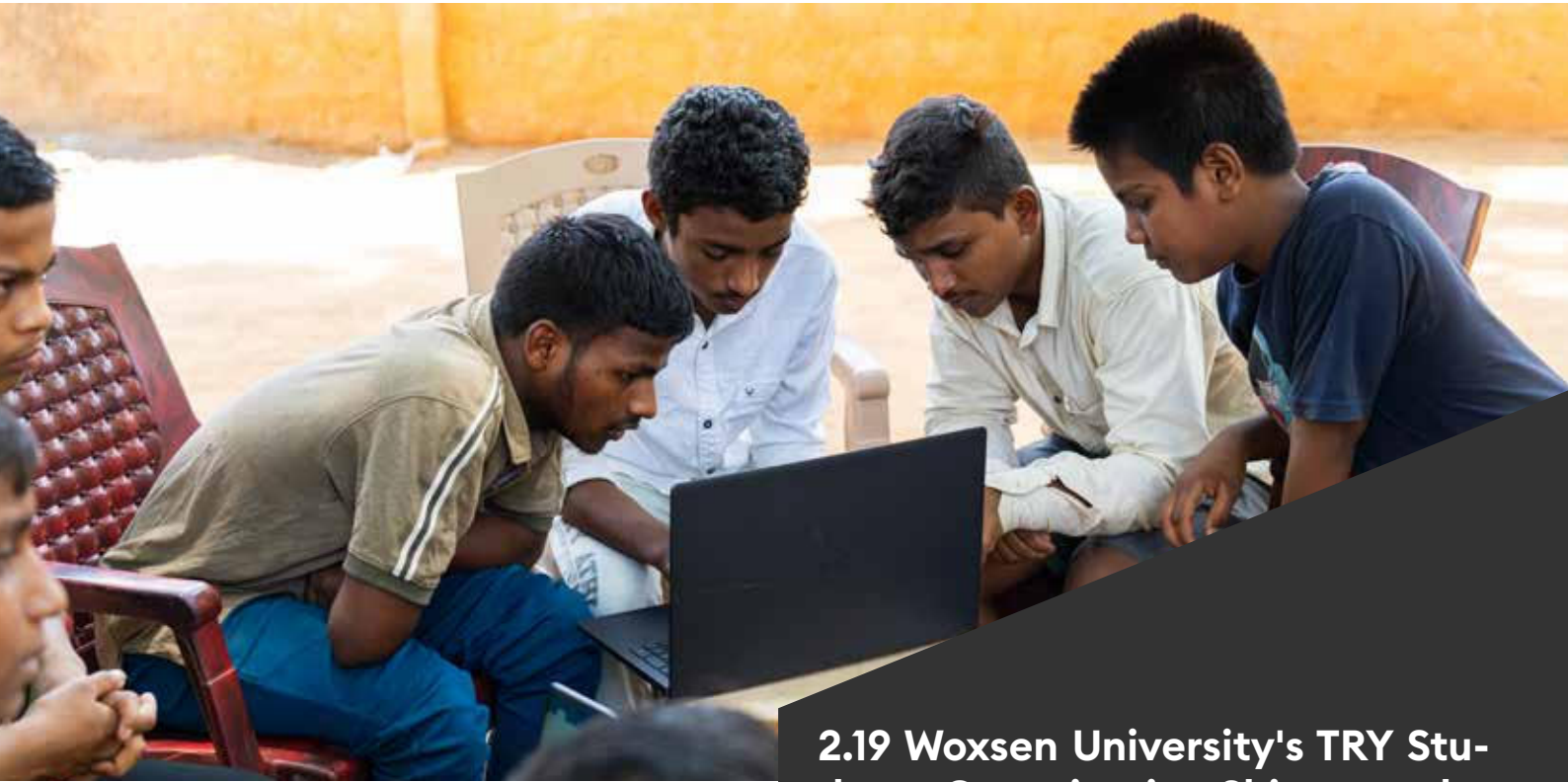


Shri S. Venkateswarlu
District Educational Officer,
Sangareddy, Telangana

2.17 Digital Seed Initiative: Nurturing Digital Literacy in Rural India

UN SDG: 4, 10 & 17

Despite advancements in various sectors, digital literacy remains a significant challenge in rural India, leaving many children without access to essential resources. To address this gap, we have launched the Digital Seed initiative, focusing on spreading digital literacy in underserved regions. Our journey began at Mahima Ministries orphanage, where many children touched a laptop for the first time. With the support of dedicated student volunteers from Woxsen University, these children were introduced to basic laptop operations. The volunteers patiently guided them, tailoring their explanations to accommodate different age groups and helping them overcome initial hesitations. This initiative represents the first step in our mission to empower young minds with digital skills. We believe that the knowledge shared today will blossom into a strong foundation for their future, paving the way for educational and employment opportunities. Woxsen University is committed to nurturing this growth at every stage, with plans to expand the initiative to more orphanages and rural communities. Together, we can cultivate a future where every child, regardless of their background, has the opportunity to thrive in a digital world.



2.18 Understanding Rural Governance: Woxsen summer school program

UN SDG: 5, 10, 16 & 17

As part of Woxsen University's summer school program, students embarked on a transformative Village Transect Walk to Pedda Gopalaram in Telangana. This immersive experience allowed them to engage directly with villagers, gaining insights into their lifestyle, sources of income, culture, and sanitation conditions through observation and dialogue. During their visit to the Panchayat office, students learned about local governance, including Grama Sabha meetings and the roles of the Sarpanch and MPTC. These leaders addressed students' questions regarding central and state government funding and the significance of local administration. The trip also included a visit to the Anganwadi Centre, where students discovered the vital services provided for early childhood development and maternal care, highlighting the center's role in supporting the community. This hands-on experience illuminated both the challenges and strengths of rural life, fostering a deeper understanding of rural administration and politics. We hope this exposure inspires the students to contribute meaningfully to the development and betterment of rural communities in the future, igniting a lasting passion for social change.

2.19 Woxsen University's TRY Students Organization Shines on the Global Stage

UN SDG: 8, 16 & 17

Woxsen University's Transforming Rural Youth (TRY) Students Organization has achieved remarkable recognition, securing second place in the prestigious Principles for Responsible Management Education (PRME) Global Sustainable Students Award. This accolade follows their significant win of the PRME Sustainability Award for South and Central Asia.

Competing against 119 contenders from 46 countries, the TRY Students Organization stood out alongside the Sustainability Club from Zayed University, Abu Dhabi, UAE, and the SPARK Foundation from the Beedie School of Business at Simon Fraser University, Canada. This achievement underscores the commitment and innovative spirit of our students in addressing sustainability and responsible management. A special acknowledgment goes to our dedicated representatives—Shaik Iqbal Pasha, Abdul Adil, Viyyapu Chaitanya Ganesh, Saicharan Miriyala, and MS Vishwanath—who showcased the mission and vision of our organization on an international platform. We also extend our heartfelt congratulations to all members of the TRY club for their hard work and dedication.

This recognition marks just the beginning of our journey. With renewed motivation and a commitment to our goals, we look forward to achieving even greater heights in the pursuit of sustainability and community development. Together, we can continue making a meaningful impact on rural youth and beyond.



This webinar starts at 11:15 AM [Start webinar](#)

ACCELERATING OUR COMMON AGENDA

Presenting the PRME Global Students Sustainability Award

Regional & Global Winners

3.1 Integrating Sustainability in Education: Highlights from Woxsen University's Faculty Development Program

UN SDG: 4, 10 & 17

Woxsen University's week-long Faculty Development Program (FDP) focused on integrating sustainability into the academic curriculum. With the urgency of environmental challenges, this FDP emphasized sustainability's importance across all academic and institutional practices. The event kicked off with a keynote address by Prof. Syed Hasan Jafar, stressing the need for sustainability in academia. Notably, the use of the Metaverse platform for live interactions added a modern touch to the sessions.

Dr. Shiva Sai Kiran discussed the complexities of teaching sustainability to management students, while external speaker Dr. Lokesh Kumar highlighted how different industries approach strategic management in sustainability. A key moment came on Day 2, focusing on entrepreneurship and marketing, with Dr. Atun Roy Choudhury exploring business opportunities in waste management. Over the following days, topics ranged from sustainable finance to innovative pedagogical methods and the "People" quotient in sustainable businesses.

03



3.2 ICSSCGE-2024: Advancing Sustainable Smart Computing and Green Energy at Woxsen University

UN SDG: 7, 12 & 17

Woxsen University's School of Technology organized the International Conference on Sustainable Smart Computing and Green Energy (ICSSCGE-2024) on June 25-26, 2024, in Hyderabad, India. This interdisciplinary event aimed to address critical environmental challenges by bringing together researchers, scientists, and industry experts to explore sustainable technologies and eco-friendly energy solutions. Supported by a grant of 2 Lakhs from DST-SERB, and raising an additional 2,49,500 INR through registrations, the conference generated a total revenue of 4,49,500 INR.

Out of 176+ global submissions, 55 significant papers were shortlisted, thanks to the reviewers and scrutiny teams. The conference began with a traditional Ganesh Vandana, followed by speeches from the Dean of Technology, Conference Patron Dr. Raul Rodriguez, and the Convenor Dr. Bhargav Prajwal Pathri. Experts delivered keynote speeches from institutions such as Hitachi India, SVNIT Surat, and Agder University, Norway, who shared valuable insights on sustainable computing and green energy.

Dr. D.P. Kothari

Regional Director in charge,
IIT, Delhi, India



Dr. Shivani Sharma

Hitachi Energy, India



Dr. S B GOYAL

City University, Malaysia



Prof. Dr. Mohanlal Kolhe

Faculty of Engineering and Science of the
University of Agder (Norway)



Dr. Shailendra Kumar

S.V. National Institute of Technology,
Surat, India



Dr. Praveen Aggarwal

Anand International College of Engineering,
Jaipur, Rajasthan, India



3.3 Empowering Change: Creative Thinking Workshop at the Ekatra Summer Program

UN SDG: 3, 5 & 17

On June 13-14, 2024, a creative thinking skills workshop was held under the Ekatra Summer Program at the Rescue Foundation, engaging survivors from five centers. Participants were introduced to SCAMPER, a design thinking tool, through an online exercise, which allowed them to apply creativity to everyday objects. The next day, they learned stick-figure illustrations and created comic strips on the theme "Best Day of My Life." These workshops aimed to foster creative thinking, empowering survivors by helping them view themselves not just as victims but as empowered individuals. Future sessions will continue this approach with student-led activities promoting further engagement.

3.4 Animating Awareness: Woxsen University Collaborates with Terralingua on Biocultural Diversity Project

UN SDG: 4, 13, 14, 15, & 17

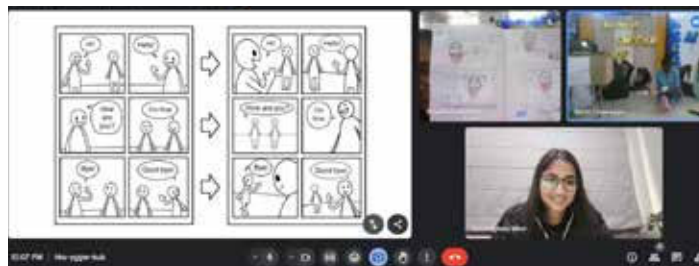
Terralingua, a non-profit based in British Columbia, Canada, has partnered with the Department of Communication Design at Woxsen University's School of Arts and Design to create an educational animation on biocultural diversity. Five Communication Design students are working with faculty and the Terralingua team on this international project, launched in May 2024 and expected to conclude in September 2024. Dr. Vivek and Dr. Praveen from VIT have joined as external mentors. The animation will serve as a resource for public awareness, education, and international policy advocacy on the importance of conserving biocultural diversity.

3.6 Ride the Wave: Understanding and Managing Stress

UN SDG: 3

On June 20, 2024, Woxsen University hosted the "Ride the Wave: Understanding & Managing Stress" event, focusing on stress management and mental well-being. Organized by the School of Sciences and the Wellness Centre, the event aimed to educate attendees on identifying and managing stress. Dr. Beauty Pandey introduced the session, and Wellness Coordinators Mrs. Darshini and Mrs. Ruthra led comprehensive discussions on stress types and effective coping mechanisms.

Participants engaged in hands-on activities to identify personal stress triggers through interactive puzzles and life event analyses. These activities helped attendees gain valuable insights into their stress patterns. The session emphasized a balanced lifestyle, physical activity, and social connections for resilience. The event concluded with a Q&A session, where participants received personalized advice. The overwhelmingly positive feedback highlighted the event's success in fostering a supportive community and empowering individuals to manage stress effectively.



3.5 Strengthening Partnerships: Legal Aid Initiative and MOU Discussion at Sakhi Centre

UN SDG: 5, 10, 16 & 17

A visit to Sakhi Centre aimed to provide legal aid to victims and discuss a potential Memorandum of Understanding (MOU) between the organization and Sakhi Centre. The team conducted one-on-one legal counseling, addressing issues like domestic violence and child custody, and coordinated with local authorities to improve support services. The discussion on the MOU included formalizing the partnership, defining roles, and planning joint efforts such as legal aid services, training, and workshops for staff. Both parties agreed to monitor the collaboration's effectiveness through regular meetings, with a follow-up meeting scheduled to finalize the MOU and organize the first training session.



Highlights

of Activities Q2-2023

Last Year Throwback

Relationships: How do they affect us?

UN SDG: 3

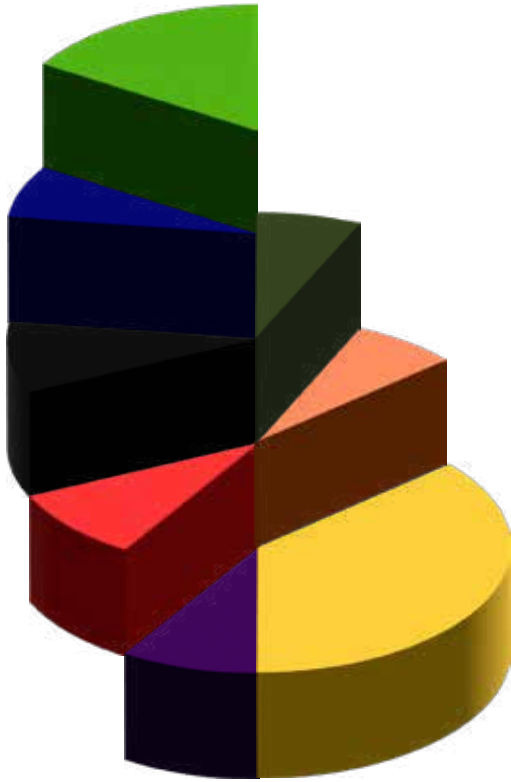
The Student Wellness Cell at Woxsen University recently concluded its sixth session, titled “Relationships: How do they affect us?” Led by Ms. Shampa Chowdhury, the session explored the evolution of relationships from early development stages and how they shape our lives. Ms. Chowdhury highlighted the impact of both positive and negative relationships on mental health, discussing the dangers of toxic relationships and the effects of isolation, rejection, and bullying. Emphasizing self-connection and positive relations, she illustrated the importance of nurturing healthy bonds for overall well-being. K S Sri Kumar, a Community Service Volunteer, moderated the session, extending heartfelt thanks to the speaker on behalf of the Student Wellness Cell.

Legal Aid-Outreach Program

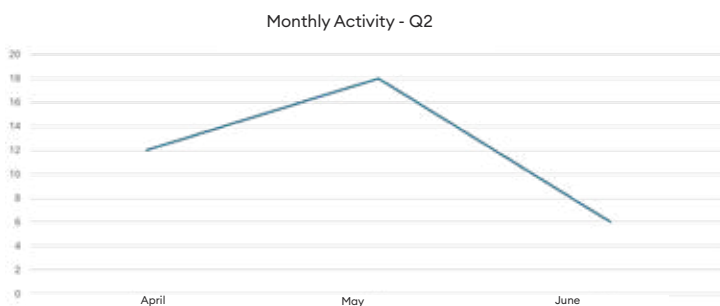
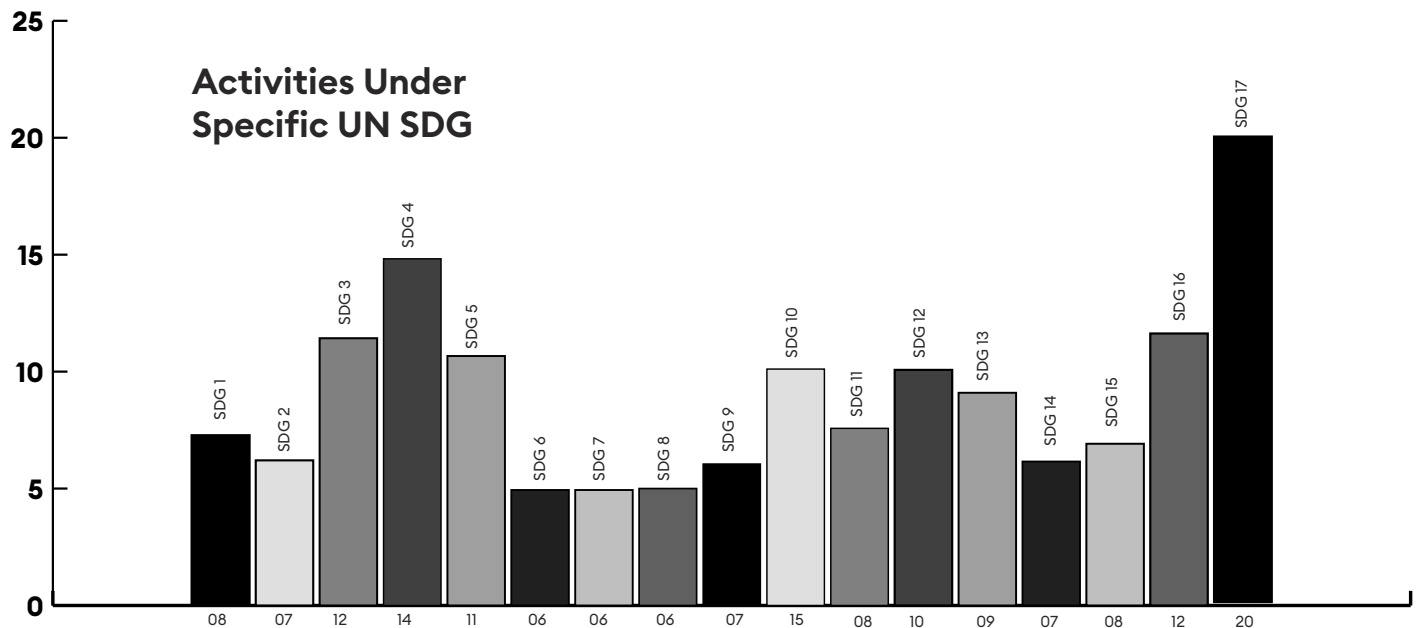
UN SDG: 16

The School of Law at Woxsen University initiated a legal aid drive in Kamkole Village, Munipally Mandal, aiming to advance SDG Goal 16 by enhancing access to legal services. The Legal Aid Cell’s core mission is to safeguard community rights and interests, focusing on equitable access to justice. On Thursday, September 20, the team visited Kamkole’s Gram Panchayat Office to identify common legal issues faced by village women and consulted with Anganwadi and Asha workers regarding frequently reported cases. During the visit, two women sought immediate legal advice on property rights and domestic violence, which were promptly addressed. The Gram Panchayat Office, along with the village secretary, welcomed this collaboration, marking a positive step toward legal empowerment in the village.





School	No. Activities
School of Business	03
School of Technology	03
School of Arts & Design	16
School of Architecture & Planning	04
School of Liberal Arts & Humanities	04
School of Law	04
School of Sciences	03
ERS Wing	07
Total	37



In the Q2 of 2024

37

ERS Projects

1817

Total Engagement

*Note: Data of Quarter 2 - April to June 2024



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502 345, Telangana, India



Woxsen- Ethics, Responsibility & Sustainability

Quarterly ERS Activity Report

Edition – 3

#3 July to September 2024

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1.1 Community Engagement and Needs Assessment in Maqdampalli Village

UN SDG: 3, 4, 6, 8 & 11

As part of the School of Technology’s Ethics, Responsibility, and Sustainability (ERS) initiatives, a team visited Maqdampalli village on July 11, 2024, to assess the community’s needs and identify areas for impactful support. The visit involved meetings with local school staff and community leaders, revealing essential requirements for educational and socio-economic growth. At the school, teachers emphasized a need for playground equipment, additional educational resources, and career guidance. Discussions with village leaders highlighted health challenges due to limited clean drinking water, a need for nutrition and hygiene awareness, and a demand for skill development to address employment issues. The ERS team aims to address these areas, fostering sustainable growth and improved well-being for the community.

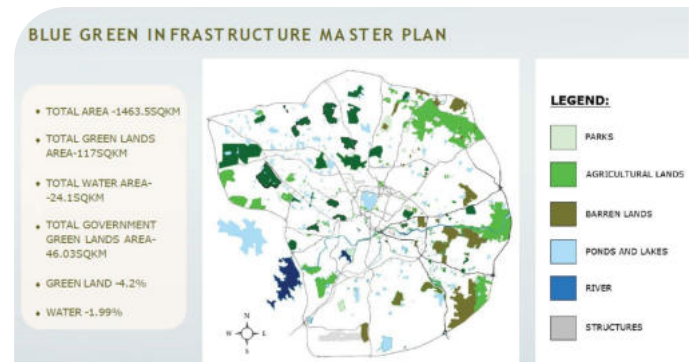


1.2 Restoring Hyderabad’s Blue and Green Spaces: A Sustainable Vision

UN SDG: 3, 6, 13 & 14

The recent Environmental Restoration Study by Woxsen University highlights significant environmental challenges in Hyderabad, focusing on water pollution in the Musi River, loss of green cover, and poor waste management. The report identifies critical problems such as floating waste and water hyacinths, which obstruct oxygen flow in water bodies, causing ecological and health risks. These issues, combined with the city’s diminishing green spaces, underline the urgent need for action.

To address these concerns, the Environmental Restoration Study suggests comprehensive urban planning strategies, enhanced drainage systems, and regular clean-up drives. It also emphasizes community engagement and stricter waste management policies. By enhancing the city’s blue-green infrastructure, Hyderabad can create healthier living environments and better prepare for the impacts of climate change.



1.3 Exploring Bidriware: A Cultural Heritage Expedition

UN SDG: 8, 11 & 12

The School of Arts and Design at Woxsen University organized the "Exploring Bidriware: A Cultural Heritage Expedition" as part of its material culture cognition module, offering students an immersive educational experience focused on the ancient craft of Bidriware. The program provided students with direct interaction with local artisans in Bidar, who shared their expertise and demonstrated the intricate process of creating Bidriware. Students visited workshops, observing how traditional techniques are adapted for modern markets while preserving the craft's essence. Through this hands-on experience, students gained a deeper appreciation for cultural heritage, understanding the challenges and significance of preserving traditional arts and supporting local communities.



1.4 Workshop on Fashion Illustration Module

UN SDG: 11 & 12

The Eco-Fashion Illustration Workshop was an innovative initiative aimed at challenging students' creativity while promoting sustainability in fashion design. Participants were tasked with creating fashion croquis using only natural materials gathered from their immediate environment. The workshop emphasized three key objectives: mobilization, encouraging students to explore and collect natural resources; collaboration, fostering teamwork to combine creative ideas; and creativity, pushing the boundaries of traditional fashion illustration by incorporating unique, organic elements. This hands-on approach helped students embrace sustainable practices in their design process.



1.5 Preserving Heritage Through Innovation: Woxsen University's Photogrammetry Workshop at Qutubshahi Tombs

UN SDG: 4 & 17

The School of Arts and Design at Woxsen University hosted a Photogrammetry Workshop at the Qutubshahi Tombs in Hyderabad as part of the 'Designed in India: International Summer Program 2024.' This innovative workshop brought together students from The British University in Egypt and Woxsen University faculty to explore the intersection of technology and heritage conservation. Over six hours, participants gained a comprehensive understanding of photogrammetry and its critical role in preserving historical sites, guided by Professors Tejas Pawar, Shivaram Reddy, and Pradeep Kumar.

Beginning with an introduction to photogrammetry's historical context and significance in digital heritage preservation, students engaged in practical sessions at the Qutubshahi Tombs. They learned to capture high-quality images and then processed these images using specialized software to create detailed 3D models and orthophoto maps. The workshop emphasized documentation and analysis, teaching participants to assess the accuracy of their models and identify areas for improvement. A key outcome was the successful creation of 3D models of the tombs, contributing to the site's digital documentation. Additionally, the workshop fostered cross-cultural collaboration, allowing students to enrich their academic experience while gaining a global perspective on heritage conservation practices.



1.6 Innovative Fashion Design: Button Masala Workshop

UN SDG: 12

The Button Masala Workshop, organized by the Fashion Design department at Woxsen University's School of Arts and Design, introduced students to an innovative and sustainable approach to fashion design. Focusing on the unique 'Button Masala' technique, this workshop allowed students to create garments without cutting or stitching. Participants engaged in hands-on learning using materials such as fabric, rubber bands, and sequins, guided through the process of garment creation. Key highlights included sustainable design principles, showcasing how to create environmentally friendly, waste-free clothing with minimal resources. The workshop emphasized the versatility of the Button Masala technique, demonstrating how a single piece of fabric could transform into various styles, promoting multifunctional clothing. Students were encouraged to think outside conventional fashion design, exploring applications for accessories, shoes, and home furnishings. The hands-on experience fostered creativity and problem-solving skills, while the collaborative environment promoted idea-sharing among peers. Overall, the workshop successfully inspired students to embrace sustainability and innovative thinking in their designs.



1.7 Empowering Women and Children: A Workshop on Legal, Welfare, and Emotional Support

UN SDG: 4, 5 & 10



Hon'ble Smt. G. Bhavani Chandra
Principal District and Sessions
Judge, Sangareddy

A workshop addressing the legal, aspects concerning women and children was held, drawing over 60 frontline workers from Sangareddy District, along with representatives from the District Child Protection Office (DCPO), Child Welfare Committee (CWC) members, and other relevant authorities. The event began with the Honourable Judge discussing the legal issues affecting women and children, followed by insights from Sri. Sanjeeva Rao, Additional Superintendent of Police, Sangareddy, on the procedural norms impacting these groups.

Smt. K. Lalitha Kumari, District Welfare Officer for Sangareddy, enriched the session by discussing various welfare schemes and policies aimed at improving conditions for women and children. After lunch, staff from Woxsen University conducted a session on Emotional Literacy Training tailored for social workers and abuse victims, focusing on emotional well-being strategies for frontline workers facing significant challenges. Dr. A. Sreelatha, Director of Compliance and Legal Studies at Woxsen University, concluded the event by emphasizing the university's commitment to ethics, responsibility, and sustainability, highlighting the establishment of the Legal Aid Cell at Woxsen University as a testament to their dedication to societal development and support.



2.1 Empathy in Textile Industries

UN SDG: ALL SDGs



Prof. Catherine Harper PHD

Pro-Vice Chancellor, The British University in Egypt, Cairo. Former DVC (Chichester/UCA). Co-editor, TEXTILE: Cloth & Culture, PhD Composite Engineering, Chair Professor of Design, Woxsen University, Academic Advisory Board, Cindrebay School of Design, India. Board of Directors, Institute for Educational & Social Equity.

An insightful discussion on "Empathy in the Textile Industry" was held between Professor Catherine Harper, PhD, Pro-Vice Chancellor at The British University in Egypt, and Professor Adity Saxena, PhD, Dean of the School of Arts and Design at Woxsen University. The conversation explored the significance of empathy, cross-cultural collaboration, and the sustainability of artisans in the textile industry. Emphasizing the vital role of business education, they discussed how students can drive operational and cultural transformations within the sector. The discussion, released as a podcast on online platforms, aims for broader impact and visibility, promoting change in the industry.



2.2 Guest Lecture conducted on AI and its relevance- Empowering Innovation for a Smarter Future

UN SDG: 4



Mr. Bala Prasad Peddigari

Chief Innovation Officer and Global Head- Technology, Software & Services Business Group, Tata Consultancy Services (TCS)

On August 13th, 2024, Woxsen University's School of Technology hosted a guest lecture featuring Mr. Bala Prasad Peddigari, CIO of Tata Consultancy Services. The event focused on AI's transformative potential, its real-world applications, and the ethical considerations shaping its future.

02

Mr. Peddigari's insightful lecture was followed by a fireside chat with Dr. Riya Bhattacharya, where discussions centered on AI-assisted tools and their impact on fields like medicine, art, and science. Students actively engaged with questions about job prospects and skills required in the AI-driven industry. The event concluded with a strong sense of optimism and hope, empowering students with the knowledge to navigate AI's growing influence in the workforce.



2.3 Sustainable Expressions: Celebrating Freedom & Unity for a Greener Future

UN SDG: 8,10,11,12,16 & 17

Woxsen School of Architecture and Planning is organizing a creative event to raise awareness about Sustainable Development Goals (SDGs) through various activities. The event includes poster design competitions, encouraging participants to showcase eco-friendly practices under the theme "Freedom through Sustainability" and celebrate India's cultural diversity with "Unity in Diversity." Students can also submit poems or essays reflecting on India's journey toward sustainable development, unsung heroes of the independence movement, or their vision for a sustainable future. Additionally, short films will be created to depict sustainable living, the power of unity, and initiatives empowering rural India, promoting awareness and action toward achieving the SDGs.

2.4 Conference on Fashion as a Tool for Social Change

UN SDG: 12



Dr. Madhusudan Pal

Scientist-G, Department of Ergonomics, Defence Institute of Physiology and Allied Sciences (DIPAS), Defence Research and Development Organization (DRDO).
Director, Center of Excellences (CoEs), FDDI, Noida.



Dr. Kaustav Sengupta

Director Insights- VisioNxt Trend Insights and Fashion Forecasting Lab, Associate Professor and Chair Linkperson, NIFT, Co-founder- InkLink Charitable Trust.

The "International Conference on Fashion as a Tool for Social Change (FTSC - 2024)" was a groundbreaking event that united stakeholders from fashion, academia, and social advocacy to explore fashion's potential for societal transformation. Centered around the theme of using fashion to challenge social norms and foster inclusivity, the conference aligned its discussions with the Sustainable Development Goals (SDGs). Over two days, participants engaged in keynote addresses, panel discussions, and networking sessions, promoting interdisciplinary collaboration across fields such as fashion design, social sciences, and environmental studies. The event emphasized the importance of diverse perspectives, making fashion a catalyst for social progress and sustainability, highlighting its role in shaping a more inclusive future.



2.5 Celebration of 10th National Handloom Day

UN SDG: 8 & 11

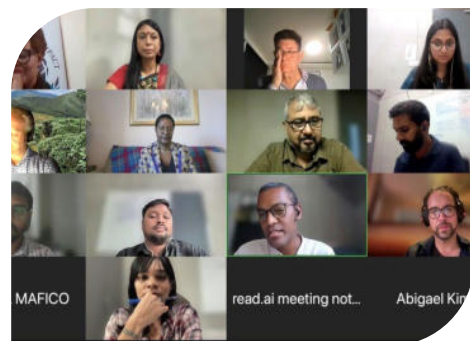
The School of Arts & Design at Woxsen University, in collaboration with the Weavers' Service Centre under the Ministry of Textiles, celebrated India's handloom heritage on August 10, 2024, marking the 10th National Handloom Day. The event highlighted intricate handloom designs and awarded sarees from Pochampally, Gollabhama, and Narayanpet, showcased by master weavers. Chief Guest Dr. Arun Kumar emphasized preserving handlooms, urging support for Indian textiles. Dr. Catherine Harper shared her insights as a weaver and inaugurated the Catherine Harper Textile Lab at Woxsen. Dean Dr. Adity Saxena inspired students to empower traditional weavers, promoting knowledge exchange. The event underscored the cultural significance of handlooms, fostering sustainable industry growth and respect for heritage.



2.6 Fourth International Ethics Advisory Board Meeting of the School of Arts and Design

UN SDG: ALL SDGs

On August 28th, 2024, Woxsen University's School of Arts & Design (SOAD) hosted the 4th International Ethics Advisory Board (IEAB) Meeting, focusing on ethics, responsibility, and sustainability (ERS). The meeting highlighted Woxsen's Five Pillars and SOAD's initiatives, including social immersion courses, internships, and capacity-building programs aligned with ERS values. SOAD's contributions to Sustainable Development Goals, particularly SDG 5 (Gender Equality) and SDG 13 (Climate Action), were showcased through student projects. The IEAB praised SOAD's effective approach to addressing social and environmental challenges and expressed interest in future international collaboration, recognizing the market potential of SOAD's innovations.





2.7 To Utilize Art Therapy Techniques to Improve the mood, confidence and personal growth of children

UN SDG: 3 & 17

The "Art for Wellness" workshop, led by Prof. Vishakha Rao on August 25, 2024, at the Mamidipudi Venkatarangaiya Foundation (MVF), successfully combined art therapy with educational motivation. Organized by the TRY Club, Sustainability Club, and Wellness Center, the workshop aimed to uplift children through creative activities that enhanced mood, confidence, and enthusiasm for learning. The children actively engaged in creating and presenting their artwork, showing improved mood and increased confidence. This multidisciplinary initiative highlighted the intersection of education, sustainability, and mental health, demonstrating the effectiveness of using art to support emotional well-being and learning motivation.



2.8 Workshop: Writing and Communicating Effectively

UN SDG: 4 & 10

The "Workshop on Writing and Communicating Effectively" provided students with essential skills in email writing, crafting CVs, and understanding body language. Aimed at enhancing both verbal and non-verbal communication, the 3.5-hour workshop included practical sessions where students completed worksheets to apply what they learned. The event was well-received, with students finding it highly beneficial. School authorities appreciated the initiative and encouraged similar workshops for future batches, reinforcing the importance of effective communication skills in professional and personal development.



2.9 Seed Ball Making

UN SDG: 13 & 17

The School of Law at Woxsen University held an engaging event on Ethics Responsibility and Sustainability (ERS) during the orientation for the 2024-29 student batch. The session featured a hands-on activity where students created seed balls, blending seeds, soil, manure, and bio-pesticides to promote reforestation and biodiversity. Divided into groups, students learned about sustainable practices while bonding with their peers. The activity emphasized environmental awareness, teamwork, and Woxsen's core commitment to sustainability. This meaningful event left a lasting impact, fostering a sense of responsibility toward ethical and sustainable practices among the new students.



2.10 Plant Mitra

UN SDG: 13 & 17

The "Plant-Mitra: 'एक पेड़ माँ के नाम' event, organized by the School of Science at Woxsen University on August 22, 2024, was a successful plantation drive contributing to the national campaign initiated by the Environment, Forest & Climate Ministry (MoEF & CC). Participants, including students and faculty, planted 50 saplings near the university's cricket stadium, promoting environmental sustainability and fostering a sense of community. Aligned with the UN's Sustainable Development Goals (SDG3), the event emphasized the importance of afforestation to combat climate change and land degradation. The hands-on experience provided practical learning, deepened environmental responsibility, and strengthened bonds among participants, reinforcing Woxsen University's commitment to sustainability and environmental stewardship.



2.12 Project Legacy 2.0: Empowering Girls through Education

UN SDG: 4, 5 & 10

On 22nd August 2024, Woxsen University's ERS Wing conducted a transformative 3-day workshop at Girls Zilla Parishad High School, Sadasivpet, Telangana. The workshop, led by Woxsen students, focused on Essential Life Skills, Sustainable Living, and Career Navigation, aiming to empower young girls with the knowledge to shape their futures.

This initiative created a powerful mutual learning experience. While Woxsen students shared their expertise, they gained valuable public speaking skills and a deeper appreciation for the privilege of education. The mentorship sessions inspired the students to become catalysts for change and address societal challenges with empathy.

We are proud of our students' commitment to giving back, exemplifying leadership and service to build a brighter, more inclusive future.



2.11 Swasthya Mela 2.0

UN SDG: 3 & 17

The "Swasthya Mela 2.0," organized by Woxsen University's School of Sciences on August 6, 2024, focused on promoting the health and well-being of faculty and staff. The event featured comprehensive medical tests such as blood pressure, blood sugar, and cholesterol screenings, offering participants valuable insights into their health. Free medications and further clinical referrals were provided as needed. Students actively participated, gaining hands-on experience while contributing to community service. Dr. Srikar Thota's sessions on emergency preparedness were well-received, enriching the event. Swasthya Mela 2.0 successfully fostered a culture of wellness, emphasizing the importance of regular health check-ups and preventive care within the Woxsen community.



3.1 The Imperative of Sustainable Development

UN SDG: 4 & 7

An insightful discussion on "Empathy in the Textile Industry" was held between Professor Catherine Harper, PhD, Pro-Vice Chancellor at The British University in Egypt, and Professor Adity Saxena, PhD, Dean of the School of Arts and Design at Woxsen University. The conversation explored the significance of empathy, cross-cultural collaboration, and the sustainability of artisans in the textile industry. EDr. Rajat Kumar, IAS and Special Chief Secretary to the Government of Telangana, spoke at Woxsen University on the urgent need for sustainable development, focusing on green energy, agriculture, and industry practices. He emphasized the role of faculty in fostering a culture of sustainability among students and engaging regional communities in collaborative environmental efforts. The session highlighted the three pillars of sustainable development, covering solutions to boost India's renewable energy usage. Faculty members actively participated in a Q&A session, exchanging ideas and solutions. Dr. Rajat expressed interest in teaching a course and closely engaging with the university's sustainability initiatives. Emphasizing the vital role of business education, they discussed how students can drive operational and cultural transformations within the sector. The discussion, released as a podcast on online platforms, aims for broader impact and visibility, promoting change in the industry.



3.2 Plantation Drive: Fostering a Greener Future

UN SDG: 13 & 17

As part of the Deeksharambh 2024 orientation program, the freshers at Woxsen University participated in a tree plantation drive, demonstrating their commitment to a sustainable future. Despite rainy weather, students eagerly planted saplings across various campus locations, showcasing their dedication to environmental stewardship.

This initiative not only marked the beginning of their academic journey but also highlighted the university's focus on environmental responsibility. By engaging in this activity, students played an active role in combating climate change and enhancing biodiversity on campus. The event aligned with Woxsen University's dedication to the UN Sustainable Development Goals, particularly those related to climate action and ecosystem conservation. Through this hands-on experience, students gained a deeper sense of ownership in protecting nature, reinforcing the importance of building a greener and more sustainable future.



3.3 Integrating Sustainable Design in Facade Architecture

UN SDG: 11

The students of Woxsen University, School of Architecture and Planning have been tasked with a unique design challenge involving the creation of a facade for a lakeside seating area. The objective is to design a space that provides privacy between tables while maintaining a connection to nature and offering a scenic view of the lake. The client has emphasized that the design should prioritize seating arrangements that allow the maximum number of people to enjoy the lakeside view, while also ensuring privacy and comfort.

A key aspect of the project is the facade, which must shield the seating areas from harsh sunlight, rain, and strong winds, all while preserving an uninterrupted, aesthetically pleasing view of the lake. Students are expected to come up with innovative ideas that not only address these functional needs but also enhance the overall ambiance of the space, making it a comfortable and inviting place to relax.

In addition to privacy and weather protection, the design must reflect the natural surroundings, integrating the beauty of the landscape into the structure. This balance of functionality and aesthetics presents an exciting opportunity for the students to showcase their creativity and practical problem-solving skills in architectural design.

By focusing on privacy, comfort, and a seamless connection to the natural environment, the project represents a forward-thinking approach to modern architecture. It encourages students to think beyond traditional design constraints and deliver a space that is both functional and visually captivating.

3.4 Sustainable Footwear Design Workshop

UNSDG: 8, 10, 12 & 17

The School of Design at Woxsen University, in collaboration with Earthen Tunes Designs Pvt. Ltd. and supported by the Centre for Pastoralism, conducted a seven-day sustainable footwear design workshop in Bagalkot district, Karnataka, from September 17 to 24, 2024. Facilitated by Future Greens NGO, the workshop focused on creating innovative footwear using indigenous Deccani wool and other natural materials, involving seven women's Self-Help Group (SHG) units in the district.

The participants successfully developed four unique Deccani wool footwear designs, along with a wool-based insulation packaging concept. This initiative not only introduced sustainable design practices but also highlighted the potential of blending traditional materials with modern techniques. The workshop emphasized skill-building for the SHG members, aiming to create sustainable income-generation opportunities for the local communities.

To ensure the market readiness of these designs, the Wool Research Association (WRA) and Footwear Design and Development Institute (FDDI) will support the refinement of the products. This workshop is part of Woxsen University's commitment to community engagement and sustainable development through its ERS activities, underscoring the importance of eco-friendly practices in design.



3.5 CLO3D Virtual Fashion Prototyping

UN SDG: 12 & 13

The School of Arts and Design at Woxsen University hosted a three-day CLO3D virtual fashion prototyping workshop from September 4-6, 2024, led by Mr. Sudheer Karuturi from Burgo Indonesia College. The workshop introduced students to advanced digital fashion design techniques, focusing on sustainable practices through virtual prototyping. Participants learned how CLO3D reduces material waste, fosters sustainable collaboration, and supports the digital fashion movement, offering alternatives to traditional fast fashion. The workshop equipped students with industry-relevant skills and emphasized the importance of sustainability in fashion design. This initiative reflects Woxsen University's commitment to ethical fashion, preparing students to lead the future of sustainable and responsible fashion design with cutting-edge digital tools.



3.6 Designing Construction: Building with Raw Earth, Workshop

UN SDG: 11 & 12

Woxsen University's School of Arts and Design hosted a five-day workshop titled "Designing Construction: Building with Raw Earth," led by Ar. Rikunj Shah. The workshop focused on the sustainable use of raw earth in interior design, emphasizing the rammed earth technique. Participants gained both theoretical knowledge and hands-on experience, exploring the eco-friendly potential of raw earth for creating walls, flooring, and furniture. The program introduced innovative tools and creative interior solutions, encouraging experimentation with different earth mixes. The workshop successfully showcased raw earth as a sustainable, aesthetically pleasing material for interior spaces, aligning with Woxsen University's commitment to promoting environmentally responsible design and equipping students with skills in sustainable construction practices.



3.7 Workshop on “Introducing Happiness Connect through Yoga”

UN SDG: 3 & 17

The “Introducing Happiness Connect through Yoga” workshop, held on September 1, 2024, at M V Foundation, introduced 48 children to the mental and physical benefits of yoga. In collaboration with TRY Club, Sustainability Club, Wellness Centre, and COE Yogic Studies, the workshop focused on stress management, emotional resilience, and mindfulness through gentle yoga postures and breathing techniques. Participants experienced improvements in flexibility, coordination, and body confidence in a supportive environment. Student volunteers Mohnish Ramini and Janani M. contributed to the success of the workshop by fostering a positive, engaging atmosphere. This initiative, aligning with SDG 3 (Good Health and Well-being), highlighted yoga’s role in promoting holistic wellness for children’s mental and physical development.



3.8 Menstrual Health & Hygiene

UN SDG: 3, 5 & 17

The School of Liberal Arts and Humanities (SOLH) at Woxsen University conducted its first ERS activity of the academic year 2024-25 on 19th September 2024 at Telangana Model School, Munipally, focusing on *Menstrual Health and Hygiene Management*. This initiative, aligned with SDGs 3, 5, and 17, aimed to address the stigma around menstruation and provide essential resources to students. In collaboration with the Pinkishe Foundation, the team distributed sanitary pads to 108 girls from grades 8 to 10. Dr. Shah Khatoon and Dr. Kousumi Brahma led interactive sessions, educating the girls on menstruation, hygiene, and available menstrual products. The session, presented in simple terms using the local language, encouraged open discussions and helped students better understand the biological, emotional, and hygiene-related aspects of menstruation. The initiative successfully increased awareness and promoted menstrual health, with plans for a follow-up visit to assess the program's impact.

3.9 Circular Economy and Sustainability

UN SDG: 12, 13, 14 & 15

On 19th September 2024, the School of Liberal and Arts conducted an ERS activity at Telangana Model School, Munipally, focused on “Circular Economy and Sustainability”, with the support of Mr. Dasarath Pramanik, the Mandal Education Officer, and Mrs. Mallika, the Principal, the program was smoothly executed without disrupting regular classes. A total of 60 students from the 7th and 9th grades participated attentively in the session, where the concept of circular economy and its importance introduced using simple language and relatable examples. The students actively engaged, sharing their own observations and even referring to local sustainable practices. The session covered key topics such as conventional production, types of pollutants, and global and Indian practices of circular economy.

3.10 Environment and Biodiversity Conservation

UN SDG: 6, 13 & 15

The School of Liberal Arts and Humanities (SOLH) at Woxsen University, through its Steering Group on Social Impact & Outreach, organized its first ERS activity for the academic year 2024-25 on 19th September 2024. Held at Telangana Model School in Munipally, the initiative aligned with SDGs 13, 15, and 6, aiming to educate students about environmental protection and biodiversity conservation. Dr. Naveen Kolluju and Dr. Raju Chaketi led interactive sessions, focusing on ecosystem functionality, biodiversity, and sustainable practices. The event involved 35 students from the 7th and 8th grades, fostering active participation and discussion on local environmental issues like pollution and deforestation. The use of the local language ensured effective communication, encouraging students to reflect on their roles in environmental stewardship. This initiative not only raised awareness but also inspired students to adopt sustainable practices, laying the foundation for future conservation efforts within their communities.



3.11 Green Impact Initiative: Seed Ball Plantation

UN SDG: 13 & 17

The Woxsen-Green Impact Initiative, organized by the School of Law and ERS Wing on 4th September 2024, marked a significant step in Woxsen University's commitment to environmental conservation. Focused on forest regeneration, the initiative used the seed-ball plantation technique, an eco-friendly reforestation method where seeds encased in clay and compost are dispersed in forest areas. This method protects the seeds until they germinate under favorable conditions, helping restore green cover in hard-to-reach places. The project is part of Woxsen's broader CSR efforts, with follow-up plans to monitor tree growth and make the drive an annual event. The initiative not only promotes sustainability but also contributes to long-term economic benefits for local communities by creating green spaces.



3.12 Swasthya Mela 3.0

UN SDG: 3 & 17

Swasthya Mela 3.0 at Woxsen University, held on 27th September 2024, was a vital initiative focused on promoting the health and well-being of staff, particularly NCC construction workers and Group 4 employees. The event offered free medical tests, consultations, and health advice from professionals at Aster Prime Hospital, Hyderabad. Key tests included BMI, blood pressure, blood sugar, and eye examinations, providing participants with valuable insights into their health. Interactive sessions allowed participants to engage with doctors, discussing health management and preventive measures. The event emphasized the importance of regular check-ups and fostering a community wellness culture. Swasthya Mela 3.0 strengthened Woxsen University's commitment to the health and well-being of its staff and community.



3.13 Project Legacy 3.0: Empowering Future Leaders

UN SDG: 4 & 10

On 24th September 2024, Woxsen University's ERS Wing organized a transformative workshop at the Government School in Budhera, Telangana. The session focused on essential life skills and career guidance, with Woxsen students sharing insights to inspire and empower local children.

The initiative, aligned with the UN Sustainable Development Goals (SDGs) 4 and 10, aimed to promote quality education and reduce inequalities. Through engaging interactions, Woxsen students not only inspired the participants but also gained a deeper understanding of the challenges faced by underserved communities in accessing education.

This initiative underscores Woxsen University's commitment to fostering equal opportunities, empowering future generations, and building a more inclusive and sustainable society through education.



Highlights

of Activities Q3-2023

1. Woxsen University Observes International Day of Clean Air for Blue Skies

UN SDG: 3,4,11,13 & 17

Woxsen University celebrated the *International Day of Clean Air for Blue Skies* from September 5-7, 2023, with a series of impactful events aimed at fostering awareness about air quality and sustainability. The program, supported by the UN resolution designating September 7 as the day of observance, brought together faculty, students, and school children for various activities.

On the first day, the R&D Cell launched *"R&D in Sustainability"* featuring a session on "The Role of Faculty in HEIs" by Dr. Indira Das Molugumati and an interactive discussion led by Dr. Rajat Gera. The evening witnessed a vibrant *talk show* anchored by students, where participants spoke on topics promoting clean air awareness. The event concluded with a symbolic 15-minute lights-off initiative to reflect on the importance of blue skies.

The second day focused on *capacity building*, welcoming schoolchildren from four institutions for interactive sessions by faculty and a student speaker. Activities included an art competition judged by Dr. Indira and Dr. Alison and an engaging Metaverse class led by the AI Center.

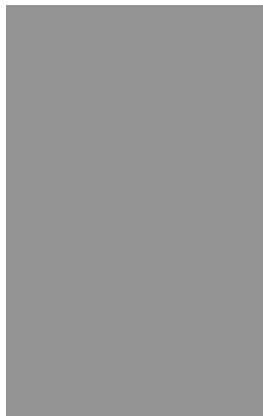
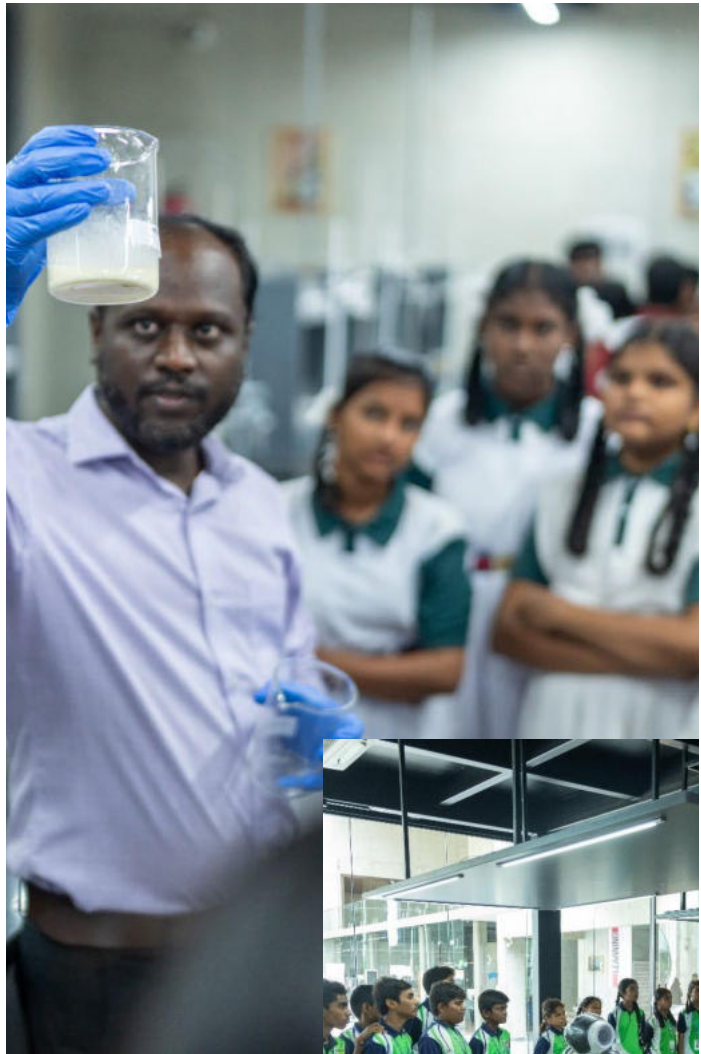
On the final day, an *online carbon footprint survey* received 49 responses, aiding future research. The event's success was made possible by the leadership of faculty, students, and volunteers, aligning with Woxsen's commitment to sustainability.

2. Empowering Young Minds: Career Development and Sustainable Future

UN SDG: 4 & 13

Woxsen University hosted the ERS activity, *"Empowering Young Minds: Career Development and Sustainable Future,"* for 8th-10th grade students from Sri Bhasyam High School, Sadasivpet. The program provided an immersive educational experience designed to broaden students' horizons and inspire them to explore diverse career paths. Engaging interactions, hands-on activities, and exposure to laboratories enriched their understanding of various fields of study. Aligned with *United Nations SDG 12 – Responsible Consumption and Production*, the session emphasized sustainability principles and responsible practices, fostering environmental and social awareness. Students gained valuable insights into future career directions, guidance for making informed choices, and an understanding of resource conservation and sustainable living. The program empowered participants to envision a conscientious and sustainable future.





3. Empowering Rural Women: Legal Awareness for Self-Reliance and Entrepreneurship

UN SDG: 5, 8 & 16

The School of Law, Woxsen University, conducted a session on July 6, 2023, at an Anganwadi Centre in Kamkole Village, Sangareddy District, Hyderabad, for Self-Help Groups funded by the government to promote entrepreneurship and financial independence among rural women. The session focused on raising awareness about legal challenges that manufacturers and vendors might face. Members were educated on the importance of providing proper receipts and maintaining product quality under the principle of *Caveat Venditor*- "let the seller beware." This guidance aimed to minimize potential legal disputes and empower women to understand their rights as sellers and consumers. The session was well-received, with participants appreciating the valuable insights provided to support their entrepreneurial endeavours.



4. Bridging Gaps in Education: Woxsen Law School's Initiative for Kamkole Students

UN SDG: 4, 10 & 17

The School of Law, Woxsen University, conducted a session on July 7, 2023, at Kamkole Government School, Hyderabad, addressing a need identified during a previous legal aid session. The school's principal had highlighted a shortage of English teachers, impacting students' learning. In response, Dr. Sreelatha, Head of the School of Law, took an engaging session to teach and interact with the students. This initiative was warmly received by the school, with the principal expressing gratitude for the support and appreciating the proactive effort. The School of Law assured continued assistance for any challenges faced in primary education, reinforcing their commitment to community support and making quality education accessible to all. The gesture was celebrated as a meaningful contribution to the school's development.

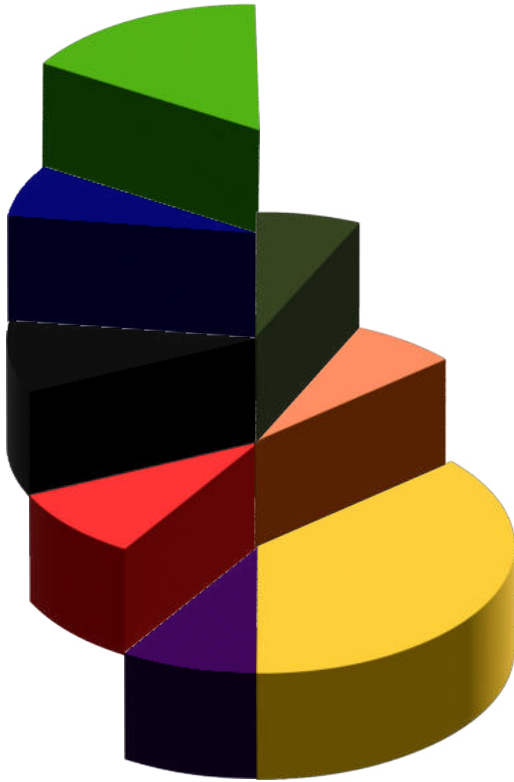


5. Syntax Spotlight

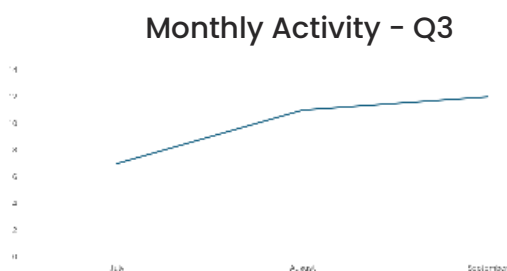
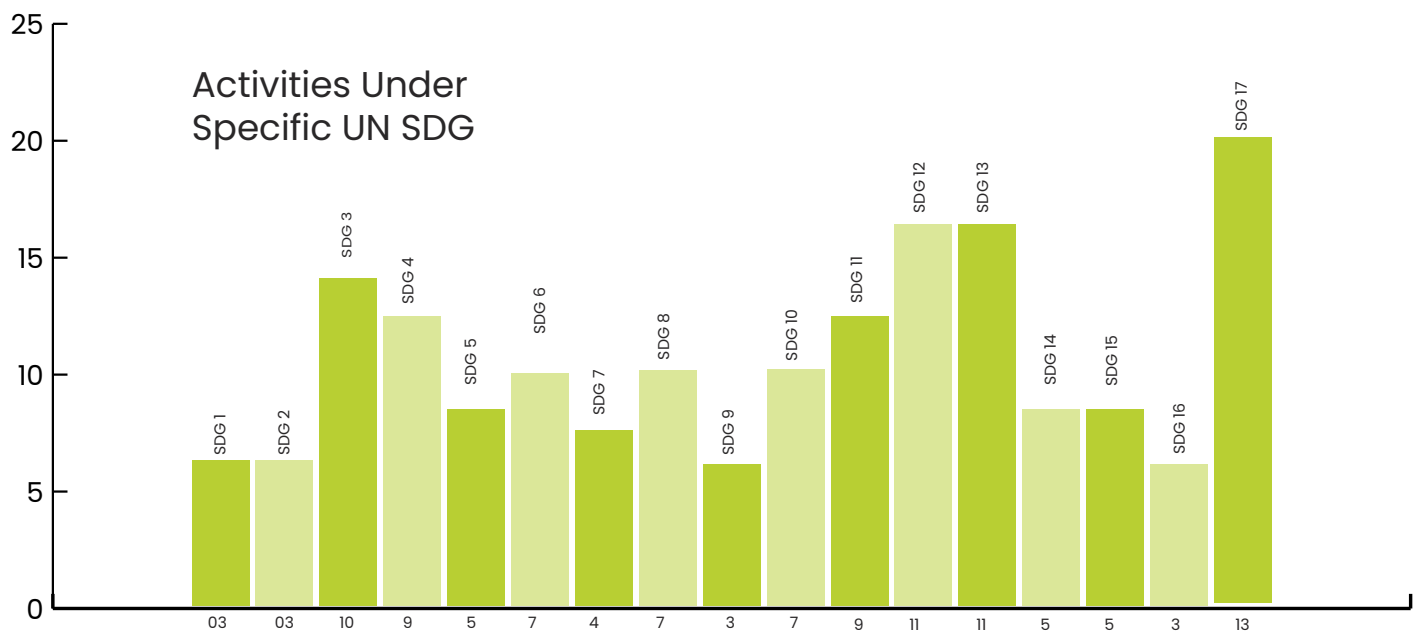
UN SDG: 4

Woxsen University launched "Syntax Spotlight" on July 25, 2023, an initiative aimed at providing English language classes to 120 students from Municipally Government School, Telangana. Running for two months, the program focuses on improving students' communication skills and boosting their confidence in using English effectively. By offering tailored instruction and consistent support, Syntax Spotlight seeks to contribute to the academic and personal development of these students, equipping them with essential skills for their future endeavours. The project reflects Woxsen's commitment to community upliftment through education and is being executed by Dr. Antarleena Basu from the School of Liberal Arts and Humanities. This initiative highlights the university's dedication to creating lasting impacts in rural education.





School	No. Activities
School of Business	02
School of Technology	03
School of Arts & Design	12
School of Architecture & Planning	03
School of Liberal Arts & Humanities	04
School of Law	03
School of Sciences	03
ERS Wing	06
Total	36



In the Q3 of 2024

36

ERS Projects

1382

Total Engagement



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Q4
by ERS

Woxsen- Ethics, Responsibility & Sustainability

Quarterly ERS Activity
Report

Edition - 4

#4 Oct-Dec 2024

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10.1 Exploring Sustainability and Empowering Scholars

UN SDG: 4 & 10

The Editorial Talk Series hosted a thought-provoking event to enhance understanding of sustainability research and publishing opportunities while fostering inclusivity. The sessions highlighted the importance of responsibility, sustainability, and diversity in research, strategies for ethical and impactful sustainability-focused studies, and the Initiative for Case Equity (ICE). This initiative, in collaboration with the SC/ST Cell, aims to empower scholars from marginalized communities through mentorship and leadership development in STEM fields.

This event served as a platform to bridge sustainability and inclusivity, providing actionable insights and fostering transformative leadership. By focusing on diversity and equity in research, the series continues to inspire meaningful change in academia and beyond.

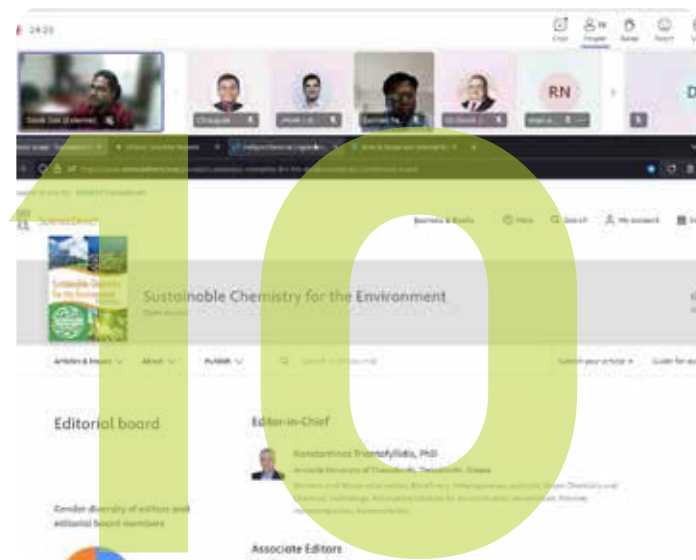


10.3 Fostering Cultural Connections: Block Printing Workshop

UN SDG: 4, 11 & 17

As part of a broader cultural exchange program, Singaporean students visited Hyderabad, engaging in a hands-on block printing workshop. This immersive activity served as a cultural bridge, offering participants a practical introduction to the ancient art of Indian block printing. Students personalized tote bags with their designs while exploring the craft's historical and cultural significance. The workshop fostered cross-cultural interaction, encouraging creativity, collaboration, and an appreciation for India's artistic heritage.

The workshop yielded significant outcomes for both participants and the host institution. Students gained practical skills, cultural awareness, and enhanced cross-cultural communication abilities. Meanwhile, the institution strengthened its cultural exchange framework, showcasing its ability to facilitate meaningful, inclusive educational experiences. This collaborative initiative not only enriched participants' understanding of Indian traditions but also reinforced global cooperation and mutual respect through artistic expression.



10.2 Exploring Everyday Sustainability: Insights from the Brain Thrust Forum Podcast

UN SDG: 4, 12 & 13

The Brain Thrust Forum podcast explored the everyday challenges and responsibilities of sustainability from the perspective of Woxsen University students. The discussions shed light on the pressures younger generations face in addressing sustainability and how they manifest this responsibility in their daily lives. Students shared motivational experiences, including working with local communities through CSR initiatives and finding innovative ways to balance sustainability with academic demands, such as reducing paper consumption. They also highlighted how renewable energy sources at the university have positively impacted their journey toward sustainable living.

The episode also touched on career prospects in sustainability, with students expressing optimism about exploring emerging fields like the Circular Economy while acknowledging the niche nature of the job market. The podcast was both insightful and inspiring, providing students with a platform to share their honest experiences and challenges. It also encouraged faculty to take further steps toward integrating sustainability into academic and institutional practices, fostering a culture of responsibility and innovation at Woxsen University.



10.4 Water Conservation in Architecture: Insights from Ar. Mansee Bal Bhargav's Workshop

UN SDG: 6, 11, 12 & 13

Ar. Mansee Bal Bhargav, National President of the WICCI - Water Resources Council, shared valuable insights on the critical importance of water conservation in architecture during her lecture and workshop at Woxsen University, School of Architecture and Planning. Through her expertise as an entrepreneur, researcher, and educator, she discussed various innovative methods for water management, such as rainwater harvesting, greywater systems, and low-flow fixtures. Showcasing her projects, she illustrated practical applications of these techniques in sustainable architectural design. The session also included personalized discussions on students' architectural projects, encouraging them to integrate water-conserving strategies into their designs.

Aligning with several UN Sustainable Development Goals (SDGs), the workshop highlighted the role of sustainable water management in addressing global challenges. This session not only inspired future architects to adopt sustainable practices but also reinforced the importance of architecture as a tool for achieving ecological balance and resilience.



Dr. Mansee Bal Bhargava

is an entrepreneur, researcher connecting science and society, visiting professor at various National and International Universities, speaker and a mentor.

She is a transdisciplinary learner of the built environment from sustainability and livability perspectives that include architecture design development planning management governance.



10.5 Guiding Futures: 'Care for Career' Workshop

UN SDG: 4 & 8

On September 30th, the School of Liberal Arts and Humanities (SOLH) conducted a career guidance workshop titled 'Care for Career' at Samyuktha International School. Organized at the request of the school's principal, Mr. Santosh Kumar, the session aimed to help 9th-grade students identify and select ideal career paths. The interactive session was facilitated by experts including Dr. Ranita Basu, Dr. Dibyangana Biswas, Suantak D. Vaiphei, and Prof. Dheeraj Rayalu Tadi.

The workshop provided students with insights into aligning their skills, interests, and aspirations with potential career opportunities. Through engaging discussions and practical guidance, the facilitators empowered students to make informed decisions about their futures. The session emphasized the importance of self-awareness and strategic planning in career development, equipping young minds with the tools to navigate their academic and professional journeys confidently.



10.6 Youth Empowerment Through Entrepreneurship: Inspiring the Next Generation

UN SDG: 4, 8 & 10

The 'Youth Empowerment Through Entrepreneurship' workshop, organized by the Department of Business Studies under Woxsen University's School of Liberal Arts and Humanities, aimed to inspire students from rural and semi-urban Telangana to explore entrepreneurship as a viable career path. The workshop addressed socio-economic challenges and focused on raising awareness about entrepreneurship, motivating students to consider it as an alternative to traditional careers, and equipping them with essential skills like leadership, financial literacy, and innovation.

Led by Dr. Chakradhar Indurkar and supported by ten faculty members, the bilingual (English and Telugu) workshop engaged 80 students and 25 faculty members at Government Junior College, Budhera. It was inspiring to see students, despite their underprivileged backgrounds, stepping forward with entrepreneurial ideas and enthusiasm. The initiative successfully sparked interest in entrepreneurship, fostering a sense of empowerment among the youth to pursue innovative career paths and contribute to the region's socio-economic growth.



10.7 Exploring Golconda Fort: A Journey Through History and Heritage

UN SDG: 4, 11 & 17

Golconda Fort, located 83 kilometers from Woxsen University, is a striking symbol of India's rich history and architectural brilliance. Originally built by the Kakatiya dynasty in the 12th century and later expanded by the Qutb Shahi dynasty, the fort offers a fascinating glimpse into medieval Deccan India. The walk began at Fateh Darwaza, the main entrance, where we were introduced to the fort's innovative acoustic design, which allowed soldiers to communicate across vast distances. We then explored the royal palace, Durbar Hall, and the stunning Bala Hissar pavilion, offering panoramic views of the surrounding city.

The fort's defense mechanisms, including bastions, lookout towers, and moats, demonstrated its strategic importance. Golconda is also a symbol of cultural coexistence, with both Hindu temples and Islamic mosques reflecting the region's diverse heritage. Additionally, the fort was a thriving hub for the diamond trade, attracting merchants from around the world. As we concluded our walk, the contrast between the ancient fort and the modern skyline of Hyderabad highlighted the harmonious coexistence of history and contemporary development, illustrating how cultural heritage can thrive alongside urban progress.



10.8 Empowering Senior Citizens through Engagement

UN SDG: 4 & 10

Woxsen University organized an initiative to empower senior citizens by offering them practical training experiences and enriching the university community with their diverse perspectives. The event included engaging activities such as critical thinking games, where seniors showcased their riddle-solving abilities, and a poetry recital, allowing participants to express their writing talents.

The initiative also introduced the Woxsen Senior Citizen Internship Program, which aims to provide seniors with valuable internship opportunities that foster learning and mentoring relationships. By involving senior citizens in the university environment, this program not only taps into their vast experience but also provides a platform for them to contribute meaningfully to society. The initiative helped build strong partnerships with the senior community while ensuring a fun and engaging experience for all participants.



10.9 JAGMAG FEST: A Celebration of Sustainability and Creativity

UN SDG: 12, 13 & 15

The School of Sciences at Woxsen University hosted the "JAGMAG FEST" on October 24th, 2024, an event designed to promote sustainable practices while celebrating traditional art forms. The day's activities began with a Rangoli Competition, where participants used non-toxic, natural colors to create vibrant, intricate designs. This event highlighted the importance of using eco-friendly materials in festive art forms. Following this, the Diya Decoration Competition allowed students to express their creativity by decorating clay diyas using non-toxic, eco-friendly paints. These competitions emphasized both the beauty of Diwali traditions and the need to choose sustainable alternatives in celebrations.

The event reached its peak with a symbolic lantern fly-off. The Dean of the School of Sciences initiated the ceremony by releasing the first lantern, followed by faculty, staff, and students. The release of the lanterns represented a collective expression of hope, joy, and unity. The visual spectacle was further enhanced by breathtaking drone footage, capturing the serene beauty of the lanterns floating into the sky.

Through these engaging activities, the "JAGMAG FEST" successfully combined creativity with environmental responsibility. It raised awareness about the importance of using sustainable materials, such as chemical-free colors and clay diyas, in traditional art forms. The event also provided a platform for students to showcase their artistic talents while embracing eco-conscious habits. Looking ahead, Woxsen University plans to continue organizing such initiatives that blend artistic expression with sustainability, fostering a community that celebrates both creativity and environmental consciousness.





11.1 Empowering Communities: Menstrual Health Awareness

UN SDG: 3, 5, 6 & 10

On November 6th, 2024, the Steering Group on Social Impact & Outreach from the School of Liberal Arts and Humanities, Woxsen University, organized a menstrual health awareness program at Zilla Parishad High School, Thogurpally village, Telangana. The initiative aimed to break the stigma around menstruation, promote hygiene practices, and provide essential resources. Prior to the event, a 'Sanitary Pad Donation Drive' was held at the university, collecting 100 pads for distribution. The session, led by Dr. Shah Khatoon and Dr. Kousumi Brahma, engaged 82 girls from classes 6th to 10th and covered the menstrual cycle, biological aspects, hygiene practices, and the proper use and disposal of menstrual products.

The interactive session encouraged open discussions, with volunteers helping communicate in the local language. Though initially hesitant, the girls gradually shared their views and concerns. The event provided valuable knowledge, helping the students understand the importance of menstrual hygiene and manage their health confidently. The initiative concluded with the distribution of sanitary pads and was featured in the local newspaper Metuku Seema. The program successfully combined education and community engagement, leaving a lasting impact on the participants.

11.2 Fostering Environmental Awareness: Biodiversity and Conservation

UN SDG: 6, 13 & 15

On November 6th, 2024, the Steering Group on Social Impact & Outreach of the School of Liberal Arts and Humanities, Woxsen University, conducted an Environmental Responsibility and Sustainability activity at Zilla Parishad High School, Thogarpally, Telangana. This initiative aimed to educate 7th and 8th-grade students about environmental protection and biodiversity conservation. Supported by Mr. C. Dasarath, Mandal Education Officer, and Headmaster Mrs. Mallika, the session covered essential topics such as ecosystem functionality, biodiversity, threats like deforestation and pollution, and strategies for sustainable practices. Dr. Naveen Kolluju and Dr. Raju Chaketi led the discussions in the local language to ensure accessibility, fostering an inclusive and engaging atmosphere for the students.

The program encouraged students to reflect on environmental challenges affecting their communities, such as pollution and wildlife decline. Through interactive discussions, they shared their concerns and demonstrated a keen interest in adopting eco-friendly practices. The session concluded with a call to action, inspiring students to participate in conservation efforts and adopt sustainable behaviors like recycling and waste reduction. This impactful event was featured in the local Telugu newspaper Methukuseema, highlighting the importance of environmental education in nurturing responsible citizens.



11.3 Promoting Circular Economy and Sustainability

UN SDG: 4, 13, 14, 15 & 17

On November 6th, 2024, the Steering Group on Social Impact & Outreach of the School of Liberal Arts and Humanities, Woxsen University, conducted an Environmental Responsibility and Sustainability activity at Zilla Parishad High School, Thogarpally, Telangana. Focused on Circular Economy and Sustainability, this initiative aimed to educate students about responsible production and consumption, climate action, and environmental protection. With the support of Headmaster Mr. Dasarath Pramanik, the session engaged 72 students from 9th and 10th grades. The session was conducted in the local language to ensure clear understanding, and concepts were simplified to make the content accessible and relatable.

The session covered key topics such as conventional modes of production, various types of pollutants, principles of the circular economy (including the 6R's: Refuse, Reduce, Reuse, Recycle, Repair, and Recover), global practices, and the Indian context of sustainability. Students actively participated by sharing examples of waste generation in their surroundings and referencing movie scenes related to climate change and environmental issues. Their feedback indicated that the session provided valuable new insights into circular economy practices and sustainability. The initiative successfully broadened their understanding of environmental issues and encouraged them to adopt sustainable habits in their daily lives.



11.4 Promoting Awareness of Fundamental Rights and Duties

UN SDG: 4 & 16

On November 6th, 2024, the Steering Group on Social Impact & Outreach of the School of Liberal Arts and Humanities, Woxsen University, conducted an Environmental Responsibility and Sustainability activity focusing on Fundamental Rights and Fundamental Duties was conducted at Zilla Parishad High School, Thogarpally, Telangana, for the academic year 2024-25. With the support of Headmaster Mr. Dasarath Pramanik, the session aimed to educate 72 students from the 9th and 10th grades on the importance of understanding their rights and duties as citizens. The session was designed to supplement their existing knowledge and encourage active civic responsibility. The use of local language and relatable examples helped simplify the concepts and ensured student engagement.

During the session, key topics such as the significance of Fundamental Rights, the responsibilities enshrined in Fundamental Duties, and their relevance in daily life were discussed. Students actively participated by sharing examples from their lives and referencing scenes from movies that illustrated these principles. Their feedback highlighted the session's effectiveness in providing new insights and fostering a deeper understanding of their civic responsibilities. By the end of the activity, students expressed enthusiasm and a stronger sense of awareness regarding their rights and duties, underscoring the session's success in promoting responsible citizenship.

11.5 Empowering Futures: Bridging Educational Barriers through Knowledge and Resilience

UN SDG: 4, 10 & 16

On November 19, 2024, the School of Liberal Arts and Humanities at Woxsen University, through its Laurence Simon Department of Economics, organized a transformative workshop titled Crafting Career and Overcoming Education Barriers at Telangana Residential Junior College and School, Lingampally Village, Sangareddy. This event, part of the university's Ethics, Responsibility, and Sustainability (ERS) program, aimed to address critical challenges faced by high school and junior college students. It focused on overcoming linguistic barriers in learning English, excelling with limited resources, encouraging critical thinking for diverse career exploration, and promoting responsible adulthood through informed choices. The workshop was led by a team of faculty members, including Dr. Mahesh Admakar, Dr. Areeba Moazzam, Dr. Sunaina Arya, Dr. Lienngailhing Khongsai, Dr. Rohin Gaddam, and Dr. Venkatesh Boddu, who engaged students in thought-provoking discussions designed to inspire self-confidence and independent thinking.

The workshop's success was driven by the enthusiastic participation of students, who actively engaged with the content and shared their perspectives on the barriers to education. The event was made impactful through the relatable, easy-to-understand sessions that fostered lifelong learning and critical inquiry. The principal and staff of the school extended their wholehearted support, creating an inclusive and welcoming environment for the students. This initiative exemplifies Woxsen University's commitment to making education transformative and accessible, empowering students to overcome challenges and make informed decisions for their future success.



11.6 Heritage Walk to Golconda Fort

The Heritage Walk Program organized by the School of Liberal Arts and Humanities focuses on the preservation of cultural heritage and the promotion of sustainable practices. Through visits to significant heritage sites like Golconda and Bidar Forts, the program fosters a deeper understanding of cultural preservation, community awareness, and sustainable urban development. By exploring the architectural beauty of these historic forts and the cultural diversity of locations like Gurudwara Nanak Jhira Sahib, students are educated about the importance of safeguarding cultural heritage. The program also encourages critical thinking about the impact of political alliances, trade routes, and urbanization on these heritage sites, instilling a sense of responsibility for their preservation. Moreover, the hands-on learning approach, including future visits to the Salar Jung Museum, bridges the gap between historical knowledge and real-world artifacts.

The program also integrates climate action by raising awareness of sustainable practices. The construction techniques at the forts, using locally sourced materials and the karez system at Bidar Fort, highlight ancient methods of environmental sustainability and water conservation. Eco-friendly practices were emphasized throughout the walk, including "leave no trace" principles and walking as the primary mode of exploration to minimize carbon emissions. Additionally, discussions on traditional resource management and the optimization of natural light in fort architecture demonstrate the relevance of historical knowledge in addressing modern climate challenges. This program not only enhances cultural understanding but also advocates for sustainable practices, encouraging participants to adopt eco-conscious behaviors for a more sustainable future.

12



12.1 Ensuring Ethical Responsibility and Regulatory Compliance in Research

UN SDG: 3 & 4

Woxsen University's School of Business, hosted an insightful session on Ensuring Ethical Responsibility and Regulatory Compliance in Research on December 6, 2024. The event, held from 10:00 AM to 1:00 PM, brought together faculty members from the School of Business (SoB) and was led by Dr. Indroneel Chatterjee, Senior Lecturer in Consumer Behaviour and Marketing at Oxford Brookes Business School.

The session emphasized the importance of data privacy, research ethics, and compliance within a global research framework. Dr. Indroneel provided real-world insights through seven case studies, each highlighting key ethical concerns such as justice, fairness, non-harm to beneficiaries, purpose limitations, and jigsaw identification. Through small-group analyses and discussions, participants explored the complexities of ethical research practices across diverse fields, including sustainable development.

A crucial aspect of the session focused on ethical approval processes for research involving human subjects. Dr. Indroneel also provided valuable guidance to faculty members on maintaining rigorous ethical standards in their research endeavors. The event concluded with discussions on future collaborations, ensuring continued engagement with Dr. Indroneel to reinforce ethical responsibility in research at Woxsen University.

12.2 RRBM Paper Development Workshop

UN SDG: 3 & 4

Woxsen University's School of Business, hosted an insightful session on Responsible Research in Marketing Strategies on December 11, 2024. The event, organized by Dr. Anindo Bhattacharjee, provided faculty members from the School of Business (SoB) with a rare opportunity to interact with Professor David Reibstein from the prestigious Wharton Business School. This interaction was the result of Dr. Anindo's dedicated efforts over two and a half years.

The session began with the felicitation of Professor Reibstein, followed by research presentations by three faculty members and research scholars. Prof. Reibstein commended the research rigor and the emphasis on responsible management practices in their work, highlighting the importance of ethical and impactful research in marketing and strategy.

A significant moment of the event was the renaming of the Department of Marketing at the School of Business Faculty enclave in the Law Block as the "David Reibstein Department of Marketing & Strategy." This dedication, along with a special Lifetime Achievement Award ceremony, underscored the profound impact of responsible research on academia and industry.

The event not only enriched participants' perspectives on ethical marketing research but also reinforced Woxsen University's commitment to academic excellence and global collaboration.



12.3 Empowering Young Minds with Future Technologies

UN SDG: 4, 5 & 10

Woxsen University's School of Technology (SOT) recently hosted an interactive learning event aimed at introducing high school students to transformative fields such as Data Science, Blockchain, Artificial Intelligence (AI), and Machine Learning (ML). Led by students from the Woxsen School of Technology, the event provided foundational knowledge on these disciplines, showcasing their real-world applications and career opportunities. Through engaging presentations and hands-on demonstrations, the participants gained valuable insights into how these technologies are shaping industries and everyday life.

The sessions covered various aspects of modern technology, with Woxsen students explaining complex concepts in an accessible manner. The event concluded with a symbolic gesture as the ERS team presented a Peepal tree sapling to the school, representing growth and sustainability. This initiative not only enhanced awareness among young students but also helped Woxsen participants refine their communication skills, fostering a culture of knowledge-sharing and innovation.



12.4 Energy Conservation Week at Woxsen University

UN SDG: 7 & 13

Woxsen University's School of Arts and Design (SOAD), in collaboration with 4HUB, organized a series of impactful events to mark National Energy Conservation Week. The initiative aimed to raise awareness about energy conservation through creative and community-driven activities. The week-long celebration featured a poster presentation on energy conservation, community engagement activities, and a public awareness program at Hitech City Junction in Hyderabad, supported by the Cyberabad Traffic Police. These efforts educated students, faculty, and the local community on sustainable energy practices, emphasizing the importance of small yet impactful behavioral changes.

The program concluded with a Valedictory Ceremony on December 16, 2024, recognizing participants' contributions and highlighting key takeaways. Students developed leadership and collaboration skills while fostering environmental responsibility. The initiative successfully reinforced Woxsen University's commitment to sustainability, demonstrating how education and community engagement can drive meaningful change toward a greener future.



12.5 Sow, Grow, Glow (SGG) Initiative at ZPHS Kamkole

UN SDG: 4, 5 & 10

The "Sow, Grow, Glow" (SGG) initiative is a 10-month program designed to empower school students from marginalized communities in Kamkole Village. Through interactive workshops and activities, the initiative promotes holistic development and aligns with multiple UN Sustainable Development Goals, including Quality Education, Gender Equality, and Reduced Inequalities. The program covers essential topics such as English communication, career counseling, financial literacy, entrepreneurship, and social inclusion, aiming to equip students with the skills necessary for personal and professional growth.

The inaugural session on December 11, 2024, led by Dr. Ravikant Kisana, focused on English communication. The session emphasized confidence-building, overcoming communication barriers, and practical language skills. An interactive Q&A and situation-based exercises engaged students in real-world applications of effective communication. With bi-monthly workshops planned, the initiative seeks to foster long-term skill development, increased awareness of social issues, and enhanced career readiness, ensuring a lasting impact on the students and their future opportunities.

12.6 Heritage Walk to Salar Jung Museum: Exploring Art, History, and Culture

UN SDG: 4

The School of Liberal Arts and Humanities (SOLAH) conducted its third Heritage Walk to the Salar Jung Museum on December 7, 2024. This educational excursion brought together first-year undergraduate students, Ph.D. researchers, faculty members, and Dean Konrad, alongside Dr. Ratanpriya and Dr. Swati Nupur Tigga. The visit provided an insightful exploration of the museum's extensive collection of historical artifacts and artistic masterpieces.

The Furniture Gallery captivated visitors with its intricate craftsmanship, reflecting the use of premium materials like mahogany. The Ivory Carvings Gallery showcased remarkable artistry, including Tipu Sultan's ivory chair and puzzle balls. The Bronze Sculpture Gallery illustrated the fusion of religious and cultural influences, while the Weapons Collection highlighted advancements in metallurgy and military strategy.

Students actively engaged with the museum exhibits, analyzing historical artifacts through worksheets that encouraged critical thinking and reflection. They compared objects with elements of their own cultural heritage, explored the historical significance of artistic creations, and even designed their own artifacts based on past eras.

The visit left a lasting impression, deepening students' understanding of human civilization's artistic and cultural evolution. It emphasized how art serves not only as an aesthetic pursuit but also as a narrative of history, societal progress, and cultural interconnectivity. The Heritage Walk reaffirmed the importance of preserving and appreciating historical artifacts for future generations.



12.7 Field Visit to Rural Technology Park: Exploring Sustainable Rural Innovations, Art, History, and Culture

UN SDG: 4

The School of Liberal Arts and Humanities (SOLAH), Woxsen University, organized a one-day field visit to the Rural Technology Park (RTP) at the National Institute of Rural Development and Panchayati Raj (NIRDPR), Hyderabad, on December 20, 2024. This initiative aimed to educate students on sustainable rural technologies aligned with UN Sustainable Development Goals, particularly affordable energy, responsible production, and climate action. The visit was facilitated by experts from NIRDPR, who provided valuable insights into eco-friendly innovations and their entrepreneurial potential.

Students explored a range of sustainable technologies, including handmade paper processing, natural dyeing, biogas production, vermicomposting, apiculture, and climate-resilient construction methods like mud block making and earthquake-proof roofing. They gained practical knowledge about recycling processes, resource efficiency, and the market viability of these innovations. The experience deepened their understanding of the circular economy and the importance of sustainable practices in rural development. Moving forward, students will explore how Artificial Intelligence and Machine Learning can enhance these rural technologies for greater efficiency and impact.



12.8 Youth Empowerment Through Entrepreneurship Workshop

UN SDG: 4 & 10

The 'Youth Empowerment Through Entrepreneurship' workshop, organized by the Department of Business Studies under the School of Liberal Arts and Humanities (SOLAH) at Woxsen University, aimed to inspire and empower students, particularly from rural and semi-urban regions of Telangana, to explore entrepreneurship as a viable career path. This initiative directly addresses the socio-economic challenges faced by the youth in Telangana, where a significant portion of young people aspire to work abroad rather than within India. By offering a platform to educate and motivate these students, the workshop emphasized entrepreneurship as a meaningful alternative to traditional jobs.

The workshop focused on raising awareness about the potential of entrepreneurship, developing essential skills like leadership, financial literacy, and innovation, and shifting perceptions regarding local employment opportunities. With a bilingual approach (English and Telugu), the program successfully engaged over 60 students and 8 faculty members from Government Junior College, Budhera, along with Woxsen University faculty. The positive response demonstrated the initiative's success in sparking entrepreneurial aspirations among youth, particularly those from underprivileged backgrounds. Moving forward, Woxsen University will offer mentorship and guidance, fostering a supportive environment for aspiring young entrepreneurs to refine their ideas and achieve long-term success.



12.9 ERS Activity Talk: Save Every Drop, Protect Every Life – Rainwater Harvesting and Waterborne Disease Awareness

UN SDG: 6

The "Save Every Drop, Protect Every Life" event, organized by the School of Sciences (SOS) at Woxsen University, aimed to raise awareness about the importance of water conservation and the role of rainwater harvesting in addressing water scarcity. The session also focused on educating participants about the risks of waterborne diseases and the importance of clean water in preventing health issues. Led by Dr. Soumyadip Patra and Dr. Amit Kumar Singh, the event saw participation from faculty members, students, and research personnel, all of whom engaged in discussions about sustainable water management practices.

Key highlights of the event included an in-depth look at rainwater harvesting techniques, such as rooftop systems and groundwater recharge, and the critical link between contaminated water and public health challenges. The session aligned with several United Nations Sustainable Development Goals (SDGs), including SDG 6 (Clean Water and Sanitation), SDG 3 (Good Health and Well-being), and SDG 11 (Sustainable Cities and Communities). Participants left with a better understanding of how rainwater harvesting can reduce reliance on over-exploited water resources, prevent waterborne diseases, and contribute to a more sustainable, eco-friendly future. Through this initiative, Woxsen University continues to promote actionable steps towards environmental conservation and community health.



12.10 SHE-HEALTH: Empower Her Wellness – Health Awareness Camp

UN SDG: 3

On 12th December 2024, Woxsen University's School of Sciences, in collaboration with Care & Cure, organized the "SHE-HEALTH: Empower Her Wellness" event, aimed at raising awareness about women's health and well-being. The camp focused on empowering women through knowledge and preventive healthcare, encouraging them to take charge of both their physical and mental health. The event, led by Dr. Daya Shankar (Dean, School of Sciences) and Dr. Beauty Pandey (ERS Coordinator), offered a comprehensive range of health services, including blood pressure monitoring, BMI assessments, and one-on-one consultations with healthcare professionals.

Key highlights of the event included educational workshops on nutrition, lifestyle, and preventive health practices, alongside personalized health consultations that addressed individual health concerns. The camp also fostered a sense of community, encouraging participants to share experiences and build supportive networks. Through this initiative, participants gained valuable insights into maintaining their health and were empowered with practical tools for sustained wellness. By addressing both immediate health needs and long-term preventive measures, "SHE-HEALTH" successfully contributed to fostering a culture of health awareness and well-being, reaffirming Woxsen University's commitment to women's health empowerment.



12.11 Woxsen Corporate Olympics



UN SDG: 3 & 10

As part of the Woxsen Corporate Olympics initiative, the ERS Department at Woxsen University organized a special visit for students from Kamkole Government School. This event aimed to broaden the students' horizons by introducing them to the world of sports and the various career opportunities within the field. The young students were given a guided tour of the university's state-of-the-art facilities, allowing them to explore different sports infrastructure and resources.

The visit not only helped the students learn about the diverse career pathways in sports, but also inspired them to think about sports as a viable and exciting career option. By engaging with faculty members and coaches, the students gained insight into the various opportunities available in the field, from coaching to sports management and beyond. This initiative was designed to motivate and encourage the students to pursue their dreams in sports, while enriching their understanding of the potential career avenues in this dynamic industry. Through this experience, Woxsen University aims to inspire a new generation of athletes, fostering a spirit of ambition and perseverance in the field of sports.

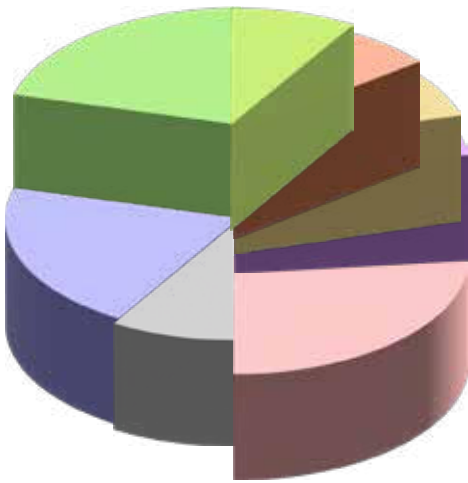
12.12 New year Donation Drive

UN SDG: 3, 4 & 10

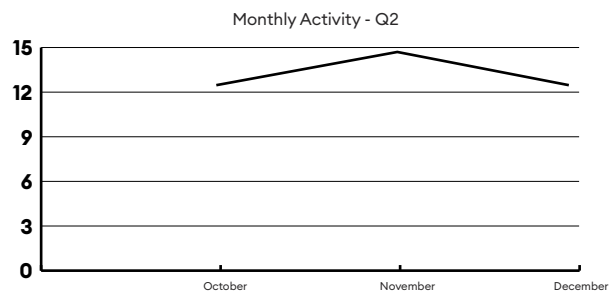
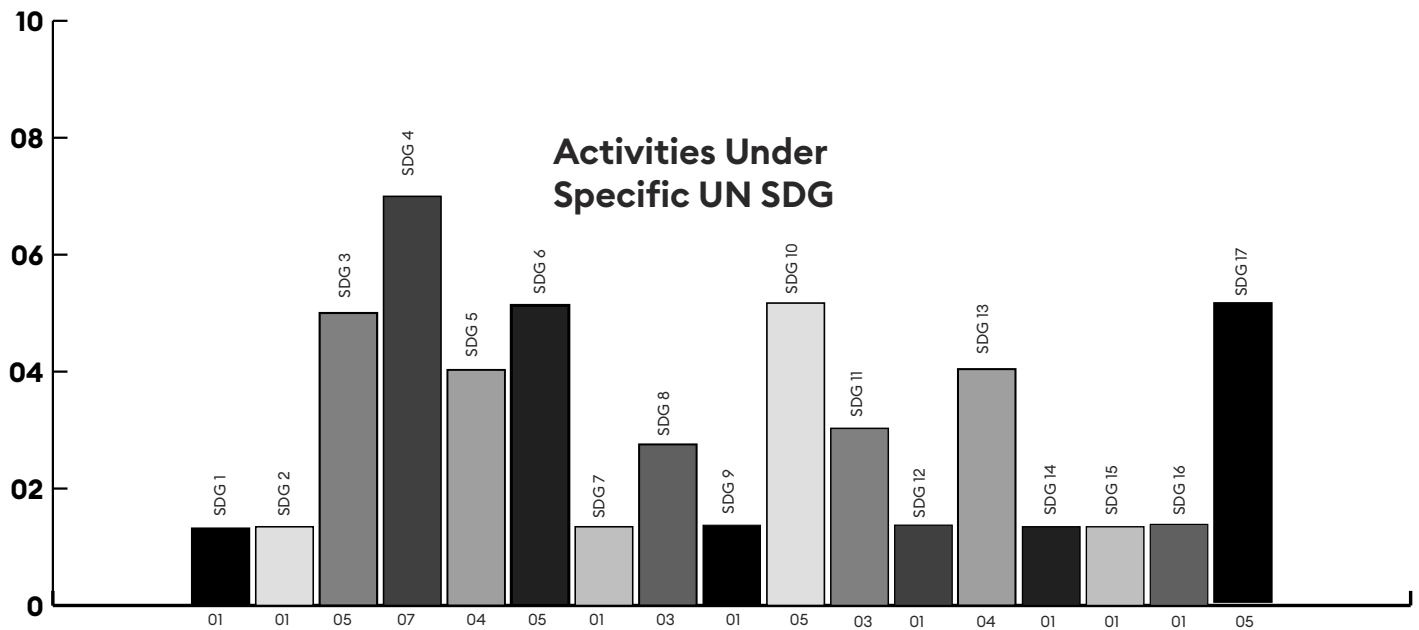
The ERS Department at Wosen University recently undertook a commendable initiative aimed at giving back to the community. With the heartfelt support and contributions from our incredible faculty, staff, and students, the department raised 718,000 to purchase essential books and other required materials for individuals in need. Additionally, a free medical camp was organized to ensure the health and well-being of children. This event also saw the donation of books to ignite curiosity and inspire young imaginations, emphasizing the university's commitment to fostering social responsibility among its members.

To cap off the day, the event was filled with music and dance, spreading smiles and creating memories to last a lifetime. These activities not only highlighted the spirit of generosity within the Wosen community but also demonstrated the impactful outcomes of collective efforts. By addressing crucial needs through these initiatives, the ERS Department contributed significantly to the betterment of society and reinforced the university's dedication to nurturing every child's growth, both mentally and physically.





School	No. Activities
School of Business	03
School of Technology	02
School of Arts & Design	02
School of Architecture & Planning	01
School of Liberal Arts & Humanities	09
School of Law	03
School of Sciences	07
ERS Wing	07
Total	34



In the Q4 of 2024

40

ERS Projects

1723

Total Engagement



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